



RENACIMIENTO MAYA

YUCATÁN



SEFOTUR
SECRETARÍA DE
FOMENTO TURÍSTICO

SETY
SECRETARÍA DE ECONOMÍA
Y TRABAJO DE YUCATÁN

YUCATÁN[®]

CRUISE INDUSTRY

A COMPLETE AND UNFORGETTABLE DESTINATION

April 2025



CRUISE TOURISM

IN THE WORLD

31.7 million cruise passengers
CRUISE TRAVEL IN 2023 REACHED 107% COMPARED TO 2019 LEVELS.

IN, 2022, WITH 20.4 MILLION CRUISE PASSENGERS, THE INDUSTRY CONTRIBUTED

\$138 Billion dollars
TO THE GLOBAL ECONOMY

GENERATING:

1.2 million jobs

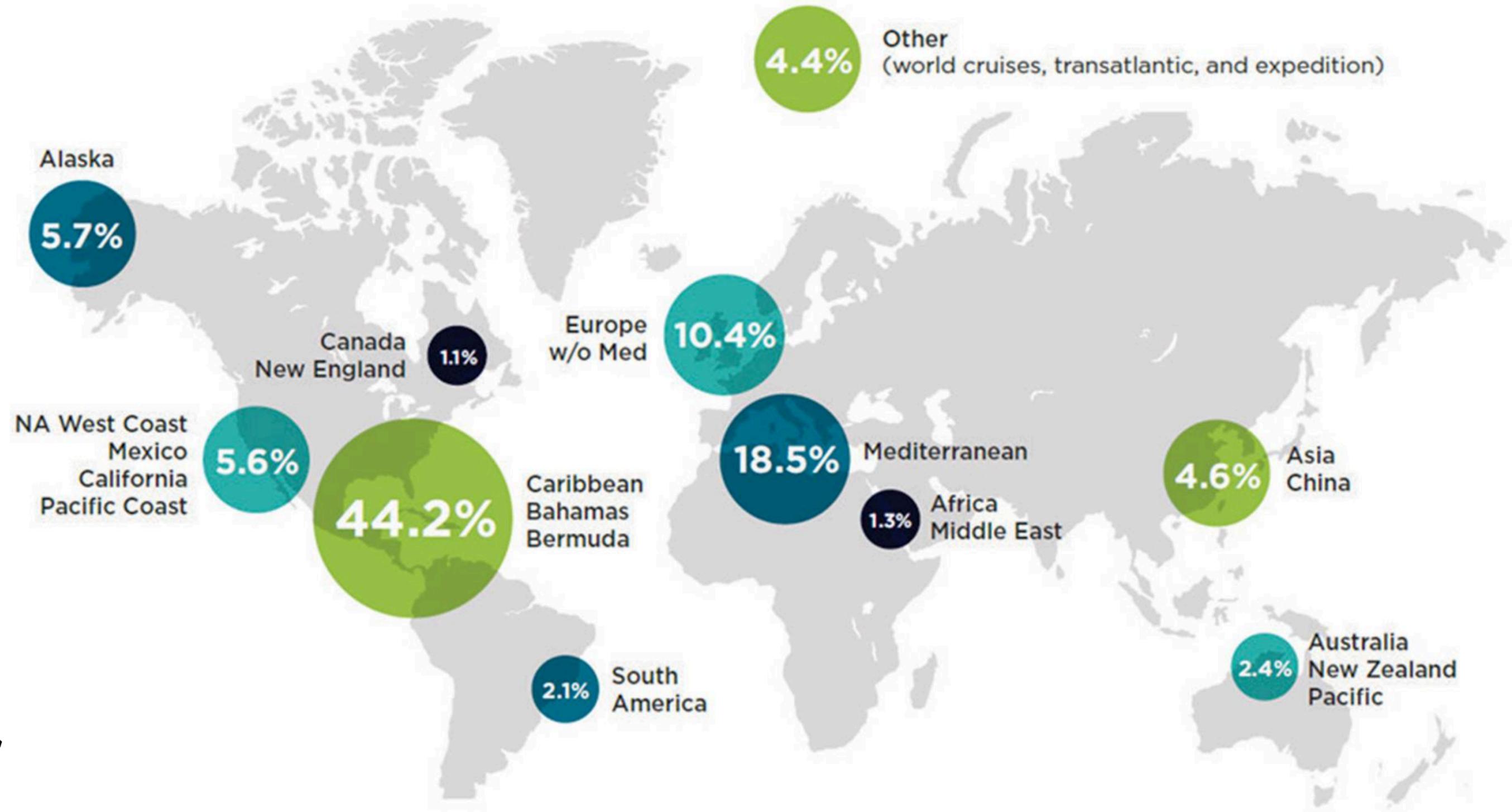
\$43 billion dollars
IN WAGES





CRUISE PASSENGERS

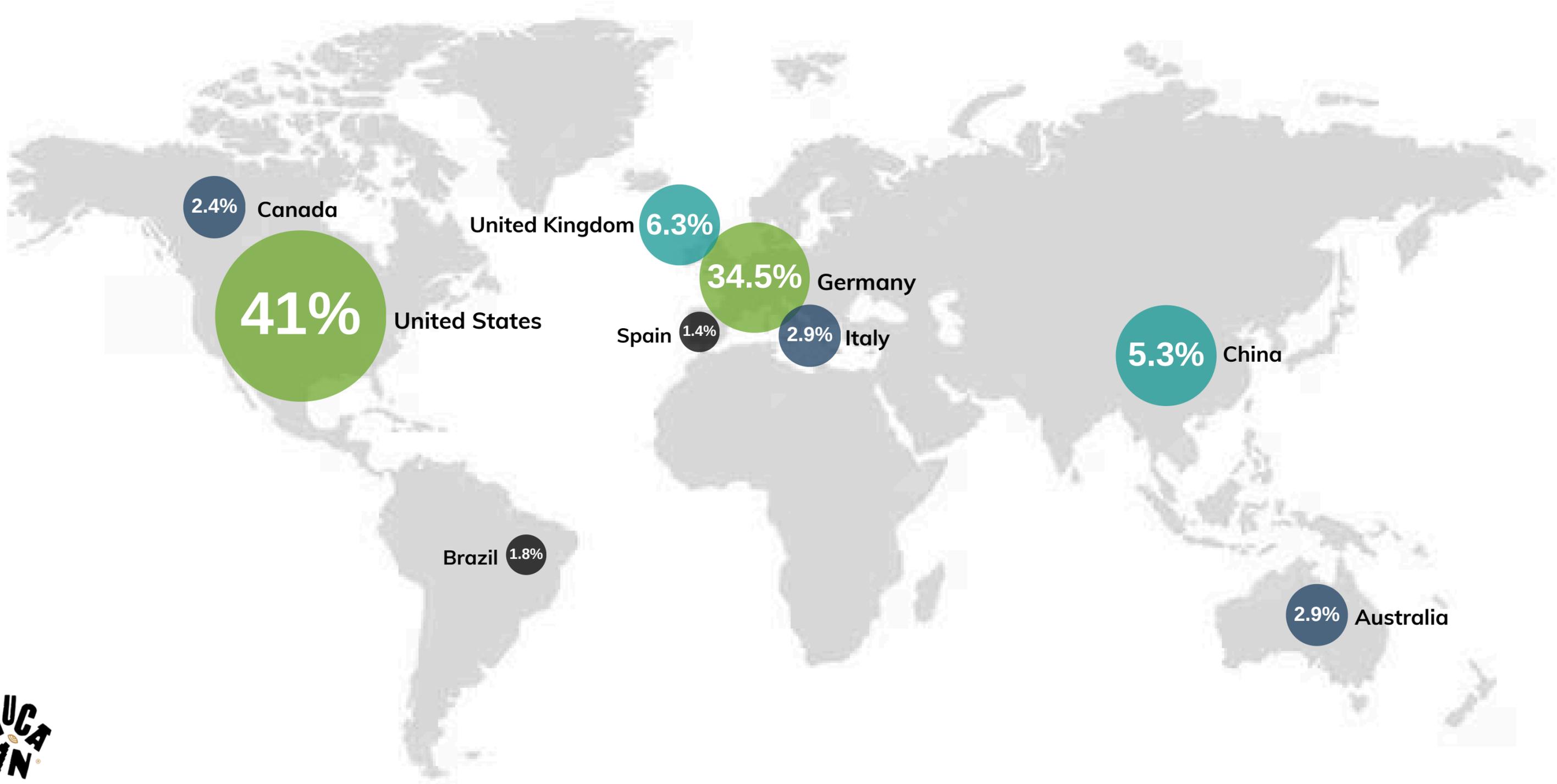
DESTINATION BY REGION





