

YUCATÁN[®]

CRUISE NEWSLETTER

PORT OF PROGRESO

PORT OF PROGRESO CELEBRATING SUCCESS!



Welcome to the 34th edition of the Yucatán Cruise Newsletter!

Cruise arrivals at the Port of Progreso continue to show great results in 2025. This edition features our successful participation at Seatrade Cruise Global 2025, where Secretary of Tourism Darío Flota and Secretary of Economy and Labor Ermilo Barrera met with cruise executives to explore future collaborations that will benefit cruise tourism in Yucatán.

We also highlight the 2025 Carnival festivities, sports activities for crew members, and our ongoing visit program with Carnival Cruises.

We hope you enjoy this update. For any questions or comments, feel free to contact us!

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To access previous
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YUCATÁN @ SEATRADE 2025

Yucatán made a splash at the 2025 Seatrade Cruise Global event, showcasing all the amazing experiences it has to offer. It was a fantastic opportunity to highlight the region's incredible tourism potential, with both the Secretary of Tourism and the Secretary of Economy in attendance, signaling Yucatan's

dedication to becoming a top cruise

destination. Dario Flota, the Secretary of Tourism, showed a strong interest in enhancing Yucatán's appeal to cruise lines. His active participation in this event led to significant agreements and commitments

from relevant cruise lines to increase the number of calls to the Port of Progreso. The

presence of the Secretary of Economy, Ermilo Barrera, provided an excellent opportunity to engage with parties interested in investing in the expansion project that is the focus of this year.

This year's event was extra special as ASIPONA (National Port Administration) joined the fun for the very first time! Their presence really emphasized how important it is for the tourism and port sectors to come together in making sure that visitors have an unforgettable time in Yucatán



SOURCE: COMITÉ PERMANENTE DEL CARNAVAL DE PROGRESO

CARNAVAL 2025

Carnaval in Port of Progreso has really grown in recent years from a small local celebration to a lively event drawing visitors from all over. This year's festivities kicked off the last week of February and ran until April 4, featuring colorful parades, energetic music, and vibrant dancing that highlight the area's rich culture.

The streets came alive with eye-catching floats, elaborate costumes, and massive public concerts. A fun blend of tradition with modern flair, created a fun atmosphere for families, tourists, and locals alike. This popular celebration also boosts the local economy, with traditional food, local crafts, and busy hotels welcoming all to join the fun.

As Carnaval in Progreso continues to gain popularity, it has become a key highlight of the Yucatan festival scene, showcasing the town's vibrant spirit and pride.



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SECRETARÍA DE FOMENTO TURÍSTICO



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PROGRESO
AYUNTAMIENTO 2024 - 2027

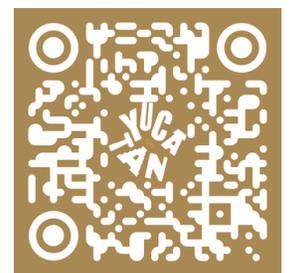


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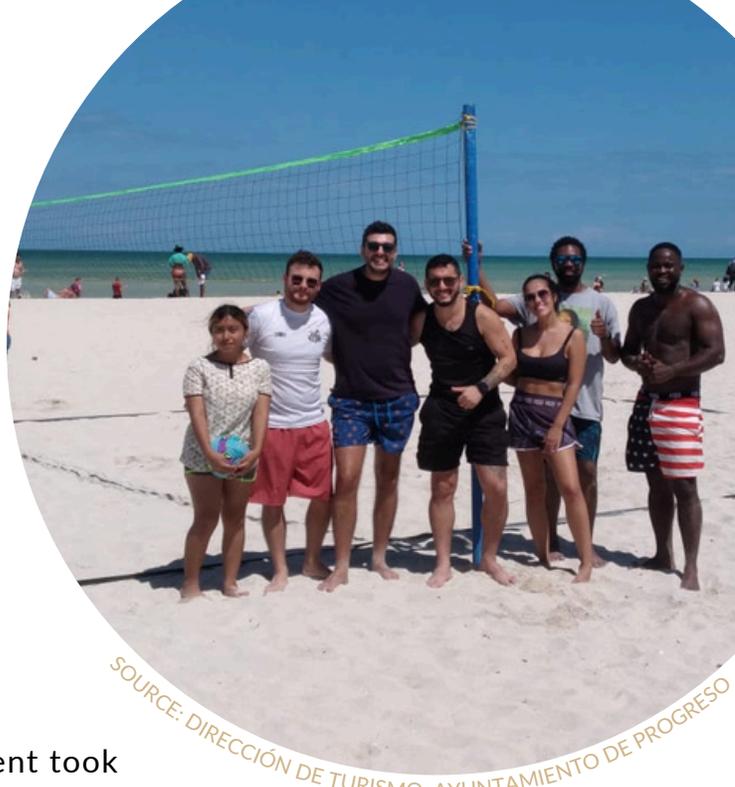
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YUCATAN



