

SALES CATALOGUE

MERIDA

MERIDA BEGINNING AND END IN TRAVELING YUCATAN





PEON DEL MINARETE HOUSE

MERIDA
Beginning and end
in traveling Yucatan

Merida, the White City, the ancient Maya city of T'ho that traces the paths to discover the riches of the Maya civilization: it is a quiet city, picturesque, romantic and bohemian; where stone is transformed into poetry and song; where the aromas, flavors and colors of the Yucatecan cuisine combine; always resplendent, festive always, always harmonious and hospitable.

It is not possible to envision exploring Yucatan without MERIDA, with an ample supply of tourist services, hospitals, commerce and transportation, the city cultivates its status as a preferred destination for convention meetings, for family tourism and also specialized adventure tours.

Merida is the combination of a city with that wears both the flare of a splendid past and a modernity of consistent and planned growth: it becomes the main city of commerce in Mexico's Southeast.

This catalog will only entice you by hinting at the true dimension of what Merida, the capital of Yucatan, the capital of the Maya World, offers, but we are confident the city will seduce you and you will want to come to know the singular ambiance in which we live in the White City: Merida is the beginning and the end of traveling through Yucatan.



- CREDITS**
- Rolando Zapata Bello
Governor of the State of Yucatán
- Saúl M. Ancona Salazar
Secretary of Tourism Development
- Merida City Hall 2012 - 2015
- Cultural and Tourist Services for the State of Yucatan
- Association of Hotels in Yucatan
- Association of Agencies Promoting Tourism in Yucatan
- Tourism Business Council Yucatan
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MOST NOBLE CITY OF MERIDA

The title “Most Noble, and Most Loyal City of Merida” was granted to the city on the 30th of April 1605 by appointment of Felipe III King of Spain.

In 1618, Merida, like very few cities of the New Spain, obtained a Coat of Arms. In heraldic terms, the rampant lion represents royalty, courage and strength; the castle stands for greatness and tenacious resistance against the enemy; the blue color represents virtues, such as loyalty and justice, while green means hope, freedom and fearlessness.



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GEOGRAPHY OF YUCATAN

The state of Yucatan is located in the southeast of the Mexican Republic. Found in the central part of the Yucatan peninsula, borders to the north with the Gulf of Mexico, to the east and southeast with Quintana Roo, and to the west and southwest with Campeche. It has an extension of 43,379 square kilometers, and holds 106 municipalities. Merida is the capital.

Climate

There are basically two different climates: warm along the coastline, and warm subhumid with summer rains in the rest of the state. The average temperature is between 25 and 35 ° C., with slightly cooler temperatures in winter.

Tips for travelers

We recommend that you use comfortable light clothing in light colors, with comfortable, closed shoes at archaeological sites, sandals for the beach and Cenotes. Biodegradable sunscreen, hats or caps and bottles of water are also a good idea.

MERIDA

CITY

Before the Spanish conquest, this territory was known by the Mayans as T'ho, which means “Five hills”, and in the past it was also called Ichcaanziho. The city was raised over the vestiges of the Mayan settlement, and founded on January 6, 1542 by Don Francisco de Montejo El Mozo, who named the city Merida because the old prehispanic buildings reminded him of the roman ruins that still remain in the Spanish city of the same name.

The central part of the city was reserved for the Plaza Mayor or Main Square, and sacred stones from the old temples were used to build the houses and public buildings for the conquerors, such as the Royal Houses and the City Hall, as well as the temples of the new Christian faith, like the Cathedral of San Ildefonso.

Merida is characterized by its colonial architecture, of somber style, where the construction of high ceiling and big windows were predominant in most of the constructions (mainly in what we know today as the Historical Center); but above all is identified because of the color of the quarry, material found in the region and used, in the construction of many of the buildings, which highlights the natural reflection of the sun, appearance that stands over the buildings, fact that has support also the tradition of the inhabitants, for giving it the nick name of “White City”, image maintained for many years, because the people used to paint their homes with bright colors.

The urban development was concentric, during the Colony, according to the cannons of the time; it followed a square scheme, with streets drawn in the shape of a chess board, structure that still exists in our days. Towards the four cardinal points of its Plaza Mayor, the population would finally be divided in four sections with their neighborhoods, which adopted the names of their holy saints, resulting in San Sebastian neighborhood to the south,

Santiago and Santa Catarina (today Parque Centenario) to the west, San Cristobal in the east, and in the north, Santa Lucia and Santa Ana. This distribution clearly presented the neighborhoods for the native inhabitants, while the center of the city was reserved for the Spanish conquerors.

The city traced its limits with seven arches, however, the urban growth wrapped them, and today, only three structures (San Juan, Dragons and Del Puente) remain as witnesses of the early urban design during the days of the colony.

By the end of the XIX century, economic development growth and the henequen boom caused the construction of great haciendas and beautiful manors, which gave the city appearance, which still stands out and is appreciated on the traditional Montejo Avenue, one of the main attractions of Merida.

That is how the city was built, and today its colonial traces and monuments stand with the neoclassic buildings and contemporary infrastructure. In Merida, the old and the new styles blend in, the respect to old traditions and the opening to modernity.

The history was carved in stone, and it is discovered in each of its monuments, as well as in the authentic cultural tradition of its surroundings. To visit it is to fill oneself with art and beauty, which is only lived here in a destination such as Merida, the one from Yucatan.





MAIN SQUARE AND SURROUNDINGS

PLAZA GRANDE

GOVERNMENT PALACE

This magnificent building had its precedent headquarters on the Royal Houses, colonial government place. It served both as office for administrative and government business, as well as bedrooms for the official representatives of the Crown. Once independence was consumed the place was called Government Palace, and in the late XIX century the old building was destroyed to build the one we have today. It was inaugurated on September 15, 1892 for the purpose of concentrating the Executive Power offices of the State.

The Palace, an eclectic classical style, has two levels, and covers a square surface of 42 meters on the front and depth. There is a large central courtyard on the inside, which covers a great extension. It holds 27 murals made between 1971 and 1978 by Fernando Castro Pacheco, renowned Yucatecan artist, who painted them for the decoration of the two story building, galleries, in the sober Salon de la Historia and the stairwell. The murals and paintings represent the most important and significant master piece in the State.

The Government Palace is a truthful museum and briefly embodies the state's political life.

The building is open from 9:00 to 22:00 hrs all year round. On the main entrance there is a tourist information booth, which provides service. From 8:00 to 20:00 hrs

It is located on the corner of Streets 61, by 60 and 62, Downtown. Phone: 930 3100. Open Monday through Sunday 9:00 to 22:00 hrs.



Main Square & Surroundings

GOVERNMENT PALACE



CATHEDRAL

It was built 19 years after Merida was founded in 1561. By appointment of King Philip II, from Spain, the church of the capital of Yucatan, was set up in the Cathedral, and was dedicated to honor San Ildefonso, archbishop of Toledo. It is the first cathedral built mainland in America.

The Cathedral architectural style is Moorish in the towers, and in the interior and the façade is Renaissance. It has Baroque altarpieces in some of its walls. Its sober façade has a half point arch; the main door holds an inscription, which states "The Door of Forgiveness", and on the outside is flanked by sculptures of St. Peter and St. Paul. The machinery of the large clock says that it was made in London (1731), and was in service until 1871.

On the inside, there are three aisles with coffered vaults and Gothic tracery in a large space; the Chapel of the Christ of the Blisters (1656), baptistery and chapel of the Tabernacle (1904), the sacristy and chapel of San Jose (1610), and the Chapel of Rosario (1610). On the main altar stands an image known as the Christ of the Unity, hand carved on birch wood, by Spanish sculptor Ramon Madrid Lapayese River, which measures 7.65 meters in height.

It is located on 60 streets by 61, in the heart of the Historic Center.

ATHENAEUM MUSEUM OF CONTEMPORARY ART OF YUCATAN

For a while this was the Bishop's Palace, but after being seized in 1915 by General Salvador Alvarado, in command during the Revolution times, he gave instructions to demolish two chapels that were connected to the main building of the cathedral. The façade and the interior were rebuilt and modified. The building became the site of the Literary Society for many years, and it was given the name of "Ateneo Peninsular". Years later, in 1994 it became the Athenaeum Museum of Contemporary Art of Yucatan, known as MACAY.

Today is one of the main promoters for the development and dissemination of contemporary art in the southeastern of Mexico. The prestige, quality and reputation, sets the museum as space of reference for artists that want to present their proposal and art work in the Southern part of the country.

Permanent art work exhibit by Yucatecan artists.

Pasaje de la Revolucion No. 502 between 58 and 60

Telephone: 928 32 58 and 928 32 36

Open Monday through Sunday from 10:00 to 18:00 hrs (closed on Tuesdays)

MACAY MUSEUM



MONTEJO'S HOUSE FRONTDOOR

HOUSE OF MONTEJO

It was built between 1543 and 1549 by Francisco de Montejo y Leon "El Mozo" by appointment of his father, in order to provide a home for the Spanish conquerors.

The main façade, which has not been altered, is considered the most valuable jewel of the art and civil plateresque architecture of the nation. The hand carved stone, stands out for the delicate original figures of personages and mythological characters. On top of the central balcony, stands the heraldic coat of arms of the Conqueror's family. The technical study reveals that the lower part of the porch is European handmade, and the upper section, of a more recent native performance.

For many years this site has been owned by a well-known banking institution that has invested on its maintenance, and currently operates as part of the Montejo House, a Museum opened in 2010.

This building is located on street 63 between 60 and 62 on the Historic Center, across from the main square.



MAIN SQUARE

MAIN SQUARE PLAZA GRANDE

The starting point to know Merida is the Plaza Mayor. For over three centuries, the Plaza Grande, as it is called by local people of the region, is the heart from which develops the political, ecclesiastical and civil authorities of the city.

Silent witness of history that has been written about it, major events were carried on this site such as the execution of indigenous leader Jacinto Canek and struggles of the Federalists, to mention a few.

In 1871, Plaza Grande received a small enlargement. The four lines of urban transport (trams) started from this point. Between 1886 and 1889 it was built a two story kiosk for musicians in the middle. In 1915 the square section was restored and the signs of the political regime were removed. It got the first octagonal central platform, binary seats were installed and shrubs were planted. In 1959 it was installed a new light system.

The Independence Plaza is a spacious garden bypassed by two rows of stout and old laurels, to provide pedestrian of a nice shade during the day, and an atmosphere of freshness and delight in the evenings and nights for visitors as well.

In this neighborhood of adjacent street it is observed the movement and trafficking of any modern city.

Plaza Grande occupies the block formed by the streets 60, 61, 62 and 63 from Historic downtown.



MUNICIPAL PALACE CLOCK

CITY HALL

It was built during the government period of James Aguirre (1734-1736), and through its history has undergone several changes on its façade. The decision of the Independence of Yucatan over Spain was decided here.

In 1871 was placed the first clock of Merida. National festivities such as Sept 16 and May 5, were celebrated here until 1892, when the present Government Palace was inaugurated.

On the wall, of the staircase is built in the oldest coat of arms of Merida, which was once on the eastern wall of

the former citadel of San Benito. In the backyard, there is a large remnant of the Mayan pyramid Chaam Baklum, which was in that court. In the Hall of Councils you can admire a fresco depicting an allegory of native races.

Now it hosts the offices of City Hall and Presidential Hall. Every Monday, in front of the building, is held a traditional dance performance at 21:00 hrs.

It is located on street 62 between 61 and 63 streets, downtown.



OLIMPO CULTURAL CENTER

It was restored, and opened in 1998; it is located next to City Hall, in the same place where decades ago it was demolished an old building also known as “El Olimpo” (the Olympus).

The place focuses on fostering on each one of its areas, various artistic and cultural demonstrations.. It is an example of contemporary architecture and its remarkable adaptation to the meridian historic center.

Inside are hold various exhibitions throughout the whole year, you can also find here the Arcadio Poveda Ricalde Planetarium, which opened on September 29, 2003, it’s a site where viewers have a fascinating virtual trip through the cosmos. It is a teaching center of astronomy and other sciences. The planetarium opens from Tuesday through Sunday with special fees for children and older people.

It is located on 62 street, between 61 and 63 downtown.



DANIEL AYALA THEATER

This building has had several uses. A manor built in the XVII century, which on February 1920 began to be used as movie and theater. Since the 40’s, just as cinema, and it was named “Principal”.

The theater mainly consists of an entrance hall, an area for the stall of wooden chairs, with side boxes and a “U” shape gallery over the boxes. It operated like this until 1973, when it closed its doors. Months later, Governor Carlos Loret de Mola Mediz restored the lobby and facade to make of the building the Centro Cooperativo Artesanal Del Estado (Handicraft Cooperative Center). On the 5 of November 1975, after the

restoration of the stage, it was given to it another name, Daniel Ayala Perez, musician born in Abala,Yucatan in 1908.

In 1976, the stage was completed with a pit good for 50 musicians; it was also furnished with two dressing rooms and 400 seats. The site became the State Cultural Center and home for the group of arts belonging to the Directorate of Culture. In 1987 it was remodeled and new services and facilities were granted. Since then, it’s been used as a forum for artistic and cultural dance groups, theater and music.

It is located on 60 street, between 59 and 61 streets downtown.

HIDALGO PARK



HIDALGO PARK

Between the 60 and 59 streets is located the second public park in the city of Merida. Construction began in 1871 and was called Central Park.

In 1877, Central Park was named in honor of Don Miguel Hidalgo y Costilla. In 1896 it was settled and inaugurated the statue of a hero from the times of Reform, General Manuel Cepeda Peraza, and since then it is well known by that name. It is a place visited by the student community, national and international visitors as well.