CRUISE PASSENGERS

SOURCE MARKET





INTRODUCING PROGRESO

AS A CRUISE DESTINATION



GEOGRAPHY



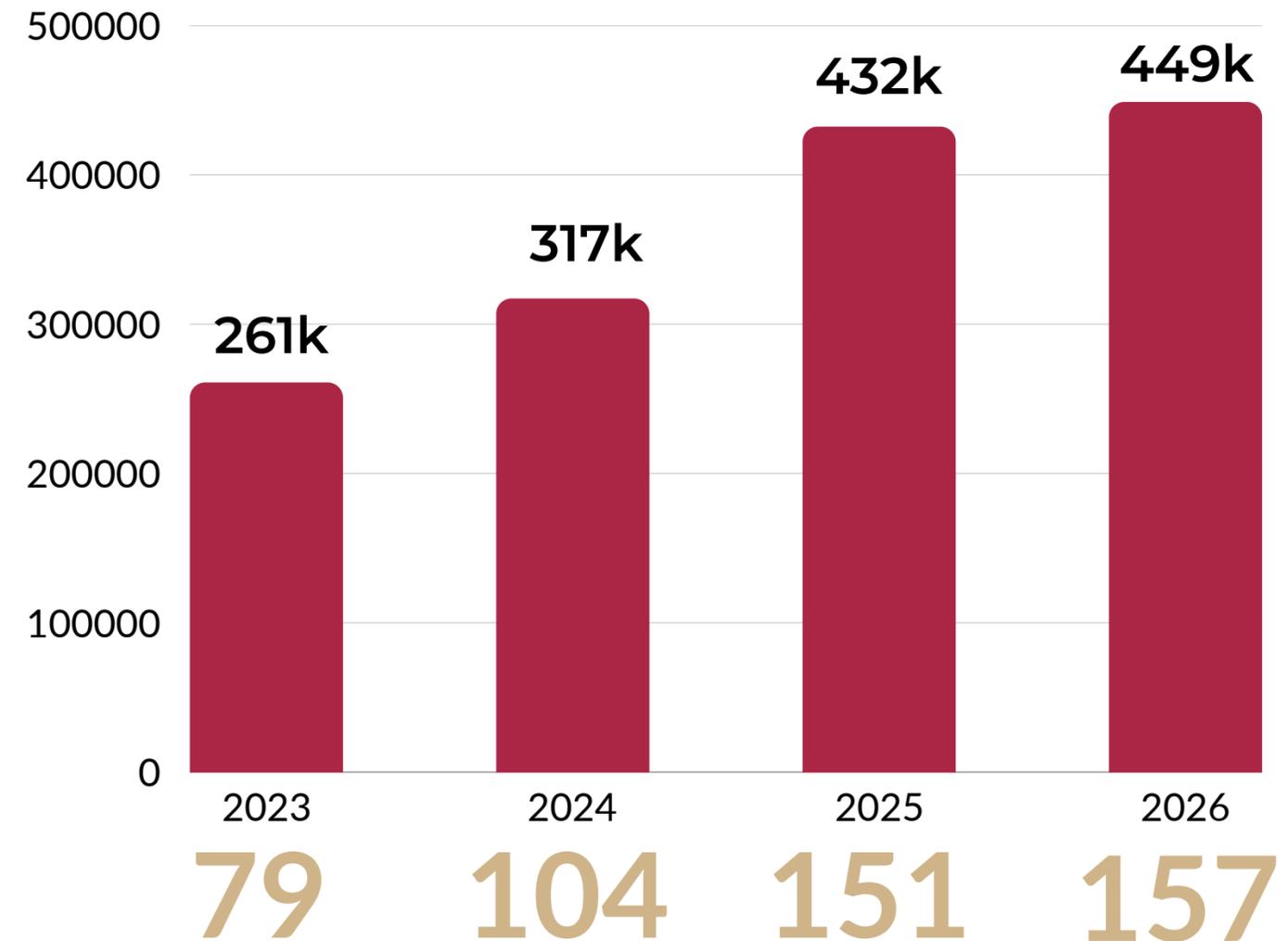
- It is located in the southeast of Mexico.
- The Cruise port in Yucatan is Progreso.
- The capital city, Merida, is approximately a 30-minute from Port of Progreso and 3.5 hours by highway from Cancun and the Mayan Riviera.
- Merida International Airport has direct flights to Houston, Dallas, Miami, Oakland, Havana, Toronto, Camaguey, Flores, and Guatemala, as well as 11 domestic flights to major Mexican cities.
- Weather ranges from 83°F to 97°F on average.
- Its location on the edge of the Caribbean Sea gives it strategic access to many western cruise routes.

DESTINATION	Havana	New Orleans	Mobile	Miami	Tampa	Galveston
DISTANCE (nautical miles)	401	642	671	756	777	844



INDICATORS

- ↳ In 2021, operations restarted at 50-60% passenger occupation during the second half of the year.
- ↳ By 2022, the percentage of occupancy had increased back to industry standard numbers.
- ↳ During 2023, occupancy numbers continued to rise, surpassing the previous year.
- ↳ In 2024, the Port of Progreso received 104 calls with 317,209 passengers.
- ↳ For 2025, the number of calls is expected to rise significantly, surpassing the 150 cruise ship arrivals.