BEACH LIFE

The Port of Progreso was pleased to provide space for the crew of the Margaritaville at Sea's Islander, which has been visiting Yucatán since mid-June of last year, to enjoy the public beach volleyball courts during their stay. They jumped right in for some friendly games, creating a scene filled with good times and laughter.



SOURCE: DIRECCIÓN DE TURISMO. AYUNTAMIENTO DE PROGRESO

Coincidentally, this event took place a week before the start of the

Volleyball World Beach Pro Tour Challenge, held in Yucatán this year. From March 19th to the 23rd, the Port of Progreso buzzed with excitement as it hosted the tournament, drawing players from around the globe. The sandy courts were packed with action as teams faced off in intense matches, while the crowd cheered for their favorites, soaking up the sun and sea breeze.

The tournament featured more than 80 teams showcasing their skills, with some truly impressive spikes and saves. The atmosphere was vibrant, complete with music, delicious food stalls, and local vendors contributing to the beach party vibe.



TOUR OPERATORS



SHUTTLE OPERATOR





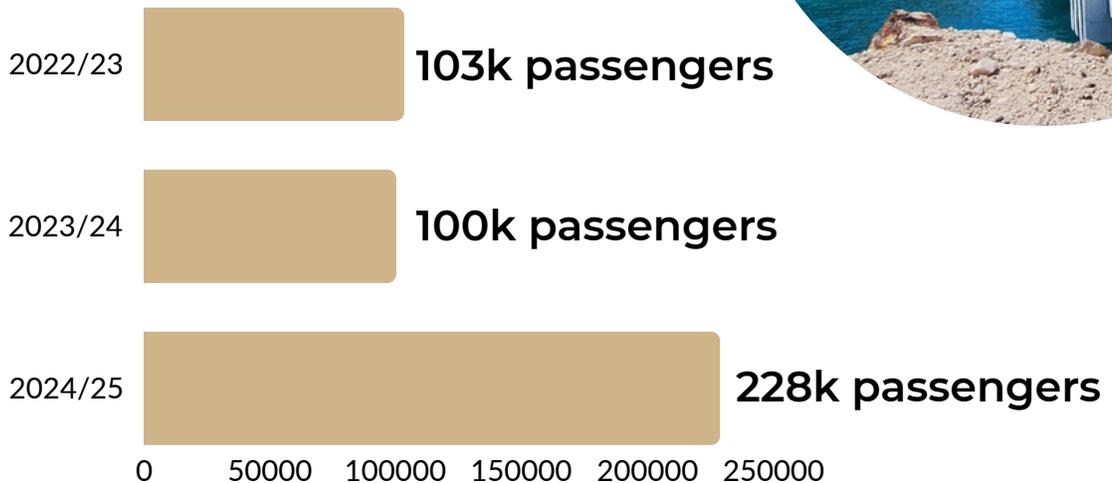
BUILDING A STRONGER RELATIONSHIP

A group of middle school students had an incredible visit to a Carnival cruise ship, where they experienced a unique blend of fun and learning. As they explored the ship's exciting activities, they also discovered how cruise ships that visit our port care for the environment and work to reduce their ecological footprint by minimizing waste. They left the experience not only with wonderful memories but also with a renewed commitment to protect the planet for future generations.



RECORD WINTER SEASON

December to March, this cruise season, has represented an important landmark moment for the Port of Progreso, as we proudly welcome the highest number of visitors in the past decade. Progreso is unequivocally becoming a popular destination for cruise tourism. Join us in celebrating this exceptional season and the resurgence of our dynamic tourism industry!



** Data sourced from the Yucatan Tourism Board statistical database.