Under the leaves of the almond trees you can enjoy a good book, a delicious drink in one of the restaurants, or you may purchase various handcrafts.

PARK TO MOTHERHOOD

Considered the first park in the country built to honor motherhood, it is located next to the Church of the Third Order. Under initiative of the Social Action League was founded on February 1st 1909 in the Morelos Park. The statue is a reproduction of the one, existing in Paris, made out in marble, designed by Andre Lenoir.

It is located on the 60 street, between 57-A (Alley to the Congress building) and 59 street. Here you can enjoy quietness, while buying a craft or going for a walk in the city.



MOTHERHOOD PARK

CHURCH OF THE THIRD ORDER

Se construyo en el siglo XVII. Su estilo es barroco, con influencia indigena en las esculturas de piedra. Tambien conocida como Iglesia del Jesus, fue edificada por mandato de los jesuitas. Al igual que otras construcciones de la epoca, para levantarla se utilizaron elementos arqueologicos mayas que aun se pueden admirar en su costado sur.

En la fachada hay un vitral antiguo, dos campanarios y esta ornamentada con motivos vegetales. En su interior se contemplan frescos (representan escenas biblicas) pintados



THIRD ORDER FRONTDOOR

en los muros. En el fondo de la nave se encuentra un bello altar de madera con incrustaciones de oro y una cupula semiesferica de tambor circular, que tiene una influencia franciscana bastante marcada. La decoracion llega hasta las bovedas, pintadas con flores. Sobresale en el exterior una hermosa cruz atrial sobre un zocalo de piedra labrada.

Se ubica en la Calle 60, esquina con 59 en el Centro Historico.



JOSE PEON CONTRERAS THEATER

Located on 60 street, between 57 and 57-A, it is named after the poet, novelist, play-writer, essayist, physician and politician Jose Peon Contreras, Yucatan (1843-1907).

Its construction started in 1902 under the leadership of Italian architect Enrico Desertti and was opened in 1908. It has a spacious lobby lounge, where a Carrara marble staircase, leads to a performance hall and upper hall. Its central dome contains a magnificent fresco Allegory of the arts and sciences, from the Italian Nicolas Alegretti.

From 1912 was used as a cinema, when there were scarce theater seasons. In 1940 it changed its name to Peon Contreras Cinema, and operated like this for over 30 years, until it was closed due to deterioration. After an accurate restoration, it was opened again in 1981 as a theater belonging to the State Government.

Today it hosts the Yucatan Symphony Orchestra and is the most important cultural center of the state. It holds three temporary exhibit halls, restaurant, and library as well as a tourist information booth.

PEON CONTRERAS THEATRE INSIDES

AUTONOMOUS UNIVERSITY OF YUCATAN (UADY)

In this place was founded, under the tutelage of the Jesuits, the San Pedro de la Real y Pontifical University of San Francisco Javier, which opened in 1618, and in 1624 gave way to the Royal and Pontifical University of San Francisco Javier. Years later, in 1751, served as the cradle to the Conciliatory Seminary of San Ildefonso. When in the year 1767 Carlos III King of Spain ordered the expulsion of the Jesuits from Spanish dominions, education were absorbed by the Theological Seminary.

The Instituto Literario was created in 1824, and years later became the site of the Imperial commissary during the empire of Maximilian of Hapsburg, in Mexico. The educational mission is promoted again in 1867 after establishing a decreed that education was under the state rules, and rising again in 1922, by order of Governor Felipe Carrillo Puerto, National Southeast University, now the Autonomous University of Yucatan.

The building now is the headquarters of the university central library, auditorium, dance halls and music, the University Cultural Central Gallery, a basketball court, video hall, university council hall and the radio station UADY.

It is located at the intersection of 57 and 60 streets downtown.



CENTRAL BUILDING UADY



FELIPE CARRILLO PUERTO THEATER

This building dates from 1958, this Art Deco building is named after the founder of the National Southeast University, and Autonomous University of Yucatan today.

It is located next to the Central Building of the University; on this space the university theater group presents plays from the Universal literature. There are other activities held here, such as Sunday College events, as well as concerts and various cultural events throughout the year. It has a hall specially adapted as an exhibit hall. It has a capacity for 289 people.

It is located on street 60, between 57 and 59 streets downtown.



ARMANDO MANZANERO THEATER (FORMERLY TEATRO MERIDA)

It began as a movie theater on December 9, 1949, with the presentation of the Spanish film "Locura de amor", promoted by the businessman Tufic Charruf Baduy. Merida Cinema became a pioneering forum in the southeast, and its luxurious lobby was the ideal place to enjoy Mexican and international cinema.

The forum was a victim of the crisis experienced in the film industry in the seventies, that's why its 1300 seats became empty. In 1992, it finally closed its doors. However, on August 17, 2000, after a complete restoration

sponsored by the State Government, it was opened as a cultural and artistic space.

Today the theater has three forums Armando Manzanero equipped with advanced technology: the Main Hall with capacity for 1200 spectators, the Cineteca Manuel Ponce Barbachano for 227 people, and the Art Gallery, for 101 moviegoers. They can enjoy independent cinema, copyright and the best films shown at film festivals.

It is located on street 62, between 59 and 61 streets downtown.

EX-CONVENT OF THE NUNS

HOUSE OF CULTURE AND ARTS, AND HOUSE OF CRAFTS OF THE STATE OF YUCATAN

It was built in the sixteenth century to host a congregation of Franciscan nuns. It has a gothic architecture and the main attraction is a viewpoint from where the city can be watched. The set consists of court yard, church and rectory, the church has a single section with barrel vault and the roof of the chancel has a vaulted ceiling. Formed by three aisles with arches on columns, the roof is bahpec (made out of lime and stones) over wooden beams, and the hand railings are made out of the same material.

House of Culture Mayab, is in what used to be the cloisters of the Convent. The spacious courts and corridors welcome educators and trainers of new artists and promote major expressions such as: music, dance, theater and visual arts.

It shares as well its space with the House of Handcrafts of Yucatan, where it is worked on the rescue and promotion of traditional handcrafts while fostering new forms of expression of current artisans, worthy heirs of the Mayan culture ancestral.

These are located on street 63, between 64 and 66 streets downtown.



LODGING DIRECTORY

NAME OF HOTEL	ADDRESS	CATEGORY	NUM. OF ROOMS AVAILABLE
Piedra de Agua	60 Street No. 498, between 59 and 61	Boutique Hotel	20
Mansion Merida On The Park	59 Street No. 498 between 60 and 58	Boutique Hotel	14
Hotel Art 57	57 Street No. 543-A between 66 and 68	Boutique Hotel	16
Casa del Balam	60 Street No. 488, between 55 and 57	★★★★★	51
El Castellano	57 Street No. 513, between 62 and 64	★★★★★	170
Mision de Fray Diego	61 Street No. 524, between 64 and 66	★★★★★	26
Del Gobernador	59 Street No. 535, by 66	★★★★★	86
El Colonial	62 Street No. 476, between 57 and 59	★★★★★	73
Gran Hotel	60 Street No. 496, by 59	★★★★★	25
Caribe	59 Street No. 500 by 60	★★★★	53
Posada Toledo	58 Street No. 487, by 57	★★★★	23
Hotel Colon	62 Street No. 483, between 57 and 59	★★★★	52
Del Parque	60 Street No. 495, between 57 and 59	★★★★	20
Hotel Montejo	57 Street No. 507, between 62 and 64	★★★★	24
Reforma Hotel	59 Street No 508, between 60 to 62	★★★★	48
Hotel Nacional	61 street No. 474, between 54 to 56	★★★★	61
Flamingo	57 Street No. 485, between 56 and 58	★★★	38
Lord de Merida	63 Street No. 516, between 62 and 64	★★	44
Mucuy	57 Street No. 481, between 56 and 58	★★	21
Margarita hotel	66 Street No. 506, between 61 and 63	★	26

SANTIAGO APOSTOL NEIGHBORHOOD



TYPICAL MARKET

SANTIAGO PARK AND MARKET

Originally, the neighborhood of Santiago was inhabited by Indians and ruled by caciques – Indian chief. As the time went by, this neighborhood became part of the district of Merida.

From the beginning, the Park of Santiago has had a lively and dynamic characteristic of a neighborhood full of memories. Under the threshold of the XX century the Yucatecan Circus Theater, was found among its surroundings.

Between 1982 and 1984, the plaza underwent through some changes. A grandstand was built for spectators, and adjacent streets to the church to the north were paved with pink bricks, and the streets in the south were improved and closed to traffic.

This meridian space has its own personality thanks to the environment: old cinemas that survive modern times, the traditional Mercado Santos Degollado, convenient stores and small businesses in the neighborhood and the traditional Musical Memories cultural program, which gathers neighbors and visitors every Tuesday to remember melodies of past.

Space is located on street 72, by 57 and 59 streets downtown.



SARAMUYOS FRUITS

CHURCH OF SANTIAGO

This was the first indigenous people settlement, the conquerors found before arriving to T'ho, which was named Santiago, apostle of Spain. According to an inscription

Found in an arch from the main entrance of the temple, it was completed in 1637.

Inside the church, where supposedly was the open chapel for the Indians on the southern side of the presbytery (usual place for the Christ of Transfiguration) there is a stone plaque built into one of the walls, which indicates that on such space was celebrated the first Mass of the city and was destroyed in 1916, in times of "sectarian political turmoil."

This is where every year, from July 26 to August 8, guilds are held in honor to the Christ of the Transfiguration, as was done ever since the first missionaries assigned the patron saint. This rose one of the most representative traditional festivals of Merida.



SANTIAGO CHURCH FRONTDOOR

CENTENNIAL PARK ZOO

With the idea of having a celebration for the Independence of Mexico in 1910, a project for a recreational park near the city was presented, which originally was focus on creating a botanical garden. At the beginning it was considered the disposition of a forest area with poplar white trees, to provide a shady space with a kiosk and benches, for families to take a break, along with an artificial lake to provide a nice and comfortable environment to practice rowing and swimming exercises, as well as entries with innovative architectural details. The Cuban colony set the donation of a marble fountain. The place was provided with pheasants, ostriches, geese, swans and other animals; the main entrance was designed for carriages and the sidewalk for pedestrians. The official name would be Independence Park, however, on 27 September 1910 it was planted a sapodilla tree named "The Centennial", whose name is derived from El Centenario Zoo now.

Major renovation took place in 1962, and experts and a technical supervisor from the Chapultepec Zoo in Mexico City, came to make the relevant changes.

It holds now six main areas: Aviary, endemic snake collection, primates, mammals, play ground area and gallery.

It is located on Itzaes Avenue, at the corner of 59 streets. Visiting hours are Tuesday through Sunday from 8:00 to 17:00 hrs, and Section for recreation, 6:00 to 18:00 hrs. Admission is free.



Neighborhoods



NATURAL HISTORY MUSEUM

By appointment of C Herbe Rodriguez Abraham, as City Mayor of Merida 1985 – 1987, it was built during the early XX century. The museum is located next to the “El Centenario” Zoo Park. It has the important task of rising conscious about the past and future of our planet, and the beings that coexist on it. Considering the importance of the education and entertainment value, museographers and people involved have restructured the data, updated the information it holds making it more appealing to the public on January 8, 2006. It aims to be an institution of educational support and a space for popular science, which promotes respect for nature and environmental care. Some of the services offered are: attention to tourists, guided tours, summer courses and workshops related to the environment.

It is located on 59 streets, between 84 and 84-A, on the north side of El Centenario Zoo. Hours are Tuesday through Sunday from 9:00 to 15:00 hrs. Admission is free.



LODGING DIRECTORY

HOTEL NAME	ADDRESS	CATEGORY	NO. ROOM
House of Columns	59 street No. 636, between 80 and 82	Boutique Hotel	11
The Villa Merida	59 street No. 615-A, between 80 and 82	Boutique Hotel	7
Ambassador	59 street No. 546, by 68	★★★★	97
Maria del Carmen	63 street No. 550, between 68 and 70	★★★★	94
Residencial	59 street No. 589 between 76 and 78	★★★★	66
Mexilio House	68 street No. 495, between 57 and 59	★★★	9
El Cid	61 street No. 573-A, between 74 and 76	★★★	64
San Luis	61 street No. 534, by 68	★★★	45
Centenario I	84 No. 498, between 59 and 59-A	★	33
Zamna	53 No. 547, between 70 and 72	Bed & breakfast	5
Angeles de Merida	74-A No. 494, between 57 and 59	Bed & breakfast	4
Casa Santiago	63 street No. 562, between 70 and 72	Bed & breakfast	3
Las Arcas	59 street No. 541, between 66 and 68	Bed & breakfast	4



THE NEIGHBORHOOD OF
LA MEJORADA

NUESTRA SEÑORA DEL CARMEN CHURCH



CHURCH OF NUESTRA SEÑORA DEL CARMEN (MEJORADA)

The building also called Church of the Order was completed in 1640, with a colonial-style architecture dating from the XVII century. It holds Franciscan style; it has access with lintels and a frame with diamond-shaped figures. The interior is composed of a single nave with several side chapels. In addition to the dome you can admire a small ornamented altar piece, and in the middle,, an image of Virgen del Carmen.

Between 1688 and 1694 was added a convent that hosted

a Franciscan congregation. With the time this building had several uses: hospital, women's prison and barracks of soldiers.

In the late seventies this building was donated by the State Government to host what today is the Faculty of Architecture from the Universidad Autonoma de Yucatan, which opened its doors in this building in 1983. Today you can still visit the place to admire the construction and the work and research students make in college.

