



YUCATÁN Cruise Newsletter



Winter is here... ❄️ ❄️ ❄️ ❄️ ❄️

As we reach the end of this year, we look back to the continuous work being done and the business relationships we have established with cruise line executives with whom we had the opportunity to converse with during the different events in which the Yucatan Tourism Board has participated along the year. Together, we continue to work towards fulfilling the requirements that would allow us to bring larger capacity cruiseships to the Port of Progreso along the ones we have been receiving so far, like the Carnival Breeze and the Norwegian Prima, both with just over 4,000 passengers plus crew. Among the works done to achieve this, we can find the new modernization plans being set in motion.

2022 delighted us with many improvements in various areas. The Port's infrastructure has been modernized, visitors now have more activities to enjoy, service providers received training, the authorities maintained their participation in Committee meetings, fairs and cruise market events, and business meetings were held at every opportunity with the cruise industry executives to exchange points of view and strategies to attract more ships to the Yucatan destination: Puerto Progreso. With an eye toward an increasingly better future for Yucatan, we invite you to enjoy Newsletter Number 20 for the month of December, the last of this year.

YUCATAN.TRAVEL

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Juntos transformemos Yucatán
GOBIERNO ESTATAL 2018 - 2024

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← **FOR INFORMATION ABOUT TOURIST SERVICES IN THE AREA OF PROGRESO, YUCATAN**



Port of Progreso News



TRAINING PROGRAMS



As a part of our government-sponsored training programs, we welcomed Claudine Pohl from Lemoneight Consulting, to lead the local tour guides and other personnel that work in direct contact with cruise passengers in a Conflict Managing workshop. The workshop included activities and situational training to help navigate different situations that could lead to conflicts or dissatisfaction with local service providers. In addition, a smaller group participated in a month-long English program to help develop their language skills.



MSC RECRUITMENT IN YUCATAN

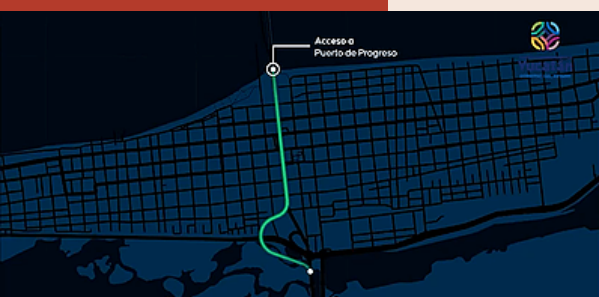
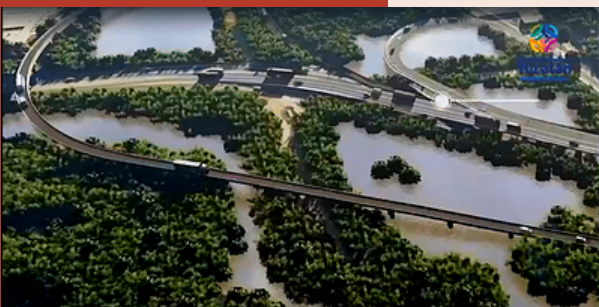


This November, we were also delighted to host MSC and MexiCrew personnel in the first recruitment event held in Yucatan. Even though there was a brief time for registration, the interest was obvious. Over two hundred people sent in their information and, while not everybody got the call for an interview, people from all over the tri-state area continue to send their inquiries even long after. We will hopefully see another event like this next year.





Port of Progreso Modernization Project



ELEVATED VIADUCT

The Progreso bypass will connect the Merida-Progreso highway with Port of Progreso's pier with an elevated viaduct, reducing traffic, traffic jams, accidents, excessive noise, and pollution that can be caused by the 12 thousand vehicles and 1,400 heavy cargo containers that transit through it each month. In addition, it will allow for the creation of green areas and public spaces, such as bikeways and parks.

As an overpass across the city, this new construction will shorten the time buses and similar take to traverse the Port of Progreso en route to other nearby touristic destinations while making the town safer for tourists who choose to walk it by cutting traffic substantially. Construction is to start in March 2023. It is expected to last approximately 15 months, supervised by the Yucatan Government and the local authorities, and it will represent a 70 Million dollar investment by the private sector.

FIRST ARRIVALS TO YUCATAN

Norwegian Prima first arrival

On October 29th, Port of Progreso received the Norwegian Prima for the first time, while in a promotional voyage. The Yucatan Tourism Board and other local authorities welcomed it and its crew with a ceremony where gifts and commemorative plaques were exchanged. It is an honor to have this New Generation cruise ship arrivals to the port.



Disney Magic first arrival



On November 22th, Port of Progreso received the Disney Magic for the first time. The Yucatan Tourism Board's Secretary and other local authorities welcomed it and its crew with a similar exchange of commemorative plaques and gifts in an official ceremony. The Disney Magic has scheduled 2 additional arrivals this year (on December 16th and 20th) and 4 more arrivals for next year (to arrive on January 25th, February 15th, March 30th and April 4th).



TOUR OPERATORS

TRANSPORTATION



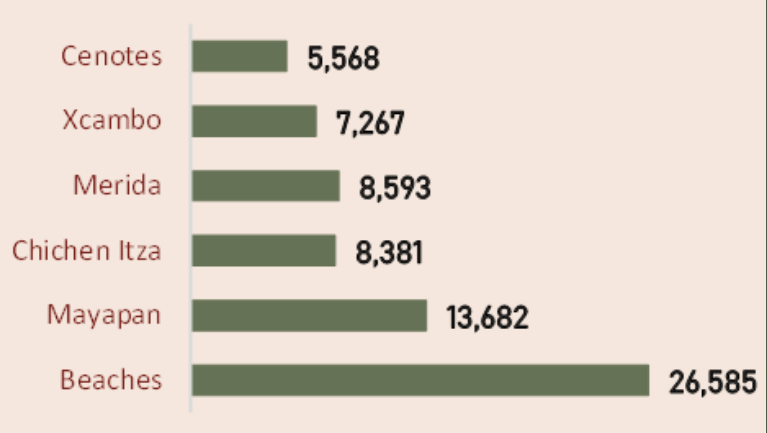


THE PORT IN NUMBERS

From January to November 2022, Port of Progreso welcomed 154,037 passengers in 72 arrivals, as shown:



The top 6 destinations in the state of Yucatan saw a total of 51,410 passengers in total from January to November 2022, with most preferring to spend the day at the beach.



Yucatan
Tourism Board
and the Port of **Progreso**
wish you



It's been fantastic working together with you during 2022, to foster Yucatan's cruise industry. We look forward to doing business with you in the coming year. In the meantime, we wish you and yours a wonderful Christmas and a happy holiday season.

AND A HAPPY
NEW YEAR