2024 SUMMARY

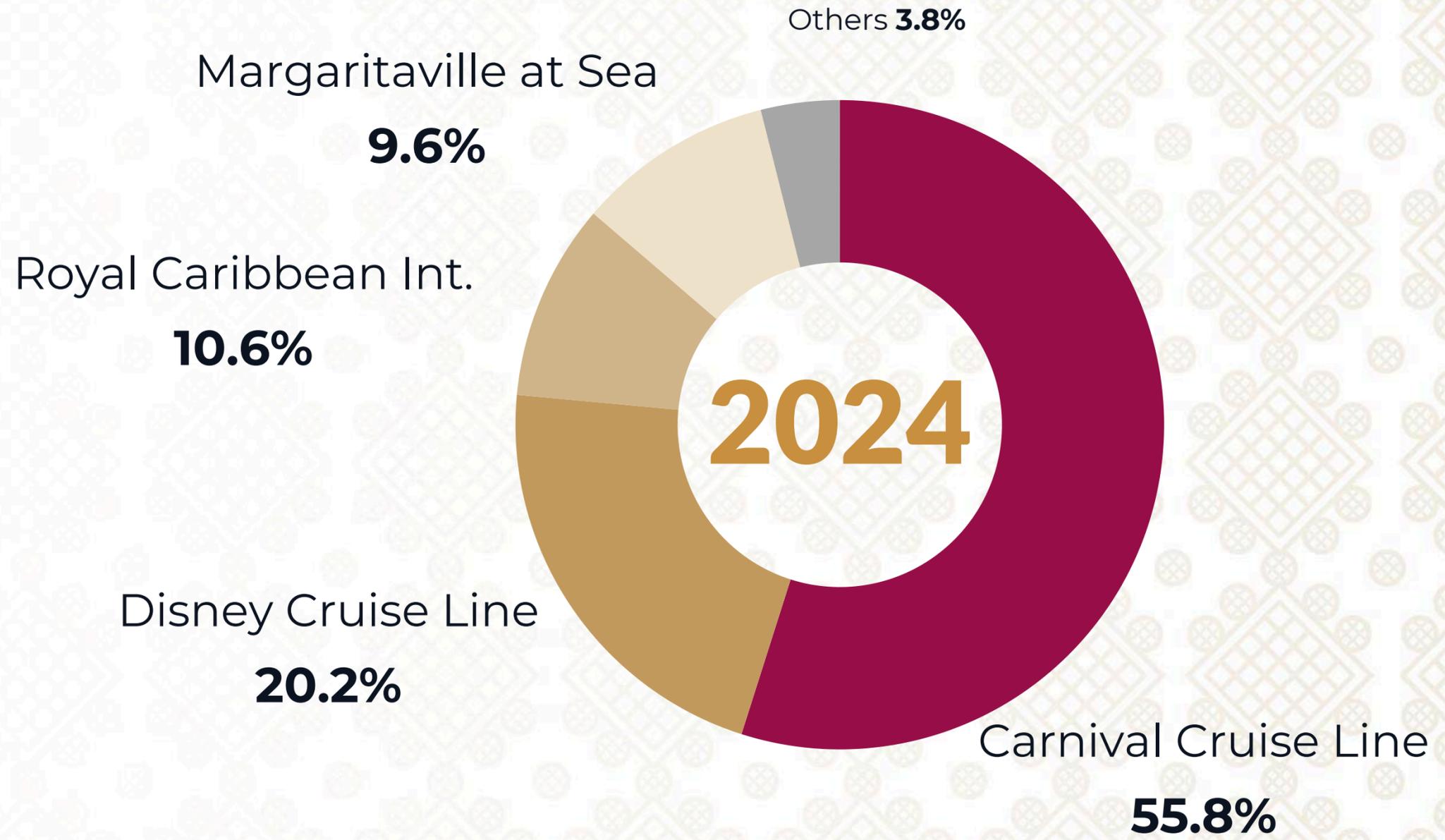
+317K
PASSENGERS

104
CRUISE CALLS

7
CRUISE LINES



CRUISE LINES MARKET SHARE



SOURCE: SEFOTUR, FEBRUARY 2025 UPDATED



2025
ESTIMATE

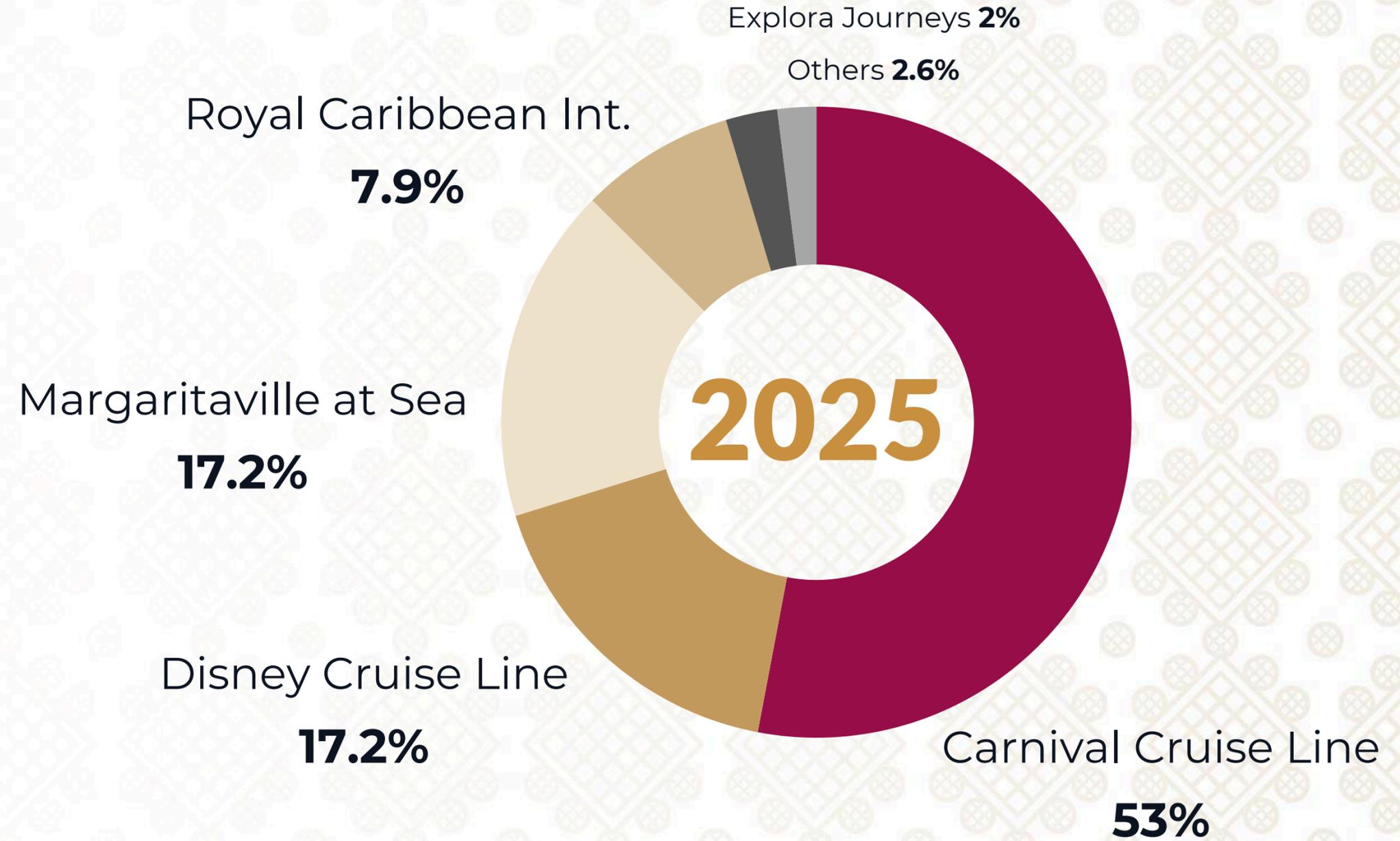
432 K
PASSENGERS

151
CRUISE CALLS

8
CRUISE LINES



CRUISE LINES MARKET SHARE



SOURCE: SEFOTUR, FEBRUARY 2025 UPDATED



2026 FORECAST

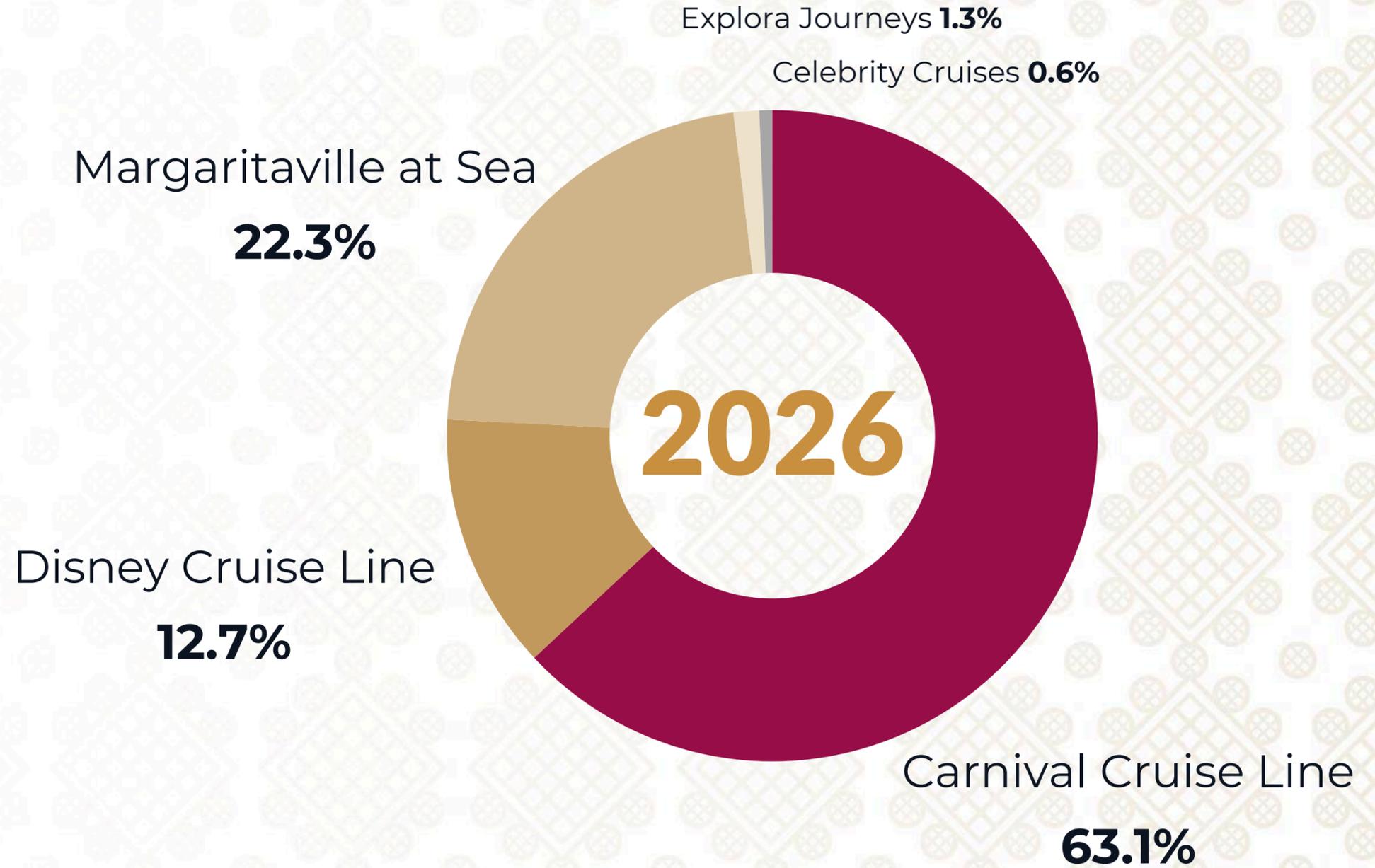
449 K
PASSENGERS

157
CRUISE CALLS

5
CRUISE LINES



CRUISE LINES MARKET SHARE



SOURCE: SEFOTUR, FEBRUARY 2025 UPDATED



MEXICAN CRUISE MARKET RANKING 2024

	PUERTO	PASAJEROS	MARKET SHARE
1	Cozumel, Q. Roo	4,566,358	45.8%
2	Majahual, Q. Roo	2,205,082	22.1%
3	Ensenada, B.C.	949,287	9.5%
4	Cabo San Lucas, B.C.S.	724,331	7.3%
5	Puerto Vallarta, Jal.	547,853	5.5%
6	Mazatlán, Sin.	469,840	4.7%
7	Progreso, Yuc.	317,209	3.2%
8	Huatulco, Oax.	49,090	0.5%
9	Manzanillo, Col.	46,536	0.5%
10	Pichilingue, B.C.S.	42,838	0.4%
11	Loreto, B.C.S.	27,318	0.3%
12	Otros	34,186	0.3%
	TOTALES	9,979,928	100.0%

SOURCE: DATATUR OF SECRETARY OF TOURISM, 2025.