POPULAR ART MUSEUM

Having Casa Molina as a host, residence by the early XX century, the museum was reopened in July 2007. Its objective is to promote and disseminate the expressions of different ethnic groups in the nation, strengthen regional identity and reevaluate indigenous cultures, example and matrix of our cultural heritage.

It now houses 1800 pieces of Mexican Folk Art, built in two collections, regional and national didactically distributed in eight rooms. It stands out by its importance to the peninsular Mayan group, showing traditional garments, pottery, stone and wood carving, gold and silver jewelry inlaid with precious stones and corals, as well as pre-Hispanic musical instruments and traditional toys.

Among its important collections of miniatures excel, the handicrafts made out of sisal fiber, documented rites, Art Glass, typical garments and dresses, traditional and herbal medicine, examples of traditional toys and alebrijes. It also hosts meetings and conferences on traditional medicine and rituals, peninsular and regional samples of art and indigenous culture.

The space consists of multi-purpose conference room, and six for exhibition, indoor gardens, administrative area, conservation and restoration, and sanitation.

It is located on 59 streets, between 48 and 50 downtown. Open Tuesday through Saturday from 10:00 to 17:00 hrs and Sunday from 10:00 to 15:00 hrs. (Free admission)



POPULAR ART EXHIBITION



POPULAR ART MUSEUM FRONTDOOR

BOY HEROES MONUMENT



PARK OF LA MEJORADA

On this park was laid, the first railroad rail of the Yucatan Peninsula, on April 1, 1870. Located across from the Faculty of Architecture from the University, it has a monument to honor the Heroes Children, who defended the nation during the invasion of the North American army in the famous Battle of Chapultepec, on September 13, 1847. The Cultural Center for the Yucatecan Child is around the block on 59 and 50 streets.

It is located on 50, between 59 and 57 streets downtown.



PRINCIPAL ENTRANCE TO THE YUCATECAN SONG MUSEUM

MUSEUM OF THE YUCATECAN SONG

This museum was built to honor of the highest representative members of Yucatecan trova, such as Ricardo Palmerin, Gutty Cardenas, Juan Acereto and Pastor Cervera. Oil painting portraits of these outstanding musician and artists, are under exhibit, along with sculptures, musical instruments, personal belonging, documents that belonged to these important men and figures in the music of Yucatan.

It is located on 57 streets, between 48 and 50 downtown. Visiting hours are Tuesday through Friday from 9:00 to 17:00 hrs, and weekends from 9:00 to 15:00 hrs. On Sunday, admission is free.



DRAGONS ARCH

THE DRAGONS ARCH AND THE BRIDGE ARCH

Built around 1690 under the government of General Juan Jose de la Barcena, the arches of the city hypothetically demarcated the central core capital (jurisdictions differed from parish districts, outside these walls, was where lower class people and natives lived), these also kept a symbolic control on the streets. The designer of these singular monuments, in Mexico, was military Engineer Manuel Jorge de Zezera.

The Dragon Arch was named after its location near the former headquarters of the military barracks of the same name. In the niche of the arch there is a statue of San Francisco, who perhaps was placed there by the proximity to the Franciscan Convent and church of La Mejorada.

This is located on 50 streets by, 61 downtown.

The Arch of the Bridge, takes its name, because it was built on the suburb where once was a small wooden bridge, which was used to liberate the excess of rain water that flooded the city during the rainy season.

This is located on 50 streets, and 63 downtown.

CENTRO CULTURAL DEL
NIÑO YUCATECO (CECUNY)
YUCATECAN CHILD CULTURAL CENTER



CECUNY EXHIBITION

The history of this building began in 1746, when then-Governor Don Alonso de Benavides Bazan and Molina donated to the Franciscan friars a piece of land south of the Convent from La Mejorada, to build a hospital, whose administration was entrusted to them. In 1821, the Convent and the hospital were closed by appointment and orders of Governor Juan Maria Chacon Echeverri, later this became the headquarters of the Regiment of Dragoons.

The headquarters was in the service of the military until August 1983. In 1989, the building was entitles to the State Government, and after undergoing several restorations it was finally set as the CECUNY. Today, this cultural center offers arts and cultural workshops for children and adolescents, in order to boost the talent and the training in different disciplines of the fine arts.

It is located on 59 streets, between 48 and 50 downtown. Office hours are 9:00 to 12:00 hrs, the classes are held from 16:00 to 20:00 hrs.

LODGING DIRECTORY

NAME OF HOTEL	ADDRESS	HOTEL CATEGORY	NO. ROOM
Mision Merida Panamericana	59 street No. 455, between 52 and 54	★★★★★	110
Julamis	53 street No. 475-B, by 54	★★★	6
Dolores Alba	63 street No. 464, between 52 and 54	★★★	60
Hotel Aragon	57 street No. 474 between 52 and 54	★★★	18
Casa Ana	52 street No. 469, between 53 and 51	Bed & breakfast	5
La Casa del Tio Dach	61 street No. 446, between 50 and 52	Bed & breakfast	5
Casa Esperanza	54 street No. 476, by 55	Bed & breakfast	3

NEIGHBORHOOD OF SAN JUAN



SAN JUAN CHURCH

ARCH OF SAN JUAN

Like the other arches, it was built around 1690 to delimit Merida as part of a possible project for its fortification; however this was never carried out.

The Arch of San Juan is the largest one, and is located on the old departure point to the Camino Real on the way to Campeche. At the top, a niche houses a small statue of St. John the Baptist.

It is located on 64 streets, between 69 and 71 downtown.

CHURCH OF SAN JUAN BAUTISTA AND SAN JUAN’S PARK

The church was built in 1552 and rebuilt between 1769 and 1770 by local people as an act of invocation to San Juan Bautista, for protection by the three scourges of locusts devastated crops in 1552, 1616 and 1666.

The corridor, with Mudejar influence, stands out in the set that was part of a public in for travelers that existed behind the church; it precedes the sacristy and is perhaps the latest evidence of the original chapel.

In the church there is a fountain known as “La Negrita”, which was brought from Paris in the early XX century. Towards the southern side of the temple, used to be a bull ring, which was used until 1910, when a statue of Benito Juarez was set on a pedestal; which is still in its original position.

The parish was given the name San Juan’s colonial district, which had a dusty square and a well for water supply, but from 1883 began to settle as a plaza, and now the public esplanade also adopted the name of San Juan.

It is located on 62 streets, between 67 and 69 downtown.



SAN JUAN CHURCH INSIDES

Neighborhoods

LODGING DIRECTORY

NAME OF HOTEL	ADDRESS	CATEGORY	NO. ROOM
Mirador Plaza	70 street No. 541-A, by 67	★★★★	90
Casa Sacnichte	62 street No. 562 between 69 and 71	★★★	8
HO	62 street No. 515 between 65 and 67	★★	33
Posada del Angel	67 street No. 535, between 66 and 68	★★	30
Mexico	60 street No. 525 between 65 and 67	★★	25
San Jacobo	69 street No. 563-F, between 68 and 70	★★	37

ERMITA OF SANTA ISABEL

Neighborhoods

NEIGHBORHOOD OF
SAN SEBASTIAN
AND THE ERMITA OF SANTA ISABEL



SAN SEBASTIAN CHURCH

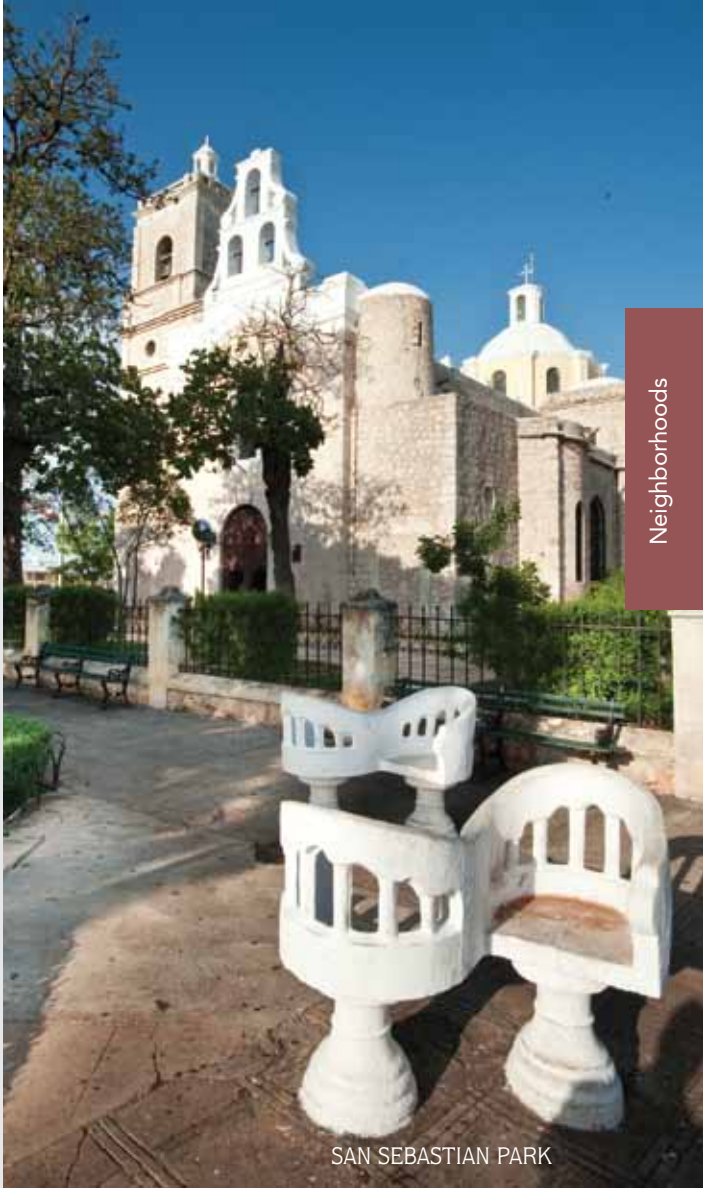
SAN SEBASTIAN CHURCH

There was a Mayan village near southwestern Merida, which at the time of settlement during the colony was named San Sebastian. Some people had the idea and believed that Montejo’s troops went through this village, when they arrived to T’ho.

Originally it had a small chapel, which was rebuild with masonry (in 1796) by the City Councilman Don Juan Esteban Quijano, brother of the priest Don Tadeo Quijano, both involved in the assassination of Governor Lucas de Galvez, but acquitted after proving his innocence.

In 1873, the priest Don Irineo Munoz built a chapel which faces the main structure of the temple. In the early XX century it was restored and had an important extension to it, its facade and interior were enlarge, the cornices, columns and pilasters were adapted to the Ionic style, and the Doric influence was imprinted on the presbytery and alleys. A simple façade and a high bell tower were completed with a solid tower, to the top was built in 1941, and a decade later the atrium was surrounded by railing and fencing. It achieved the range of parish status in 1889.

It is located on 70 streets, and 75 downtown.



SAN SEBASTIAN PARK

Neighborhoods

SAN SEBASTIAN PARK

The neighborhood of San Sebastian is one of the oldest and most traditional in Merida. Due that during colonial times, it had certain lack of attention, and it was located in a far away neighborhood of the city landscape, it developed a distinct character from the other suburbs.

Its antiquity dates back to the days of Don Francisco de Montejo y Leon, El Adelantado, as it was here where he reserved among the hills land so his Spanish colleagues could build their manors and country homes.

As in other neighborhoods, the church was raised with a small plaza next to it, in order to have any religious festivity, would have a place for their performance. In 1878 the square was named Zaragoza. The first park was traced in 1902 and restored in 1907. The fountain that we see now was added by the City Council in 1917. In this place bullfights and other traditional celebrations were held, such as the “Feria del Barrio de San Sebastian,” which still takes place now-a-day every year in the month of August.

ERMITA OF SANTA ISABEL

Although the date of its foundation cannot be determined on a precise date, documents reveal that it was built by Gaspar Gonzalez Ledezma, and it dates from the XVII century. It was built under the belief that building a temple was more valid than the devotion to a saint to “gain the entrance to heaven.” It was named in tribute to the mother of San Juan Bautista.

Above the main door is engraved in hard stone, an inscription which states “A devotion of yll.mo” (Verbum Caro Facto Est) with the year 1748. A botanical garden was added in the back yard court and an artificial waterfall.

In ancient times it was called “la Ermita de Nuestra Señora del Buen Viaje,” (L’hermitge to our Lady of the Good trip) possibly by the position it had near to the road that took you towards Campeche, the carriages stopped briefly to pray to the Virgin, that was lodge there, so She would give them protection during their long journey.

It is located on the east side of South 66 Street and opens daily from 9:00 to 18:00 hrs.

LODGING DIRECTORY

HOTEL NAME	ADDRESS	CATEGORY	NO. ROOM
El Español	69 street, No. 543-C, by 70	★★★★	49



NEIGHBORHOOD OF
SANTA ANA &
SANTA LUCIA



SANTA LUCIA PARK

SANTA LUCIA CHURCH AND PARK

Towards the end of the XVI century, began the construction of the church, and was finished in 1620. Its main feature is a rectangular entrance framed in stone, stained glass and steeple. Its atrium served as Cemetery of the city until 1821. And in 1950 Emilio Torre Gamboa famous yucatecan artist, painted a mural, which represents the torture of Santa Lucia.

