

CRUISE NEWSLETTER

27

PORT OF PROGRESO

YUCATAN, MEXICO, FEBRUARY 2024,

SPRING BREAK MODE: ON



Welcome to the 27th edition of the Yucatan Cruise Newsletter, where we set sail from winter to the enchanting spring season at the Port of Progreso! Get ready to embark on a thrilling voyage through the latest cruise adventures in this captivating region.

Discover highlights such as our recent participation on FCCA PAMAC Cruise Summit onboard Norwegian Gem.

As an added treat, we'll take you on a journey through Mexico's Magical Towns, offering a glimpse into their rich cultural tapestry and history.

Get ready to be enchanted by the irresistible charm of cruising through Yucatan. We're thrilled to showcase this edition with the same passion that ignites your desire for exploration!

OUR TEAM

Michelle Fridman

Secretary of Tourism michelle.fridman@yucatan.travel

Raúl Paz Noriega

Technical Director raul.paz@yucatan.travel

Abraham Villanueva

Connectivity Department Head abraham.villanueva@yucatan.travel

Sayuri Rivas

Maritime Connectivity Analyst sayuri.rivas@yucatan.travel

Translation support
Ralf Hollman











Did you miss it? Find the previous numbers here.

































AUTHORITIES

Secretaría de Fomento Turístico Yucatán

Administrador del Sistema Portuario Nacional Progreso

H. Ayuntamiento de Progreso





YUCATAN FCCA PLATINUM MEMBER SINCE 2019

TOURIST
SERVICES
INFORMATION
IN THE AREA
OF PROGRESO
YUCATAN



YUCATAN TOURISM BOARD & FCCA PAMAC CRUISE SUMMIT

Business and relationship development reached full speed at sea from January 11-16, with FCCA PAMAC Cruise Summit onboard Norwegian Gem, with the event set to launch mutual benefits through a series of meetings to discuss everything from industry trends and regional issues to product promotion and partner-specific issues, as well as unique networking opportunities to further foster bilateral partnerships.

















Grand Marina Kinuh, first opened in 2016 as a exclusive complex, is now open to the public with a day-pass option.

It is located a 50-minute drive away from the Port of Progreso's Cruise Terminal, with a luxurious restaurant, 3 swimming pools, 7 villas, an entertaiment lounge and a beachside view.

As part of its renovation and development project, the Marina will soon add a beach club to its list of premium services, with capacity for up to 200 people.

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Pueblos Magicos is a unique tourism program established on October 5th, 2001 by Mexico's Tourism Ministry (SECTUR) and various government institutions. The program recognizes the efforts of cities and towns that strive to safeguard and preserve their cultural heritage by offering this designation.

The purpose of this program is to extend tourism highlighting unique historical and cultural locations away from large urban centers.

It aims to promote local artists, customs, and gastronomy while creating adventure and ecotouristic products, and to revitalize these towns by making them appealing to national and international visitors.

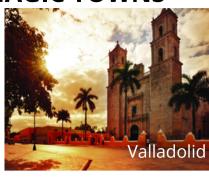
These Pueblos Magicos (magical towns) showcase the Mexican national identity through their architecture, landscapes, gastronomy, and traditions. Throughout Mexico, there are currently 177 Pueblos Magicos, 7 of which are in the state of Yucatan.



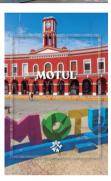
YUCATAN MAGIC TOWNS

























SHUTTLE OPERATOR



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THE SCENIC ROUTE

Looking for a fun and unique way to explore Port of Progreso's most popular tourist area? Look no further than Peace Tours Yucatan's pedal car tour along the Boardwalk!

Available from 10 am to 4 pm, you can pedal your way through the scenic area with style and comfort. Choose a short ride to take in the sights, or opt for a more leisurely ride and enjoy drinks and snacks along the way.

Either way, you're sure to have a memorable and enjoyable experience with Peace Tours Yucatan!





In 2023, a total of 75 cruise ships made their way to the beautiful Port of Progreso, bringing 260,968 passengers to the Yucatan region. This represents a 3.5% increase in passengers compared to the previous year.

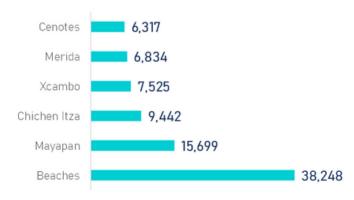






PORT OF PROGRESO IN NUMBERS

The top six destinations in Yucatan together received an average of one-third of the total passengers who arrived on cruise ships during 2023, with most choosing to spend their day at the beach.



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