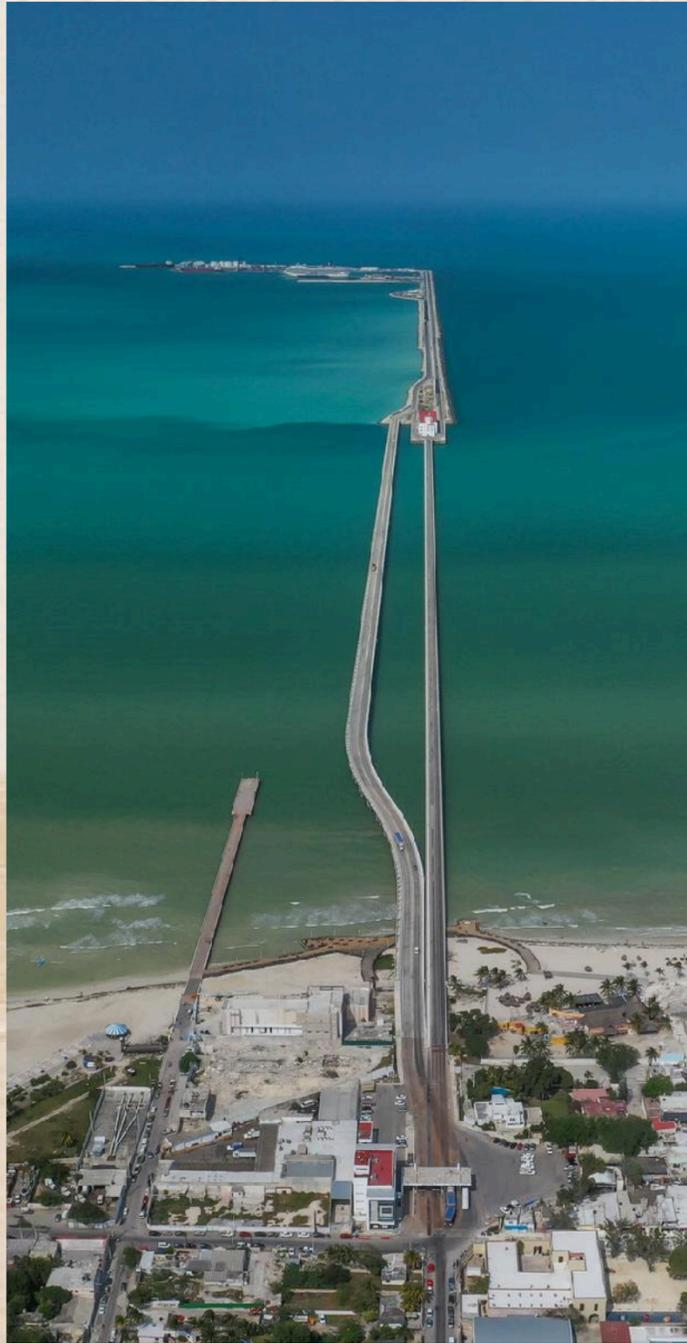


PORT OF PROGRESO

CRUISE TERMINAL



SPECIFICATIONS



- ↳ Managed by SSA Mexico.
- ↳ An area of 34.8 sq.m. (56 sq km).
- ↳ 2 cruise dock positions.
- ↳ A Mooring Dolphin for a total of 1,082 ft (330 m) in length, 525 ft (160 m) of the dock, and 34.4 ft (10.5 m) of the draft.
- ↳ A pier for ferries of 179.6 ft (54.75 m) with a mooring dolphin for a total of 360.9 ft (110 m) in length and 23 ft (7 m) draft.
- ↳ A patio of 28.5 sq.m. (45.8 sq. km.).
- ↳ Mooring services.





BUILDING UP
PROGRESO
AS A CRUISE DESTINATION





PROMOTION WORKS

The Yucatan Tourism Board has developed several strategies to promote the Port of Progreso. These include participation in various international events, such as FCCA Conferences, PAMAC, and Seatrade. Additionally, they publish and distribute the Yucatan Cruise Newsletter online and print a free paper map to assist all passengers while they are at the port.





CRUISE STRATEGY: TRAINING

The Tourism Service providers and stakeholders in the Port of Progreso started the year with a 6-week-long Basic English in Tourism Services. Overall, the current government administration has offered a dozen diverse training workshops.

+500
PARTICIPANTS

12
TRAINING
WORKSHOPS





PORT OF PROGRESO

IMAGE UPGRADE

The Yucatan State Government is using its resources to foster the growth of the cruise industry, with a plan designed to revitalize the Port of Progreso, which includes a public investment of USD 5.5 million in urban image.





PORT OF PROGRESO

URBAN DEVELOPMENT

The population growth of the Port of Progreso has led to an increased demand for urban and commercial services. One of the notable projects that reflects this trend is the construction of a new supermarket in the downtown area. This project is expected to provide a perfect opportunity to upgrade the surrounding public market.