Across from the church, is the park of the same name, also named the Park of the Heroes. During the Spanish domination, such space housed a brotherhood dedicated to assist and help ill persons. This story had its origins in 1804 when, by official decree, it was built a colorful square that defines itself by the arches built around it the XIX century. The floors of the square are made of English bricks, and the center of the park stands an obelisk to honor General Sebastian Molas. The park is today also dedicated to honor all the trova (guitar ballad players) musicians from Yucatan. Every Thursday at 21:00 hrs, this poetic colonial corner becomes the scene of the traditional Yucatecan Serenades. Popular and well known trios of troubadours and the Typical Orchestra of Yucalpeten perform immortal melodies of Yucatecan authors.

Located on 60 Street, with 55 street in the Historic

SANTA ANA MARKET PLACE AND PARK

Ideal para resguardarse de los rayos del sol bajo las ramas de los arboles o para disfrutar el fresco de las noches estrelladas, la plazuela de Santa Ana, que emergio como vertice de una poblacion maya prehispanica, trata de mantenerse ajena a las transformaciones de la ciudad. Modesto barrio de artesanos y jornaleros durante la epoca colonial que registro rapido desarrollo a partir del trazo de una calzada desde la Plaza Grande en el siglo XVIII y la construccion de su peculiar templo, el Parque de Santa Ana tambien tiene una historia que contar. En los primeros años del siglo XVIII, el gobernador y capitan general de Yucatan Antonio de Figueroa y Silva mando trazar una calle derecha desde el entonces Palacio Episcopal (edificio del Ateneo) hacia el norte, engalanada por dos arcos de canteria (demolidos en el siglo XIX), de modo que el panorama del Barrio de Santa Ana sufrio un cambio radical que acelero su progreso.

Ahora el Parque de Santa Ana es sede de tianguis y muestras artesanales y gastronomicas que con frecuencia se montan en su explanada. El mercado se distingue por la tradicional comida regional que ofrece a lo largo del dia y es uno de los sitios que se deben conocer.

SANTA ANA CHURCH

In 1729, the governor, captain and general Antonio de Figueroa y Silva, who was called “El Manco,” ordered the construction of the Temple to Santa Ana (it’s presumed on top o a pre-Columbian Mayan base) where an old opened chapel was built.. The construction was completed in 1733, but the sponsor was not able to see it finished, since death surprised him on a trip through the jungles in the eastern part of the state after successfully fighting some pirates of Belize. An engraved stone or plaque, is placed at the entrance of the building, which hold an inscription that states in old Spanish, here rest the remains on the constructor.

It is located on 60 St., between 45 and 47 at Historic Center.

LODGING DIRECTORY

HOTEL NAME	ADDRESS	CATEGORY	NO. ROOM
Casa Lucia	60 street No. 474-A, between 53 and 55	Boutique Hotel	15
Los Aluxes	60 street No. 444, between 49 and 51	★★★★★	155
Gran Real Yucatan	56 street No. 474, by 55	★★★★★	56
Maison Laffite	60 street No. 472, between 53 and 55	★★★★	30
Marionetas	49 street No. 516 between, 62 and 64	★★★★	9
Best Western Maya Yucatan	58 street No. 483, beteen 55 and 57	★★★★	78
Santa Lucia	55 street No. 508, between 60 and 62	★★★	65
Maria Jose	64 street No. 456, between 55 and 53	★★★	42
Luz en Yucatan	55 street No. 499, between 60 and 58	★★★	15
San Juan	55 street No. 497-A, between 58 and 60	★★★	63
Santa Ana	45 street No. 503, between 60 and 62	★★★	18
Trinidad Galeria	60 street No. 456, by 51	★★★	30
Gran Centenario	55 street No. 513, between 60 and 62	★★	18
Trinidad	62 street No. 464, between 55 and 57	★★	18
Hostal Santa Lucia	55 street No. 512, between 62 and 64	Hostel	7
Nomadas	62 street No. 433, by 51	Hostel	90

SAN NEIGHBORHOOD OF CRISTOBAL AND SURROUNDINGS





SAN CRISTOBAL CHURCH



CHURCH OF SAN CRISTOBAL

It was built from 1756 to 1796 and is the last in the Spanish province of Yucatan. The façade and main entrance shows a legend in Latin, and is buried in a high arch whose top looks like a great shell, at the same height, by the sides forming the first body of the towers, has two empty niches that perhaps showed a couple of saints sculptures at one time. At the top of the walls there is a walkway that surrounds the entire building, is a walkway road that was included as a surveillance and defense measure in case of a revolt.

The neighborhood of San Cristobal originally was occupied by highland Indians who supported the conquest, and later was occupied by artisans. By 1815 was the main leather provider center, fur industry which was then the pride of its people. The temple is under the patronage of the Virgin of Guadalupe, so every December 12 the church of San Cristobal is home and scene of processions for the faithful people.

The Parish and San Cristobal Park are located on Street 50, with 69 downtown.

CITY MUSEUM

The city of Merida, has a beautiful building with the major cultural space, this holds the City Museum. The building which was the Former Federal Post Palace, is so amazing because on both its architecture as its historical value, has many differences from the other buildings around for its beauty. Opened in 1908, was designed and built by the military engineer Salvador Echegaray. With a strong French trend structure, it is the solid proof of the city's economic boom in the early XX century.

Museum of the City since 2007, this site presents pre-Columbian and colonial objects, from Independence and later years, as well as the henequen boom era and the Revolution. Holds objects from different times of the country, especially from Yucatan and Merida. It is also possible to find Mayan vessels belonging to what was once the Mayan city of T'ho, even a military uniform that belonged to General Sebastian Lopez de Llergo, Chief of the Yucatan army during the war with Mexico in 1842 as well as weapons, swords, muskets and revolvers used during the Caste War.

It is located on Street 56, between 65 and 65-A in the Historical Center, across from Parque Eulogio Rosado. Office hours are Tuesday through Friday from 9:00 to 20:00 hrs. Admission is free.

CRAFT MARKET BAZAR GARCIA REJON

At first it was a market known as “Plazuela de Verduras”. It had two masonry corridors on its sides, where retailers were located and in the center women selling vegetables were placed outdoors,
The square was surrounded by a parapet where shoppers and pedestrians sat for a break, however this was turned down in 1862 and the land was occupied by the construction of buildings for stores, and later those walls

were used to support the tin roof frame placed in 1881. The main entrance to the market was in 1862 at the corner of 60 and 65 streets.
Currently on the Market Garcia Rejon you can get different items and handicrafts of the region, such as shoes, clothing, and jewelry and so on.
It is located on 60 street, between 65 and 67 downtown.



CHILES HABANEROS

SAN BENITO MARKET

In 1667, in this esplanade began the construction of San Benito Citadel; at that time the Franciscans occupied the building as a church and main convent, which at the same time was built on a hill during pre-Hispanic time.
This construction served as headquarters to cavalry squadron, armory and powder storage. During the course of the century was destroyed and transformed its structure. In the early XVIII century was the only defense that the city had.
After the Empire, the Citadel became public jail until 1895. From that year on, the historic building unfortunately suffer the most diverse damage to its total extinction. Already in 2004, it was decided to use this space to build the Mercado de San Benito, where all sort of articles and crafts can be found today.
It is located on 56 streets, between 65 and 65-A Historical Center.



HIPILES

LUCAS DE GALVEZ MARKET

It was built around 1884 as a simple shed and galvanized roof structure, composed of three galleries and arcades and surrounded by a hand rail. It first opened on September 16, 1887 under the name of Lucas de Galvez market.
Later it was torn down to build a new larger one made of masonry market and metal roof that was opened in 1909, and demolished again in 1948 to give more space for the current market. Here you can buy all sorts of foods, fruits, vegetables, meat, poultry, fish, etc. as well as handicrafts, jewelry, shoes and countless articles.
It is located on 56 streets, by 65 and 67 in the Historic Center.



TYPICAL MARKET

Neighborhoods

LODGING DIRECTORY

HOTEL NAME	ADDRESS	CATEGORY	NO. ROOM
Mayab	50 street No. 536-A, between 65 and 67	★	37
El Arca	48 street No. 524, between 71 and 73	★	23
Del Prado	50 street No. 464, between 67 and 69	★	32
Rodriguez	69 street No. 478 between 54 and 56	★	25

PASEO DE MONTEJO



JUSTO SIERRA MONUMENT



PASEO MONTEJO AVENUE

“EL REMATE” PASEO MONTEJO

Following the henequen boom that the region lived in the late XIX century, a group of regional wealthy persons decided to launch a project to build a public boulevard that “would be worthy to the city of Merida,” and to give modern urban look to the capital in the late XIX century.

The Paseo de Montejo Ave., was built between 1886 and 1905, it was inspired on the Champs Elysees in Paris and named after the founder of the city of Merida, Francisco de Montejo y Leon “El Mozo.” It is divided into two sections: Paseo de Montejo and Montejo Extension. Along the avenue you can find the oldest and most beautiful houses of the city; some of them operate as banks, others as museums, and some others are still inhabited by their current owners.

At the entrance of Paseo Montejo, which is the public space where the tour of the famous avenue begins. Every Saturday evening, a public event known as Noche Mexicana is performed, with regional music from around Mexico, sales of Mexican food and crafts.

REGIONAL MUSEUM OF ANTHROPOLOGY AND HISTORY: “CANTON” PALACE

It was built between 1904 and 1911. As a result of the sisal boom that took place during the Porfiriato period.

The manor is named General Francisco Canton its original owner and the construction represents the Manierista-Barroque architectural trend, perhaps is the most important building on Paseo de Montejo, not only for its structural details but the services that gives since 1966 in the promotion and dissemination of cultural archaeological knowledge of generations from past, today and tomorrow.

The interiors made of marble of different tones, with fine plaster frames and ornaments on walls and ceilings. Great white marble stairs stand out majestic that rise to the second floor with heavy handrails. It has a balcony used as a terrace, based over the rooms downstairs, where the view of the Palacio Canton and Paseo de Montejo is admirable.

It is located on Paseo de Montejo and 43^{Rd.} Street.



CANTON PALACE



TWIN HOUSES

TWIN HOUSES

With some features of the French Renaissance and registered with the numbers 495 on the Paseo de Montejo Ave, with 45 and 43, these two houses were built by European architect M. Umbdenstock, and the engineer Manuel Canton Ramos was in charge of the construction work, who also was responsible for building the Canton Palace.

The plans of the residences were brought from France by the brothers Ernesto and Camilo Zavala in early century. One of the places was purchased by Mr. Fernando Barbachano, who decorated it by the style of that time and keeps preserved the same way until now. The other, unfinished for many years, was completed by its current owner, Mr. Mario Molina Mendez.

Located to the west of the Ave. one block north from the beginning of Paseo de Montejo, the palaces with its French style architectural elements, can be appreciated even on the ironwork of balconies and access doors, are one of the best preserved samples of the splendor period of Yucatan recorded in the first decade of the XX century.

QUINTA MONTES MOLINA



The history of this manor dates back to the Porfiriato period (1876 - 1911), when the Cuban Don Aurelio Portuondo and Barcelo visited Merida in the late XIX century and fell in love with Doña Josefa Regil Cazares, after their wedding he built this house for her. Being a member of the organization that sponsored the construction of the Teatro Peon Contreras, Don Aurelio hired the same architects and craftsmen to build his new home.

Around 1915, the political situation in the country in full revolution, forced Don Aurelio to sell his home. He looked for a family who could appreciate all its beauty and keep intact its sentimental value, and found it in Don Avelino Montes Linaje, a prominent businessman from Spain who always respected the original construction of the house; he expanded it with the extension of the terraces and bedrooms.

On the death of Don Avelino, Josefina Montes Molina, his daughter, inherited the home and kept through the years, in memory of her parents, just like it was in every detail. Today, lamps, mirrors, pictures, paintings, sculptures, carpets, furniture, limoge dinnerware and Christofle cutlery are kept in good condition, as if Don Avelino was about to come to dinner.

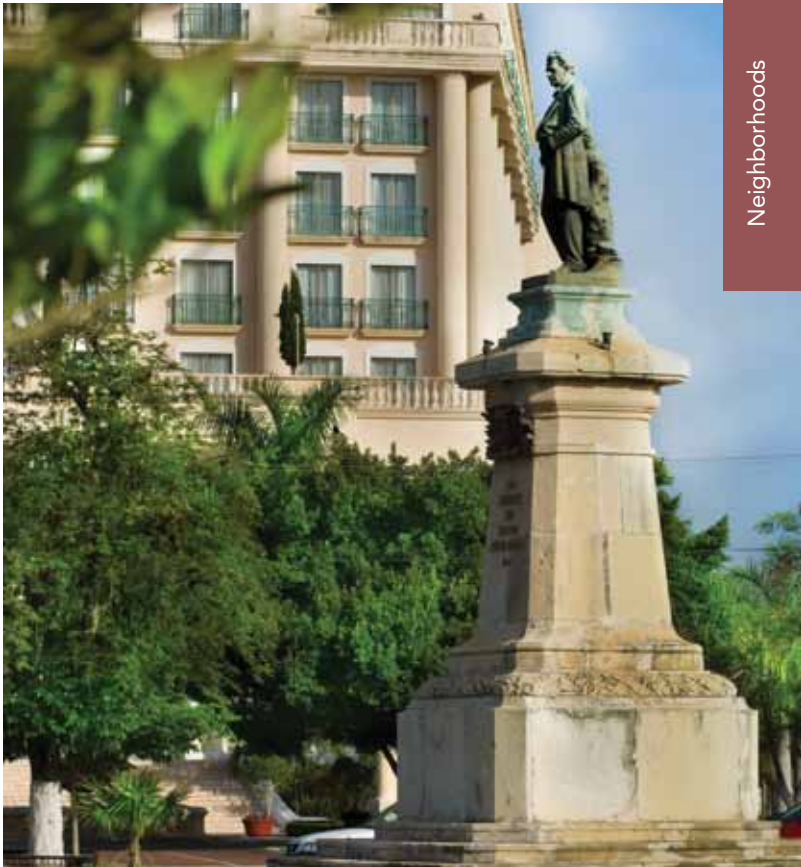
La Quinta Montes Molina, formerly known as Villa Beatriz, keeps its doors open to share this legacy with the meridians and public in general, where you can hold from a dinner for two to an event of 1500, as a center for events and as museum, also has an exclusive linens exhibition and fine furniture of the Quinta Montes Molina.

