



CRUISE NEWSLETTER

PORT OF PROGRESO

31



YUCATAN, MEXICO. OCTOBER, 2024,

NEW AUTUMN WINDS IN YUCATAN



In this edition, we are thrilled to bring you some exciting updates, including the appointments of key individuals we collaborate with in the cruise industry. Following the recent elections in several states in Mexico, including Yucatan, the newly elected state government administration has selected new individuals to lead the Yucatan Tourism Board.

Additionally, we are delighted to share news about the new Artisan Passage in Progreso, situated near the beach and right in front of the Callejón de los Enamorados.

We hope you thoroughly enjoy this edition, and as always, your feedback is invaluable to us! Please feel free to email us with your thoughts.

Happy reading!

OUR TEAM

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Did you miss it?
Find the previous numbers here.



WELCOMING NEW TEAM

Following the recent electoral process in July, which resulted in changes of several levels of government throughout the country, Yucatan now has a new governor:

Joaquín "Huacho" Díaz Mena

has taken office, signaling the beginning of a new administration for the 2024-2030 period.

Mr. Díaz has more than ten years of experience as a congressman at both the state and national levels. Prior to the election, he served as the local representative of the federal government in the newly established *Secretaria del Bienestar*.

The new governor has appointed a new team to all key positions within the state government. Among these appointments, he has named **Dario Flota Ocampo** the new Secretary of Tourism.



Mr. Flota, a professional with 20 years of experience in the tourism sector, has predominantly focused his career on the Mayan Riviera.

As the newly appointed head of the Yucatan Tourism Board, Mr. Flota has officially announced that **Raul Paz Noriega** will retain his role in managing cruise tourism affairs, along with **Abraham Villanueva** as an integral part of the team. They will continue to actively participate in related events to

promote and enhance the cruise tourism experience in Yucatan and contribute to the state's Tourism Board's initiatives and projects.



Joaquín Díaz Mena

Yucatan Governor
2024-2030



Darío Flota Ocampo

Secretary of Tourism
2024-2030





Erik Rihani González
Mayor of Progreso

In the Port of Progreso, we welcome the new Presidente Municipal, **Erik Rihani Gonzalez**, who assumed office on September 1st.

Mr. Rihani, born and raised in the Port of Progreso and educated in Yucatan in Financial Administration, has been involved in local government for 8 years and most recently served as a local representative in the state congress. Mr. Rihani appointed **Elena Gomez Novelo** to the position of Tourism Director to the Port of Progreso.



Elena Gómez Novelo
Tourism Director

Ms. Gomez is an important local public figure with experience in the hospitality industry.

As the Tourism Director, she will be dedicated to promoting the Port of Progreso both locally and internationally, with the goal of bolstering the economy and improving the livelihoods of the local people.

AUTHORITIES



RENACIMIENTO MAYA
YUCATÁN
GOBIERNO DEL ESTADO | 2024 - 2030

SEFOTUR

SECRETARÍA DE FOMENTO TURÍSTICO



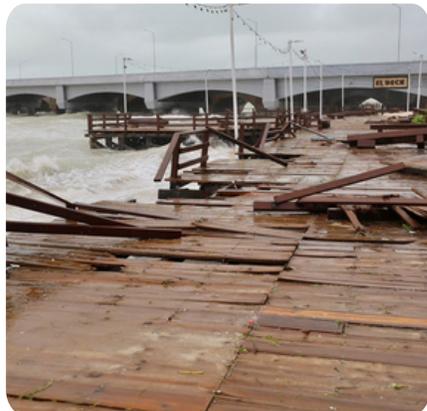
ADMINISTRACIÓN DEL SISTEMA
PORTUARIO NACIONAL
MARINA



PROGRESO
AYUNTAMIENTO 2024 - 2027



SSAMéxico.
Grupo Carrix



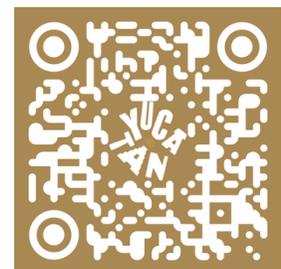
HURRICANE MILTON

Thankfully, Hurricane Milton had relatively mild effects on the Yucatan region. Although there was some rainfall and gusty winds, the overall impact was minimal compared to initial forecasts. The local authorities and residents were well-prepared for the storm, and the preventative measures put in place helped to mitigate potential damage. As a result, the community was able to quickly resume normal activities, and there were no fatalities, with only reports of minor damage to infrastructure.



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MEET & GREET

In September, Raul Paz, representing the Yucatan Tourism Board, welcomed Elena Gomez as the new Tourism Director for the Port of Progreso. They had a productive and friendly meeting with the objective of creating a working relationship between the local and state governments. The goal is to collaborate to constantly improve the visitor's experience, particularly those that visit Yucatan by cruise.



CALLEJON DEL ARTESANO

The former Municipal government of Progreso, in collaboration with local artisans and residents, has recently unveiled a new public area. the Artisan Passage, dedicated to promoting the work of local artisans. This new space provides designated table setups where artisans can showcase and sell their products. The initiative to establish this area came after extensive negotiations and discussions aimed at addressing the issue of street vendors in tourist areas.

The goal is to provide local artisans with a formal and organized platform to display their crafts while simultaneously addressing concerns about informal street vending in the community.