INFRASTRUCTURE PORT OF PROGRESO



Marina
Secretaría de Marina



9 piers with a total of
2,560 lineal meters.

Turning Basin
450 meters.

Navigation Channel
7.4 kilometers.

Width
150 meters.

Draft on the navigation channel
and current inner basin of
-9.75 meters.



- 1. Hydrocarbon Terminal.
- 2. Agricultural Bulk Terminal.
- 3. Multi-Purpose Terminal 3.
- 4. Fluids Facility.
- 5. Container Terminal.
- 6. Multi-Purpose Terminal 2.
- 7. Multi-Purpose Terminal 1.
- 8. Cruise Terminal.
- 9. Vessel Maintenance and Repair Terminal.
- 10. Mooring Dolphins.



2025
Año de
**La Mujer
Indígena**



PORT EXPANSION OF TWO PLATFORMS OF 40 HECTARES EACH.

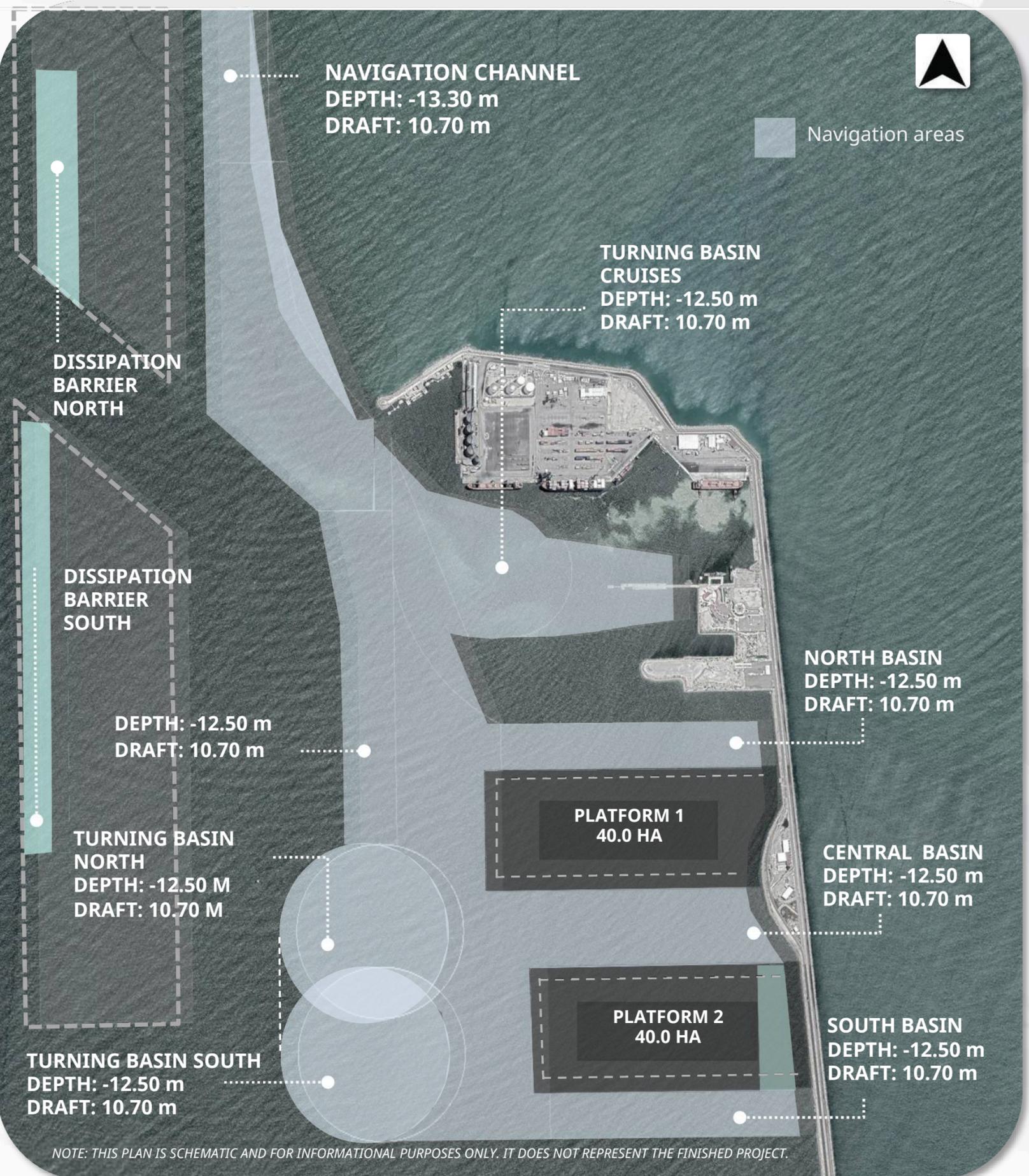
-13.30 meters
Depth in the
Navigation Channel.

4,503 meters
Additional Dock Lines.

16
Additional berthing
positions.

-12.50 meters.
Inner basin.

- The Port Expansion is planned for **Specialized Terminals**.
- Customs resizing due to increased **loading capacity**.