It is Located at No. 469 on Paseo de Montejo, between the streets 33-A and 35.

JUSTO SIERRA AND FELIPE CARRILLO PUERTO MONUMENT

The first statue that adorned the Paseo de Montejo was dedicated to Dr. Justo Sierra O'Reilly, which was built in 1906 at the north end of the avenue, where it still remains. Writer and historian, Dr. Sierra O'Reilly was a beloved champion of socioeconomic class which belonged to the managers of the Paseo de Montejo, so the statue obeys to a gesture of gratitude for his political position.

Two decades after the first symbol sculpture of Paseo de Montejo, in 1926 he inaugurated the monument dedicated to the illustrious personage of Yucatan Felipe Carrillo Puerto. The so called Apostle of the Bronze Race founded the Socialist Party of Yucatan. His political career took him to the governorship in 1922, giving his first official speech in Maya. His strong compromise for defense of the rights and value of the Maya broke his execution in 1924. Three years later he was found worthy of Yucatan. The tribute to his life is in the central rotunda of the avenue, at the end of the 37 street.



Neighborhoods



PEON DEL MINARETE HOUSE

There is no data related to the construction, but in 1913 Dr.Medina Ayora was the owner and lived there and has inherited this neoclassical manor to his children and grand children.

The Minaret House has a high vantage point of Moorish influence and has a neoclassical architectural style, typical of the XIX century, is one of the few houses that have survived the deterioration of the original urban beauty of Paseo de Montejo and still give luster and historical presence to the avenue.

It is located at number 473, a few meters from the monument to Felipe Carrillo Puerto.

PEON DE REGIL HOUSE

It is the second most important house built on the Paseo de Montejo. The fine work on its stone columns and balustrades increase the prestige look of this stately manor which was built by Mr. Pedro de Regil C. in 1905 and is noted for its carved stone façade and Italian style. The cornices and full moldings stand in front of the house, framed openings with Hellenic reminiscences, as Ionic, Doric and Corinthian columns and capitals, and some details of incense burners, shields and garlands.

It is located at No. 471 of Paseo de Montejo, on 35th Street.



NATIVE LAND MONUMENT

It rises on the third square of Paseo de Montejo and is the only stone monument in Mexico. It was made by Colombian master Romulo Rozo. It was inaugurated by President Adolfo Ruiz Cortines on April 23, 1956. It tells the history of Mexico, suggests the marine origin of the Itzaes people and 31 columns representing the 28 states of the Republic, two territories and the Federal District. Here are reflected the following stages: the Colonial, Independence, Reform and Revolution with multiple symbolic characters and elements such as stone, water, fire and metal. This work of art of 14 meters keeps the remains of its creator, who lived the last 33 years of his life in the city of Merida.



"VALES" HOUSE

It is distinguished as one of the architectural treasures that confirm the splendor achieved by Paseo de Montejo in the mid-nineteenth century. Converted since March 1995 to be the headquarters of a corporate center of a well known banking institution, the neoclassical manor that combines symmetry in the front and the presence of sober Doric colonnades of features, stands majestic, a few meters south of Justo Sierra monument at number 452, on the main avenue of the city. Built by Mr. Fernando Rendon in 1905, the story of Casa Vales goes back to the period of greatest economic boom in Yucatan, where the cultivation and exploitation of henequen was the main activity of the entity. However, this manor is known by the name of the third of its owners, Mr. Augustin Vales Castillo.



LODGING DIRECTORY

HOTEL NAME	ADDREESS	CATEGORY	ROOMS
Roses and Xocolate	Paseo de Montejo No. 480, by 41	Design hotel	17
Casa Lecanda	47 Street No. 471, between 54 and 56	Hotel boutique	7
Hyatt Regency Merida	60 Street No. 344, by Av. Colon	Gran turismo	289
Fiesta Americana	Paseo de Montejo no. 451, by Colon Avenue and Cupules	Gran turismo	350
Presidente InterContinental	Av. Colon No. 500, by 60	Gran turismo	127
El Conquistador	Montejo No. 458, by 35	★★★★★	157
Holiday Inn	Av. Colon No. 498, by 60	★★★★★	213
Hotel Victoria	Paseo de Montejo No. 438 by 29	★★★★★	93
Doubletree By Hilton Merida	Av. Colon No. 505-A x 6 Colonia Garcia Gineres	★★★★★	100
El Español	Paseo de Montejo No. 482, by 41	★★★★★	88
Casa San Angel	Montejo No. 1, by 49 street	★★★★	14
Montejo Palace	Paseo de Montejo No. 483-C, Between 39 and 41	★★★★	90
The Americas	35 street No. 494, between 54 and 56	★★★★	30
Ibis	Street 58-A No. 495, col. Alcala Martin	★★★	120
The Marquis	54 street No. 373, by 33 and 35	★★★	47

NEIGHBORHOOD OF ITZIMNA

ITZIMNA CHURCH

CHURCH OF **NUESTRA SEÑORA DEL PERPETUO SOCORRO (ITZIMNA)**

In 1572 the conquerors built a small chapel that still retains the baptismal font, where once stood the shrine of the Mayan god Itzamna. Later, in 1710, was built the temple which is preserved today, where for years was worshiped the Christ of the Esquipulas, and was dedicated to St. Michael, the Archangel until 1944. In the sixties was renovated to be optimized for the needs of the time.

This beautiful church, stands in a court yard among shady trees and well trimmed gardens, and is an example of Franciscan architecture of the XVI century. The facade is plain, topped by a belfry with three spans, high and light. The cover is an arch of half point and coral window with wooden railing. Inside, at the center of the altar, you can admire the statue of "Nuestra Señora del Perpetuo Socorro" (Our Lady of Perpetual Help) image brought from Paris in early XX century.

Itzimna is one of the most beautiful and traditional sites of Merida, and its parish is the most active of the Archdiocese of Yucatan.

It is Located on street 20, by 19 and 29 of the residential suburb of the same name.

LAS AMERICAS PARK

It was built during the administration of Ernesto Novelo Torre (1942-1945). It consists of three sections: the first is a gable-shaped façade, architectural style inspired by the ancient Maya civilization. Among its decorative features including the bundle of rods of the Maya, first builder of all peasant huts.

The second building resembles the shapes of the Mayan hut setting, the totemic figures of the pheasant and deer are highlighted as the peculiarities of Yucatan. The centerpiece is the exhibition hall with murals on the American continent and portraits of heroes of American freedom made by the painter Bolaños Gallardo, this building hosts the Centro Cultural Jose Marti. The third section is the outdoor theater, with an acoustic dome. The design as a whole suggests the memory of the uprising of the Thousand Columns in Chichen Itza.

The three sections were added to the playground. Overall the Parque de las Americas resemble the Pan-American ideal. It covers four blocks that limit the streets 18 (east), 19 (north), bisectors (Colon Avenue and 20 street) in the suburb of Garcia Gineros.

LA IBERICA CULTURAL CENTER

The headquarters building for years housed the hospital of La Iberica and was abandoned since the mid-sixties. Later on, began the rescue labor to make of this building La Iberica Cultural Center.

Now in these facilities are held workshops for seniors, and is offered as well the Bachelor of Musical Arts from the Escuela Superior de Artes de Yucatan (ESAY). There is also the Regional Center for Research, Documentation and Dissemination Jeronimo Baqueiro Foster, one of the most remarkable entities of musical preservation on the country.

It is Located on street 37, between 74 and 74-A of the colony Garcia Gineros.

LAS
AMERICAS
PARK AND LA IBERICA



Merida, the capital of the State of Yucatan, is known for its cultural tourism and the recognition as a City of Peace since 2011. There is a large hotel infrastructure, in addition to high quality services, with more than 5.919 rooms in different categories, as well as unparalleled diversity, and ideal places to hold meetings and conventions. Merida has a gastronomic wealth with more than 300 gourmet restaurants ranging from regional to international food

and a variety of cultural sites to visit and tour around the state. The city connects with majestic haciendas to carry out all sorts of events and is located close to the archaeological sites. Merida is the breaking point for a series of tours. This city is known for its hospitality and for being one of the main urban centers of the peninsula; it has everything to make your visit a unique experience.

MERIDA SHOPPING AREA

It has a wide variety of shopping malls. You can find various types of services, such as department stores, cinemas, foreign exchange, entertainmennt, and so on. They are found at different ends of the city.



- Plaza Altabrisa (Mall)**
Street 7 (Altabrisa Ave.) at 451, Fracc. Altabrisa.
- City Center (Mall)**
Located on Street 30 by 23 in San Ramon Norte.
- Plaza Galerías (Mall)**
60 street No. 299, Int 41-A, Cordemex Revolution.
- Gran Plaza (Mall)**
50 Diagonal Street No. 460, Gonzalo Guerrero.
- Plaza Fiesta (Mall)**
Street 6 No. 400 by 21, Diaz Ordaz.
- Plaza Las Americas (Mall)**
Street 21 No. 327, for 50 and 52, Miguel Hidalgo.
- Plaza Dorada (Mall)**
Street 50 No. 143, 15 and 19, Miguel Hidalgo.
- Macroplaza (Mall)**
Street 33 No. 200-A, by 44 and 35, Range 108.
- Plaza Sendero (Mall)**
Circuito Colonias Av. by 20, Chuminopolis.
- Plaza Oriente**
65 street No. 197, Circuito Colonias Int A, Cortes Sarmiento.

CULTURAL ACTIVITIES OFFERED BY THE ENTITY:

MONDAY

VAQUERIA
Downstairs are from the City Hall, at 21:00 hrs.

TUESDAY

MUSICAL REMEMBRANCES
Parque de Santiago, At 20:30 hrs.

WEDNESDAY

THEATRE
Events and performances in various parks and neighborhoods, and villages on the outskirts of Merida 20:00 hrs.

WEDNESDAY IN CONCERT
Free concerts performed by talented Yucatecan musicians.
The Olimpo Cultural Center 21:00 hrs

THURSDAY

REMEMBERING IS LIVING
Centenario Park Zoo, at 16:00 hrs.

YUCATECAN SERENADE
Parque de Santa Lucia, 21:00 hrs.

IN THE HEART OF MERIDA
60th Street, and Historical Center (streets close) from 21:00 to 2:00 hrs for public entertainment.

FRIDAY

MERIDA DANCES (Cultural Merida close to you)
Event held at park of commissaries, neighborhoods, and urban sectors of the city. 20:00 hrs.

IN THE HEART OF MERIDA
60th Street, and Historical Center (streets close) from 21:00 to 2:00 hrs for public entertainment.

SATURDAY

NOCHE MEXICANA
At the entrance of Paseo de Montejo Ave. 20:00 hrs. Live music

IN THE HEART OF MERIDA
60th Street, and Historical Center (streets close) from 21:00 to 2:00 hrs. for public entertainment

SUNDAY

MERIDA ON SUNDAY
Historic Center 9:00 to 21:00 hrs

IN THE HEART OF MERIDA
Historical Center from 21:00 to 2:00 hrs. Street Closing 60 and 62

BICIRUTA
Paseo de Montejo Ave 7:00 to 12:30 hrs.

MERIDA: AND NIGHTLIFE

Merida offers visitors several cultural and entertainment options, from dawn until the sun goes down. A tour may begin with a light outdoor cafe or maybe a family meal in a bar or restaurant, and young people and not so young ones, who like to dance; there is a lively nightlife in places with a variety of musical rhythms, which can be well enjoyed until early rising.

The main tourist areas of the city are the Historic Center, Paseo de Montejo, the extension of Paseo de Montejo and Colon Ave., crossing with 60th. Street. In each one are performed different activities and can be found places of recreation for every type of preferences. In recent years, is annexed to the north of the city a new tourist development area, near the Convention Center Yucatan Siglo XXI.

There are a lot of places for having breakfast, lunch or dinner with excellent gourmet options. In those, are served dishes from regional to national cuisine, international, or fusion of both. Some of the most popular restaurants are Los Almendros, La Parrilla, La Tratto, El Argentino, Trotters, La Recova, La Habichuela; there are also restaurant-bar, from traditional Eladios, Los Henequenes and Pancho's, to contemporaries such as Amaro, Cubaro and Slavia.

And for the party atmosphere are the nightclubs with different live music, among those are Amaranthus, Noosfera Club, Mas de 30, Shah and the nightlife zone of "City Center". And for those looking for something more relaxed, the choice is the cafes or places to enjoy a tasty dessert: El Gran Cafe, Mi Viejo Molino, Sorbeteria Colon, La Reina de Montejo, La Flor de Santiago, Cafe Chocolate and Fiore Bistro.



Tourist Destination

TROTTERS RESTAURANT

MERIDA OF MEETINGS, INCENTIVES, CONVENTIONS AND EXHIBITIONS



CONVENTION CENTRE

Merida gathers the necessary features to select it as the perfect destination for business and meetings. Because of its history, natural and cultural attractions, entrepreneurial spirit; combines the best of entertainment and innovative ideas for service at a business meeting or entrepreneurial exchange.

The current Merida knows how to combine new with old, modern with ancient; so many people do not hesitate to consider it as the ideal place to host a unique and memorable event.

