

CRUISE NEWSLETTER

25

PORT OF PROGRESO

YUCATAN, MEXICO. OCTOBER 2023,

CRUISING INTO AUTUMN



Welcome to the 25th edition of the Yucatan Cruise Newsletter, where we set sail into the enchanting autumn season at the Port of Progreso! Get ready to embark on a thrilling voyage through the latest cruise adventures in this captivating region.

Discover highlights such as the recent visit of Carnival Cruises executives and the Yucatan Tourism Board's prestigious recognition as a five-time Platinum Member of the FCCA. Dive into the insights from the 2nd Cruise Committee meeting, where exciting collaborations shape the future of Yucatan cruise travel.

The beaches in the Port of Progreso proudly hold the prestigious Blue Flag certification, a testament to their pristine waters, environmental sustainability, and commitment to providing a safe and clean coastal paradise.

Prepare to be captivated by the allure of cruise travel in Yucatan, as we present this edition with the same enthusiasm that fuels your wanderlust!

OUR TEAM

Michelle Fridman

Secretary of Tourism michelle.fridman@yucatan.travel

Raúl Paz Noriega

Technical Director raul.paz@yucatan.travel

Abraham Villanueva

Connectivity Department Head abraham.villanueva@yucatan.travel

Sayuri Rivas

Maritime Connectivity Analyst sayuri.rivas@yucatan.travel

Translation support
Ralf Hollman











Did you miss it? Find the previous numbers here.





































AUTHORITIES



SEFOTUR SECRETARÍA DE FOMENTO TURÍSTICO









YUCATAN FCCA PLATINUM MEMBER SINCE 2019



YUCATAN TOURISM BOARD & CARNIVAL CRUISES

Collaboration Between Yucatan Tourism Board and Carnival Cruise Line Executives

The Yucatan Tourism Board is thrilled to partner with cruise line executives interested in working with local authorities and businesses to improve the prominence of our port. In September, we had the pleasure of meeting with Carnival Cruise Line executives, Vicky Rey and Elena Trajkovska, to explore mutually beneficial initiatives. involving local tour operators and new interesting products.





PROGRESO CRUISE COMMITTEE SECOND MEETING

In November 2008, the Yucatan Cruise Committee was created at the Port of Progreso to handle tourism-related matters. Proposed by the Yucatan Tourism Board, the objective of this committee is to serve as an open forum to discuss and work proactively on cruise industry subjects in the Port of Progreso.



All work is done with the participation of the different authorities private entities and involved. with the express aim constantly improving reception the and attention given to visiting tourists. The position of chairman to this committee has linked been to the director of the Port (ASIPONA Authority Progreso).

NUMBER 25 OCTOBER, 2023

PORT OF PROGRESO CERTIFIED BEACHES

In September of last year, the Port of Progreso's pristine beach achieved remarkable milestone. earning prestigious "Blue Flag" certification from the Foundation for Environmental Education (FEE) for the fourth consecutive year. This accomplishment underscores the ongoing commitment of the state government to boost tourism and attract investments that bolster the economy of Yucatán while benefiting the local population.







Both the Traditional and International Malecones proudly hoisted the Blue Flag, signifying their dedication to maintaining the highest international standards across various crucial aspects such as sustainability, water quality, safety, environmental education, and cleanliness. The FEE diligently conducts periodic studies to assess these conditions, ensuring the continual renewal of this esteemed certification. This recognition symbolizes not only the Port of Progreso's natural beauty but also its dedication to preserving and enhancing its environmental treasures.







YUCATAN IS A PLATINUM MEMBER

Yucatan Tourism Board Receives Recognition at PAMAC Summit.

The Yucatan Tourism Board was awarded recognition at this past June's PAMAC Summit in the Cayman Islands for its continued participation as a platinum member for five consecutive years. Raul Paz,



Technical Secretary, accepted the recognition on behalf of Yucatan Tourism Minister Michelle Fridman, presented by Michele Paige, FCCA Chief Executive Officer









Regarding the movement of passengers and the arrival of cruise ships at the Port of Progreso, it has remained constant. We are taking advantage of the fact that there are few scheduled arrivals to begin construction of improvements in the city and provide maintenance in various areas of the port.

PORT OF PROGRESO IN NUMBERS

The top 6 destinations in the state of Yucatan together saw 33% of the total of passengers in this 9-month period, with most preferring to spend the day at the beach.



NUMBER 25 OCTOBER, 2023