Whatever the reason for the meeting, the Historical Center is one of the best places to conduct any kind of meetings because it is located at a strategic point, where in just a few minutes you get to museums, restaurants, tourist sites, shops and more. It is conveniently located at just 15 minutes drive from the Convention Center Yucatan Siglo XXI.

Hold an event at a hotel in Merida Historic Center is synonymous of success, because it has the necessary facilities to carry out and offers, among other things, the following:

Over 790 well equipped furnished rooms for guests or participants.

Meeting rooms with capacity for 1200 persons.

Twelve centers of consumption, able to serve quietly and immediately to up to 650 guests.

The spaces have the widest variety of technologies, ranging from the telephone to the wireless Internet.

For international events, there is executive and bilingual service.

Among the hotels that offer their services for business meetings, reunions and conferences in the Historic Center are:



HOTELS

HISTORICAL CENTER

- Hotel del Gobernador
- Hotel Los Aluxes
- Hotel Colon
- Hotel El Castellano
- Hotel Maria del Carmen
- Hotel Panamericana Mision Merida
- Hotel Residencial
- Hotel Caribe
- Hotel Colonial
- Hotel Gran Real Yucatan
- Hotel Nacional
- Hotel Casa del Balam
- Hotel Montejo Palace
- Holiday Inn Merida
- Best Western Maya Yucatan
- El Conquistador del Paseo de Montejo
- Hotel San Luis
- Hyatt Regency Merida
- Hotel Fiesta Americana
- El Español
- Presidente InterContinental Villa Mercedes
- Hotel Tierra del Sol
- El Español Paseo de Montejo
- Hotel Victoria
- Hotel Art 57
- Hotel Doubletree By Hilton Merida

HOTELS IN THE NORTH OF THE CITY

- Meson de la Luna Hotel & Spa
- Mision Express Merida Altabrisa
- Holiday Inn Express
- City Express (Zona Norte)

HOTELS

BOUTIQUE HOTELS OR SPECIAL CLASS

- . Hotel Casa Lucia
- . Hotel Casa San Angel
- . Hotel Piedra de Agua
- . Hotel Rosas & Xocolate
- . Hotel Mision de Fray Diego
- . Hotel Hacienda Merida
- . Casa Lecanda
- . Hacienda Misne
- . Hotel Casa Azul
- . Hacienda Xcanatun
- . Hotel Boutique Casa de las Columnas
- . The Villa Merida Hotel
- . Hotel Julamis
- . Hotel Mansion Merida On The Park

HOTELS ON PASEO DE MONTEJO

- . Hotel El Conquistador
- . Hotel Fiesta Americana
- . Hotel Holiday Inn
- . Hyatt Regency Merida
- . Presidente InterContinental Villa Mercedes
- . Hotel Victoria
- . Hotel El Español
- . Hotel Ibis
- . Hotel Montejo Palace

HOTELS NEARBY THE CONVENTION CENTER YUCATAN SIGLO XXI

- . Holiday Inn Express
- . City Express
- . Technotel Norte



CASA LUCIA HOTEL



CASA LUCIA HOTEL

It also has hotels with a more intimate setting. Several of them are old manors and buildings already rehabilitated for top comfort. In general they are centered on a theme or particular type of service, although several of them are smaller than the others.

CONVENTION CENTER YUCATAN SIGLO XXI

With renovated facilities and a wide variety of rooms, is the ideal place to organize any type of event whether social or business. The infrastructure available is:

- . A total of 84 thousand square meters.
- . It has a covered area of more than 20 thousand 900 square feet, available in one level.
- . There are conference rooms that can sit up to 650 people or have space to set up to 339 stands.
- . Fully equipped press room.
- . Six cinemas.
- . The Convention Center has Parking facilities, with capacity for 1500 vehicles and 65 buses.
- . Also, nearby is a business class hotel for the convenience of the attendees.



INTERCONTINENTAL HOTEL



CONVENTION CENTRE

Merida of Meetings

TOURISTIC CORRIDOR

The crossing of well known Paseo de Montejo and Colon Ave form the main hotel area of Merida. In this area are found five star and grand tourism hotels. It has approximately 1527 rooms, fully equipped with all amenities. These hotels have rooms for events or to have business meetings, which may lodge up to 4800 people. In this grand tourist corridor it is possible to visit halls, homes and museums.

THE MAIN PRIVATE HOSPITALS IN MERIDA



- . Clinica de Merida
- . Hospital Star Medica
- . Centro de Especialidades Medicas del Sureste (CEM)
- . Centro Medico de las Americas (CMA)
- . Centro Medico Pensiones
- . Hospital Santelena
- . Medica Cupules
- . Benefactora la Esperanza, A.C.
- . Instituto de Especialidades Medicas

Visit the following links for more information on medical services in Merida :

Website: www.inventur.yucatan.gob.mx
Email: turismo@yucatan.gob.mx



HEALTH DESTINATION

Its extensive network of hospitals, laboratories, and private and public clinics (in constant growth and modernization) ensures quality medical care and high level expertise, which revolutionizes the concept of medical service in the Southeast.

The hospitality, health care by professionals, hospital infrastructure and the cost of medical services make the city of Merida competitive in providing high quality medical services.

The clinics and hospitals of Merida have agreements with health centers worldwide. And the city is becoming increasingly popular and efficient for the public health as the main destination of southeastern Mexico, because it not only provides care, but also performs research and keeps monitoring projects in various medical areas.

TRANSPORTATION FACILITIES

Merida is a destination of easy access to the world; ground, air and sea are fully exploited, for the privilege of being geographically in the right place.

Mexico and Central America are well linked by an extensive network of roads, such as highways to Cancun, Campeche and the road to Puerto de Progreso, located a few kilometers north of Merida.

The deepwater port of Progreso, in the Yucatan Peninsula, is a tourist focal point and a border open to trade with the Gulf of Mexico and Caribbean Sea.

Merida has many modern ways to navigate around different tourist or commercial attractions, not just the state but the Mexican southeast. Highway 180 runs from Merida to Cancun and is the fastest way to access colonial cities and archaeological sites such as Izamal, Chichen Itza, Valladolid, among others. The Federal Highway

261 runs from Merida to Uxmal and also facilitates the connection between different parts of the Mayan area and archaeological sites, as well as Convent routes and the Puuc Area.

The city has an International Airport Manuel Crescencio Rejon, the second largest in terms of passengers for ASUR, where currently operate seven airlines. Merida airport maintains absolute security for passengers, and staffed personnel 24 hours a day, it also has these facilities for this type of property.

More information: www.asur.com.mx





PRODUCTS FROM MERIDA



HACIENDA TEYA



XCANATUN



PETAC



MISNE

UNIQUE EXPERIENCES

HACIENDAS IN MERIDA

The history and development of haciendas in Yucatan were given under special conditions. Originally, the term "hacienda" refers to a "group of goods", so you could call "sheep hacienda" to a flock, or "haciendas for Indians" to the fields, the hut and belongings of the Indians. Therefore during the early years of the colonial times what we now call haciendas were spaces or areas assigned to the Spanish commissioners.

During the XVII century, the spaces or stays were growing in size and number, and were located in remote regions increasingly important populations, but their primary activity remained livestock production. During the XIX century many of the corn-livestock haciendas, especially those in Merida, started working henequen.

In mid-1940 when they invented synthetic yarns, sisal industry plummeted and with it, the splendor of the haciendas. In the last decade of the XX century, Yucatan haciendas flourish again, now in perfect harmony places for rest, reflection and meditation, but mostly to offer visitors unique experiences.

In other times, what we knew as house of machines, are now Yucatan typical food restaurants; barns before, now pools and spas; stately old rooms, now transformed into properties of rest sites Yucatan offers the world.



HACIENDA MISNE

HACIENDAS

- Hacienda Xcanatun: hotel y restaurante
- Hacienda Santa Cruz Palomeque: hotel y restaurante
- Hacienda Misne: hotel y restaurante
- Hacienda Petac: hotel
- Hacienda Teya: restaurante

TOUR OF CHOCOLATE, TASTING AND CUISINE

The fruit called cacao (Mayan word) is an American contribution to world cuisine. Tabasco and Chiapas (Mexico) are located in the region called the Mayan world; there are the main cacao plantations. Here in Merida we have the traditional chocolate factory Ki-Xocolatl, which means “delicious chocolate” on a combination of words in the Mayan languages and Nahuatl, which processes an exceptional cacao paste based on organic fruits that came from a carefully process of selection from Chiapas and Tabasco, considered the best in Mexico. On these same

states part of the region called the Mayan world are the main cocoa plantations. This pasta combined with local sugar cane and organic vanilla from Veracruz produces very tasteful results. Ki Xocolatl Factory was created by two Belgian in collaboration of cacao workers of the region. On the tour you can appreciate the craft of chocolate production as well as enjoy the subtle aroma and unique craft production, not to mention to enjoy a good chocolate drink.

Focus on:
General Public

Duration:
6 hours

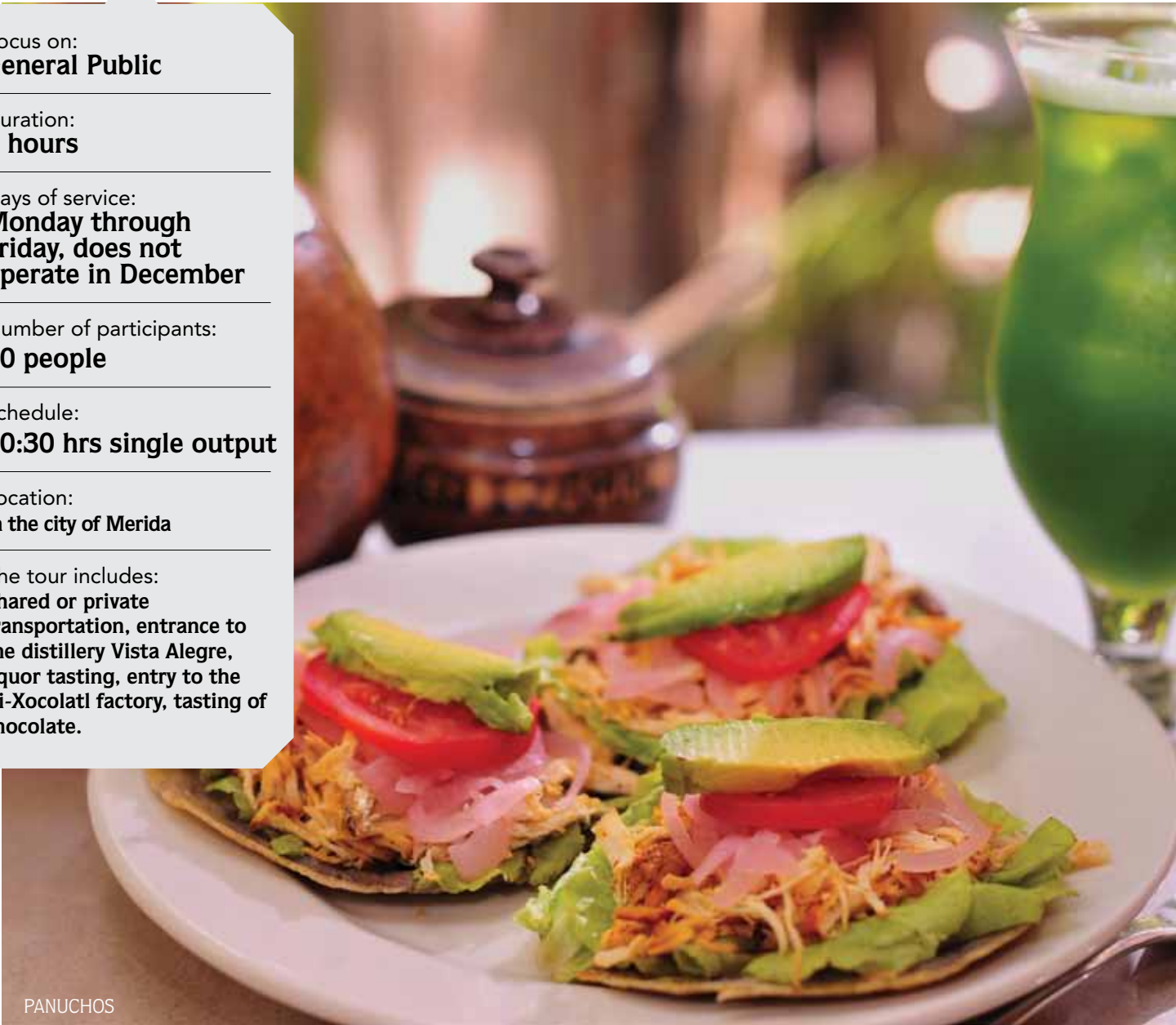
Days of service:
Monday through Friday, does not operate in December

Number of participants:
10 people

Schedule:
10:30 hrs single output

Location:
In the city of Merida

The tour includes:
Shared or private transportation, entrance to the distillery Vista Alegre, liquor tasting, entry to the Ki-Xocolatl factory, tasting of chocolate.



PANUCHOS

FINE LIQUOR TASTING

Discover how the rum is produced, the traditional xtabentun, and liqueur based on tropical exotic fruits such as the guanabana, nance and coconut. Experience the taste of liquor distilled from the most important house of Yucatan, located in a XVII century hacienda on the outskirts of Merida, and holds a garden which has a large variety of medicinal trees. The distillery tour includes: visit to the rum cellars, area of production and packaging, pottery and ceramic painting, traditional garden, and a taste of liqueurs and fruit conserve in jars.



Focus on
General Public

Duration
4 to 5 hours

Days of service
Monday through Friday

Number of participants
Groups of 25 people with an interval of 10 minutes

Schedule
11:30 hrs. single output

Location
In the city of Merida

The tour includes
Shared or private transportation, visit an access to the distillery in Vista Alegre, liquor tasting, traditional Yucatecan 4 course meal.

Focus on:
General Public

Duration:
2 hours

Days of service:
Monday through Saturday

Number of participants:
Group of 25 people, visit with an interval of 10 minutes.

Schedule:
Departures: 8:30 and 11:30 hrs.

Location
Outside the city.

The tour includes:
Private or shared transportation; entrance to Vista Alegre distillery, and tasting of liqueurs. Entrance to the factory Ki-Xocolatl, taste of assorted local made chocolate.

SAN JOSE HACIENDA

TASTING AND DINING

The tour consists on visiting the haciendas of Vista Alegre and Teya, built on the XVII century, located in Merida. The first has the most important and prestigious production of traditional rum and tropical fruit liqueurs. The visit includes a tour through the deposits of oak barrels, the area of ceramics and the distillery, which is still inhabited by the owners, as well as a degustation after the explanation, by an engineer, about the process of their products preparation. After that we visit another old colonial jewel, the award-winning Hacienda Teya, offering the best cuisine of Yucatan and have hosted such figures as Queen Sofia from Spain and Greece, Hillary Clinton and the dukes of Luxembourg, among others. On this tour people will have the opportunity to sample the best of the best of our proud traditional cuisine. Have a four course meal, drinks not included.



Focus on
Visitors who enjoy the art of Mayan culture and gastronomy

Duration
7 days

Days of service
Monday through Sunday

Number of participants
20

Schedule
According to itinerary

Location
Merida

The tour includes
Transfers, hotel boutique accommodation and beach house, food, classes and sessions, chef specialized guide, tours scheduled, taxes and gratuities.

TYPICAL INGREDIENTS

CULINARY WORKSHOP IN YUCATAN

On this trip, the visitor can enjoy the culinary delights of a typical Yucatecan kitchen, which is achieved by an exquisite mixture of ingredients of the ancient Mayan civilization with flavors introduced by the Spanish during colonization, with Caribbean and Middle East influences. On this trip, the visitor can enjoy the culinary delights of a typical Yucatecan kitchen, which is achieved by an exquisite mixture of ingredients of the ancient Mayan civilization with flavors introduced by the Spanish during colonization, with Caribbean and Middle East influences.

TASTE WITH TAVERN AND TAPAS

The taverns of Yucatan are a tradition that flourished several centuries ago with the emergence of the brewery of Yucatan in the late XIX century with its two types of beer: light and dark. One of the characteristics of the bars is the abundance of typical appetizers, exclusive of Yucatan, which are included in the price of drinks. In the case at “La Taberna Barras Bar” (one hundred years old) and “El Lucero del Alba”, located in the historic city center, have been selected by the seriousness, the friendly and cordial atmosphere in a safe and quiet atmosphere. You are entitled to three beers or three natural juices (fruit of the region) or soft drinks and tequila, and a selection of typical snacks you can choose from a wide variety.

Focus on
General Public

Duration
4 hours

Days of service
Monday through Saturday

Number of participants
Groups of 25 people with 10 minute interval

Schedule
11:30 hrs, single output

Location
In the city of Merida

The tour includes
Private or shared transportation, entrance fees to the plant spirits, tasting liquor, tapas and three drinks.

TASTE OF YUCATAN

This dining experience includes a trip to a local market to learn about some fruits and vegetables from the region, besides shopping for the cooking session; you can talk with people in the region, take the great opportunity to cook and sample dishes from Yucatan, all in the company of a guide or facilitator that will also serve, as an interpreter between travelers and hosts.

Focus on
General public

Duration
5 hours

Days of service
Monday through Sunday

Number of participants
12 people

Schedule
Departure 9:00 and return at 14:00 hrs.

Location
Merida

The tour includes
Bilingual guide (English / Spanish), public transportation, food.



Products from Merida

MERIDA

CUISINE HIGHLIGHTS

The interactive tour begins with a visit to the municipal market Lucas de Galvez and San Benito. Participants will learn about fruits and vegetables that have never seen or tasted before. There are also a lot of handcrafts and items on sale. Tour and ride on a carriage, through the historic center and the Paseo de Montejo, to the International Chef School at Colonia Mexico, where the chef welcomes participants and tells the story of Yucatan cuisine. In the kitchen of the institution participants will elaborate, together with the chef, a Yucatecan delicious flavored dish and fresh fruit beverage. Then the tour proceeds to the Quinta Montes Molina for a visit to the Museum House, wonderful icon of the era. Tour ends with transfer of passengers to their hotels.

CULTURE AND HISTORY IN

THE CITY OF MERIDA

The best and most complete tour of the city of Merida in the already traditional multi-colored trucks, the tour combines culture and history, covering more than 40 attractions, where tourists have the opportunity to see important aspects of prehispanic times, colonial, henequen and present days of this wonderful city. In addition, stories are told, curiosities and anecdotes about the city, for example: the origin of the word Yucatan, the panucho and why Merida is called “the White City”, among others.

Focus on
General Public

Duration
6 to 7 hours

Dias de servicio
Wednesday and Friday

Number of participants
**Minimum 4
maximum 12 per van**

Schedule
9:00 to 16:00 hrs

Location
In the city of Merida.

The tour includes
**Carriage ride is provided,
and lunch with natural fruit
refreshment (prepared by
the participants), entrance to
the Quinta Montes Molina,
Van transportation, bilingual
driver-guide.**

Focus on
General Public

Duration
4 hours

Days of service
**Monday through
Saturday, under strict
reservation**

Number of participants
40 passengers per bus

Schedule
9:30 to 13:30 hrs

Location
C-55 x 60 Santa Lucia Park

The tour includes
**Transportation, bilingual guide
and entrance fees**

HACIENDAS

IN THE CITY OF MERIDA

On this tour, the visitor discovers and learns about the charm and glow of the henequen Haciendas of Yucatan, a living testimony of the history of our state: rescue the vocation, crafts and culture of the people who gave life to a past of conquest, need and glory. This tour shows the resurgence of two haciendas, providing the current status of these buildings and the activities of each. They show other points of interest such as el Paseo de Montejo, Xtabay tribute, and monument to the haciendas, the railway station and others related to the henequen boom.

Focus on
General Public

Duration
2 hours

Days of service
**Monday through
Sunday**

Number of participants
40 passengers per bus

Schedule
**Monday through
Saturday: 10:00, 13:00,
16:00 and 19:00 hrs;
on Sunday 13:00
and 16:00 hrs**

Location
**C-55 x 60 Parque de Santa
Lucia.**

The tour includes
**Transportation and bilingual
guide**



OLIMPO CULTURAL CENTRE



XCANATUN HACIENDA

CULTURE AND HISTORY: MAYA AND MERIDA ENCOUNTER

Welcome and reception on arrival, airport-hotel-airport transfers, two nights in Merida including taxes, city tour of Merida, extra nights and tours on request.
Hotels in Merida to choose from: Deluxe (Fiesta Americana, Hyatt Regency), superior (Casa del Balam, Conquistador, Los Aluxes, Holiday Inn, El Castellano), standard (the Governor, Colonial, Residential, Caribbean, Mision de Fray Diego), bed and breakfast (Aragon, Trinidad).



CHILDREN IN TYPICAL SUITES

Focus on
General Public

Duration
3 days

Days of service
Monday through Sunday

Number of participants
**Car: 1 to 2 passengers
Van: 1 to 1 passenger
Bus: 40 passengers**

Schedule
Departures after 9:00 hrs.

Location
Merida

The tour includes
Lodging, transportation, guide and entrance

Focus on
General Public

Duration
2 hours

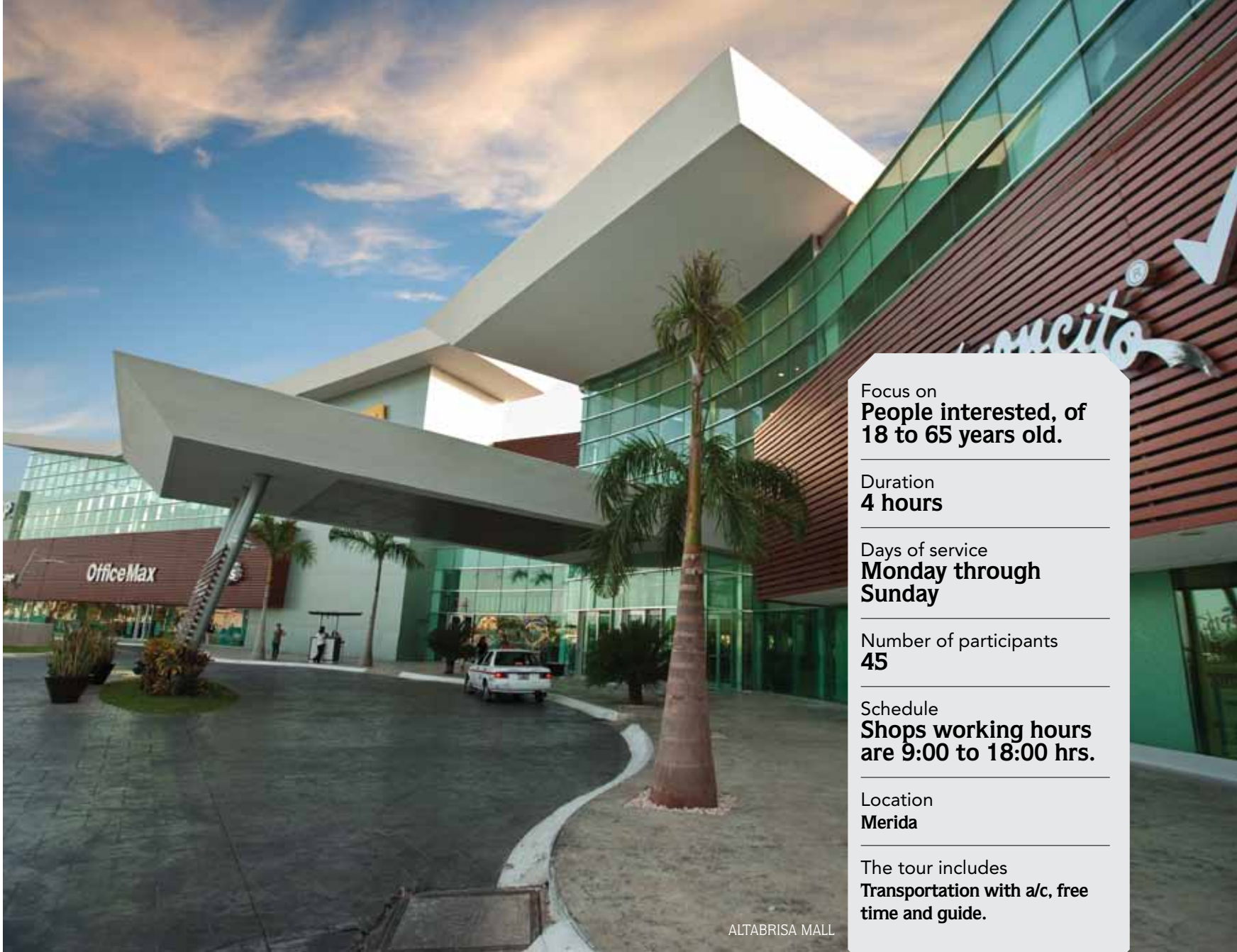
Days of Operation
All week except the Museum (Tuesday through Sunday, is optional)

Number of participants
Unlimited

Schedule
10:00, 13:00, 16:00 and 19:00 hrs

Location
Merida

The tour includes
Transfer to the point where the tour departs. If you choose to go to the museum, transfers are included from hotel to museum and from the museum to the bus departure point. Back to the hotel is not included.



Focus on
People interested, of 18 to 65 years old.

Duration
4 hours

Days of service
Monday through Sunday

Number of participants
45

Schedule
Shops working hours are 9:00 to 18:00 hrs.

Location
Merida

The tour includes
Transportation with a/c, free time and guide.

ALTABRISA MALL

CITY TOUR

Merida, Yucatan state capital was founded in 1542 by Don Francisco de Montejo and built on the land of Tho', where the ancient Mayan city was settled. We visit the Cathedral (the oldest in the American continent), Casa de Montejo (original residence of the founder of Merida), the Museum of Anthropology and History (optional, open Tuesday through Sunday), residential district and other places of interest.

MERIDA CITY AND SHOPPING TOUR

We visit the Cathedral of San Ildefonso, first built in America's mainland, the Government Palace, opened in 1892 with neoclassical murals in the Hall of History, which are considered among the most important of the state; the traditional Paseo de Montejo, one of the most elegant avenues of the city, where you can admire (just from outside) the magnificent architecture of Canton Palace, the Italian Renaissance style, now enabled the Museum of Anthropology and History.

OCEY



ANIMAYA ASSEMBLY EVENTS

The Office of Conferences and Exhibitions of Yucatan (OCEY) is an organism that has a close relationship with local service suppliers and different levels of government instances, so they will be your facilitator for the development and organization of any event. Through OCEY can be informed and supported through procedures and permissions, contact with authorities of Yucatan and coordination of cultural events provided by this office. The OCEY main objective is to position the State of Yucatan as optimal destination for congresses, conventions, fairs and exhibitions, promoting the organization and coordinate tourism service supplier, public and private institutions that comprise with it. This becomes complemented with an ultramodern infrastructure and services of high quality such as fully refurbished haciendas, hotels of different categories, restaurants, spas, golf courses and cultural events throughout the year.

For large events in the city of Merida, we have the Convention Center "Yucatan Siglo XXI" completely renovated, which has an exhibition area for 339 stands 3m x 3m and 5 meeting rooms and only 15 minutes away from the airport and downtown and 10 minutes away from the main hotels. The Convention Center makes available to the conventioners 20.900 m2 area of roofed area, ample parking, a press room, 6 cinemas and service area.

60th. street North No. 299 Col. E Ex-Cordemex Revolution
Convention Center Yucatan Siglo XXI
Merida Yucatan, Mexico CP 97118
Phone: (999) 9 421953/54
www.yucatan.travel
contacto.ocey@yucatan.gob.mx



CHICHEN ITZA

PATRONATO CULTUR

The Unidades de Servicios Culturales y Turísticos, (Cultural and Tourism Services Council of Yucatan, or Patronato Cultur) offers its services to visitors in the main archaeological areas of the State, the natural areas and in the City of Merida, through its office located in the Pasaje Pichetas in downtown Merida, and in the Yucatan Siglo XXI Convention and Exposition Center.

The Patronato Cultur also manages and operates the light and sound shows of Uxmal, Chichen Itza and Izamal, as well as the caves of Balankanche and Loltun; it participates with the Secretary of Tourism Development and the Secretary of Culture and Arts in promoting tourism attractions and cultural events, and it work with the Institute of Anthropology and History to preserve the archaeological sites in Yucatan.

For more information on the cost of services in the tourism stops and in the Yucatan Siglo XXI Convention and Exposition Centre visit www.culturayucatan.com

SECRETARY OF CULTURE AND ARTS OF YUCATAN (SECAY)



SYMPHONIC ORCHESTRA

Dedicated to broadcasting and promoting the cultural and artistic heritage of the State of Yucatan. The SECAY provides the spaces necessary to enrich the stay of our different visitors, increasing their enjoyment of the activities occurring throughout the year.

The Secretary of Culture and Arts of Yucatan develops international cultural events such as the YUCATAN CULTURAL AUTUMN presented every October and November. The sites available and SECAY activities can be viewed at www.culturayucatan.com

Secretary of Culture and Arts of Yucatan
Calle 18 No. 204 between 23 and 25 Col. Garcia Gineres
Merida Yucatan Mexico.
Phone (999) 9423800

ASSOCIATION OF AGENCIES PROMOTING TOURISM IN YUCATAN (AAPROTUY)

It is a business organization of Yucatan, which integrates travel experts of incoming tourism, conferences, conventions and incentive tourism transportation, and export transportation as well as. The tour circuits, which contain the sales catalog of Yucatan, the vast majority have been developed by partners in this business organization, which supports and endorses the seriousness of the companies affiliated to the Association. In AAPROTUY always find that demand high quality service from potential clients. For more information: presidente@aaprotuy.org.mx



PASEO MONTEJO

ASSOCIATION OF HOTELS IN YUCATAN (AMHY)

Promotes relations between the different sectors related to tourism, fosters closer relationships among its members.

It is an advisory body on behalf of government institutions, on all matters related to the business of hosting, participating actively in the development of tourism of the state to the benefit of its members and the economy of Yucatan.

The association keeps a close working relationship and communication with the State Government through the Ministry of Tourism Development and OCEY (Congress and Exhibition Office of the State of Yucatan).

We are committed to quality and quality services to our visitors so they can feel at home.

For additional information follow the link: www.hotelesyucatan.com.mx



TWIN HOUSES



VIEW FROM MUNICIPAL PALACE

TRAVEL AGENCIES

Adventures Mexico

Calle 10 No. 374 C x 37 Diagonal y Circuito Colonias Colonia Pedregales de Tanlun C.P. 97210 Merida (999) 9-25-17-00 y 9-25-17-01 Fax. 9-25-17-01
www.adventures-mexico.com
info@adventures-mexico.com

Adventuretours

Calle 28 No. 345 por 29 y 31, Emiliano Zapata Norte. C.P. 97129 Merida (999) 9-44-41-57 Fax. 9-44-41-57
www.adventuretours.com.mx
eduardo@adventuretours.com.mx

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www.oneday.mx
reservas@oneday.mx

Amigo Yucatan Agencia Mayorista en Viajes, DMC

Av. Colon No. 508-Cx 8 Colonia Garcia Gineres C.P. 97070 Merida (999) 9-20-01-04 y 9-20-01-05 Fax. 9-20-01-03
www.amigoyucatan.com
amigoyucatan@prodigy.net.mx

Amigo Yucatan Agencia Mayorista en Viajes, DMC

Calle 60 No. 344 x Av. Colon Int. Lobby Hotel Hyatt Regency Merida. Colonia Centro C.P. 97000 (999) 9-25-94-42 y 9-42-02-02 Fax. 9-20-01-03
www.amigoyucatan.com
amigoyucatan@prodigy.net.mx

Astro Tours

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www.astrotours.com
libermerida@hotmail.com

Aviomar Adventures

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www.aviomar.com.mx
ccano@aviomar.com.m.mx

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www.bavariatours.com.mx
bavariatours@hotmail.com

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norbemendez@hotmail.com

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ventas@carmentravel.com

Carnaval Tours

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www.citytouryucatan.com
ayaquica84@hotmail.com

Catherwood Travel

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www.catherwoodtravels.com
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www.controltur.com,cinfo@controltur.com

Ecotours Yucatan

Calle 30 No. 366-B x 33 y 35 Int. Local 3 Colonia Emiliano Zapata Nte. C.P. 97129 Merida (999) 9-23-70-85 Fax. 9-23-70-85
espeleotours@hotmail.com

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www.explora-mexico.com.mx
lcsares@explora-mexico.com.mx

Futuraviajes

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futura.merida@futuraviajes.com.mx

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kitzia@kgrouptravel.com.mx

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beatrizg@maelca.com.mx

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mccyucatan@hotmail.com

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www.mayanecotours.com
info@mayanecotours.com

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www.mayanheritage.com.mx
gerencia@mayanheritage.com.mx

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www.mayanincentives.com
omar@mayanincentives.com

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www.wowexcursions.com

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viajesdelmundo@hotmail.com, www.viajesdelmundo.com.mx

Yantours

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yantours@prodigy.net.mx, www.yantours.com

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yucatantrails@hotmail.com

Yucatan Multi-Tours

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contacto@yucatumultitours.com
www.yucatumultitours.com

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dharma.ojeda@acquaviajes.com
www.acquaviajes.com

Agencia de Viajes Crisal

Calle 56-I No. 483 x 31 Colonia Itzimna C.P. 97100 Merida (999) 9-26-30-44 Fax. 9-26-50-43
cristy@viajescrisal.com.mx, www.viajescrisal.com.mx

Ahorratours

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contacto@ofertours.com.mx

Arcadia Travel Planner

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Caribe Cool Tour Operator

Calle 1-G No. 228 x 30 y 36 Colonia Campestre C.P. 97120 Merida (999) 9-44-39-00 y 9-44-73-32 Fax. 9-44-73-32
reservaciones@caribecool.com
www.caribecool.com

CL Traveles

Calle 41 No. 534 x 72 y 74 Colonia Centro C.P. 97000 Merida (999) 9-20-10-29
cltravels@hotmail.com

Conexion Travel

Calle 13-A No. 462-A x 40 y 60 Colonia Campestre C.P. 97120 Merida (999) 9-44-04-55 y 9-44-55-99 Fax. 9-44-04-55
conexion.travel@gmail.com
www.conexiontravel.com

Corporacion Betaservi Internacional

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betaservi@gmail.com, www.viajesbetaservi.es.tl

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dazavez@hotmail.com

Elite Travel

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info@elitetravelmerida.com
www.elitetravelmerida.com

Esencia Maya Tour and Travel

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ventas@infocentertours.com
www.infocentertours.com

Excursiones de Wilberth Maldonado

Calle 67 No. 415-A x 28 y 30 Colonia Centro C.P. 97000 Merida (999) 9-29-97-08 y 9-29-25-71
viajesmaldonado@hotmail.com

Explore travel tour

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tmjt_@hotmail.com

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Calle 22 No. 188 x 29 y 29-A Int. Local 5 Colonia Miguel Aleman C.P. 97148 Merida (999) 1-96-01-18 y 2-40-25-86
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www.fabertravelagency.com

Forastero

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fiumbe@live.com.mx

Golden Tours

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luis.direccion@goldentoursmexico.com
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www.goldentoursmexico.com

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Centro Cambiario Canto (Catedral)
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Merida (999) 9-28-04-58
zazilyuc@hotmail.com

Centro Cambiario Canto (Centro)
Calle 61 No. 468 x52 y 54 Colonia Centro
C.P. 97000 Merida
(999) 9-28-04-58 y 9-23-27-10 Fax. 9247784
zazilyuc@hotmail.com

Centro Cambiario Canto (Paseo de Montejo)
Paseo Montejo No. 444-Ax Av. Perez Ponce Int. J-1
Colonia Centro C.P. 97000 Merida
(999) 9-26-79-79 Fax. 9260447
nitectoral@yahoo.com

Centro Cambiario del Sureste (Centro)
Calle 59 No. 509 x60 y 62 Int. Depto. 1 Colonia
Centro C.P. 97000 Merida
(999) 9-23-50-46
divisas_sureste@hotmail.com

Centro Cambiario del Sureste (Plaza Fiesta)
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divisas_sureste@hotmail.com

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www.intercam.com.mx
fsiqueff@intercam.com.mx

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www.monex.com.mx
lgarcia@monex.com.mx

Operadora Monetaria Internacional (Calle 59)
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Colonia Centro C.P. 97000 Merida
(999) 9-25-70-68

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C.P. 97000 Merida
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ricardomolina1956@hotmail.com

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merida.usconsulate.gov
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Consulado General de Cuba (Republica de Cuba)
Consulado de Cuba
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konsulat@jerommel.de

Consulado Honorario de Austria (Republica de Austria)

Consulado de Austria
Calle 33-A (Av. Colon) No. 501-C x 60 y 62
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Consulado Honorario de Finlandia (Republica de Finlandia)

Consulado de Finlandia
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Fax. 9-30-15-07
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robertoabraham@gmail.com

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jaristi@xtabentun.com

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www.mayair.com.mx, direccion@mayair.com.mx

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www.hospitalcem.com,
cemsureste@cemsureste.com

Centro Medico de Las Americas (CMA)

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Colonia Centro C.P. 97000 Merida
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www.centromedicodelasamericas.com.mx
cma@centromedicodelasamericas.com.mx

Centro Medico Pensiones

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www.clinicademerida.com.mx
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Hospital Santelena

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www.hsantelena.com
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Hospital Star Medica

Calle 26 No. 199 x 7 y 15 Colonia Altabrisa
C.P. 97133 Merida
(999) 9-30-28-80
www.starmedica.com
merida@starmedica.com

Instituto de Especialidades Medicas

Calle 66 No. 534 x 65 y 67 Colonia Centro
C.P. 97000 Merida
(999) 9-28-63-33 y 9-28-16-89
Fax. 9-28-63-33
idenconsultorios@live.com

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victor.vega@europcar.com.mx

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www.nationalcar.com.mx
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www.velozrentacar.com.mx
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www.marinasureste.com
marina@marinasureste.com

Club de Yates Marina Chavetas

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Marina Paraíso

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Marina Torre

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Marina Laguna Mar

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gsilveira@prodigy.net.mx

Marina Riera

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(999) 9-47-75-59
carlosarpp64@hotmail.com

Marina Alacranes

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www.cafechocolate.com.mx
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Restaurant-Bar
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www.cafehabana.com
recepcion-grupohabana@live.com.mx

Cafe La Boheme

Cafeteria
Calle 56-A No. 470-B x 37 y 39 Colonia Centro
C.P. 97000 Merida
(999) 9-26-60-39
chris123wayne@yahoo.com

Cafe La Cabaña

Cafeteria
Calle 61 No. 500 x 60 y 62 Int. Local B
Colonia Centro C.P. 97000 Merida
(999) 9-30-93-16

Cafe Lucia

Restaurant
Calle 60 No. 474-A x 55 y 53 Int. Hotel Casa Lucia
Colonia Centro C.P. 97000 Merida
(999) 9-28-07-40 y 9-28-07-40
www.casalucia.com.mx
hotelcasalucia@prodigy.net.mx

Cafe Peon Contreras

Restaurant
Calle 60 No. 490 x 57 Int. Callejon del Congreso
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(999) 9-24-70-03
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Cafeteria Impala

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Cafe Montejo

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Calle 56 No. 451 x 33 y 33 A Colonia Centro
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www.fiestamericana.com.mx
famda@fiestamericana.com.mx

Cafe Punta del Cielo

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C.P. 97000 Merida
(999) 9-23-11-34
www.puntadelcielo.com.mx
puntadelcielomerida@hotmail.com

Cafeteria 59

Calle 59 No. 558 x 70 Colonia Centro
C.P. 97000 Merida
(999) 9-23-28-70
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Cafeteria Pop

Cafeteria
Calle 57 No. 501 x 60 y 62 Int. Dpto. 1
Colonia Centro C.P. 97000 Merida
(999) 9-28-61-63
www.cafeteriapop.com
amirapeniche@aol.com

Cafeteria Royal

Cafeteria
Calle 57 No. 507-A x 62 y 64 Int. Hotel Montejo
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www.hotelmontejo.com
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www.cafeteriaredice.com
qfood22@hotmail.com

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Calle 17 No. 138-B x Prol. Paseo Montejo Merida
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centroculturaldante@prodigy.net.mx

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