TURNING BASIN SOUTH
DEPTH: -12.50 m
DRAFT: 10.70 m

TURNING BASIN NORTH
DEPTH: -12.50 m
DRAFT: 10.70 m

DISSIPATION BARRIER SOUTH

DISSIPATION BARRIER NORTH

DEPTH: -12.50 m
DRAFT: 10.70 m

NAVIGATION CHANNEL
DEPTH: -13.30 m
DRAFT: 10.70 m

CENTRAL BASIN
DEPTH: -12.5 m
DRAFT: 10.70 m

NORTH BASIN
DEPTH: -12.50 m
DRAFT: 10.70 m

PLATFORM 2
40.0 HA

PLATFORM 1
40.0 HA

TURNING BASIN CRUISES
DEPTH: -12.50 m
DRAFT: 10.70 m

SOUTH BASIN
DEPTH: -12.50 m
DRAFT: 10.70 m

Navigation areas



NOTE: THIS PLAN IS SCHEMATIC AND FOR INFORMATIONAL PURPOSES ONLY. IT DOES NOT REPRESENT THE FINISHED PROJECT.

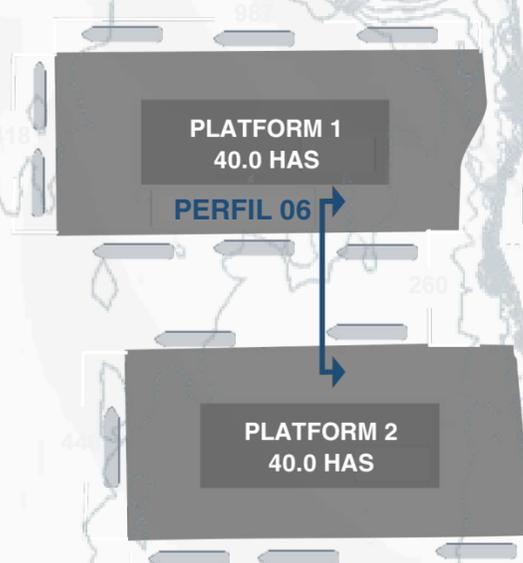
WIDTH BETWEEN PLATFORMS



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- It is considered for **design vessels** with a beam of 32.5 meters.



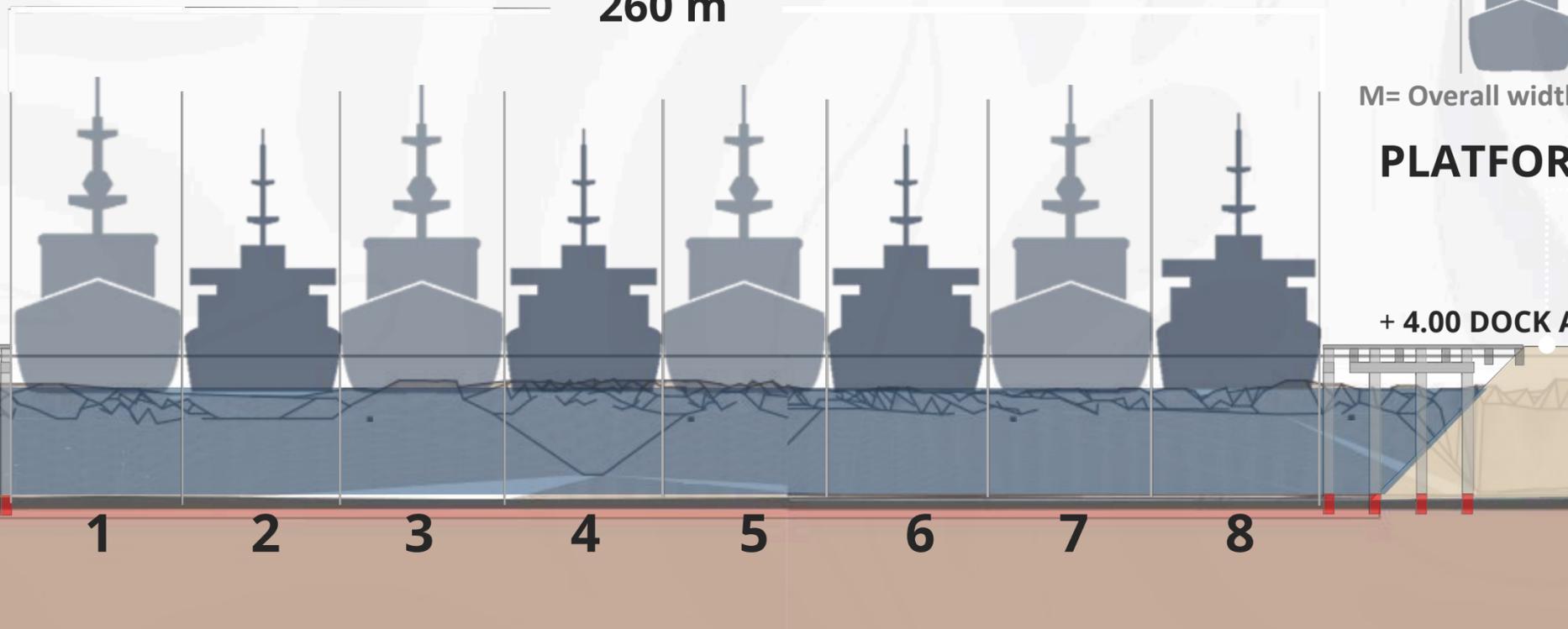
PLATAFORM 01

CENTRAL BASIN

260 m

+4.00 DOCK AREA

-12.50 m



M= Overall width of ship.

PLATFORM 02

+ 4.00 DOCK AREA

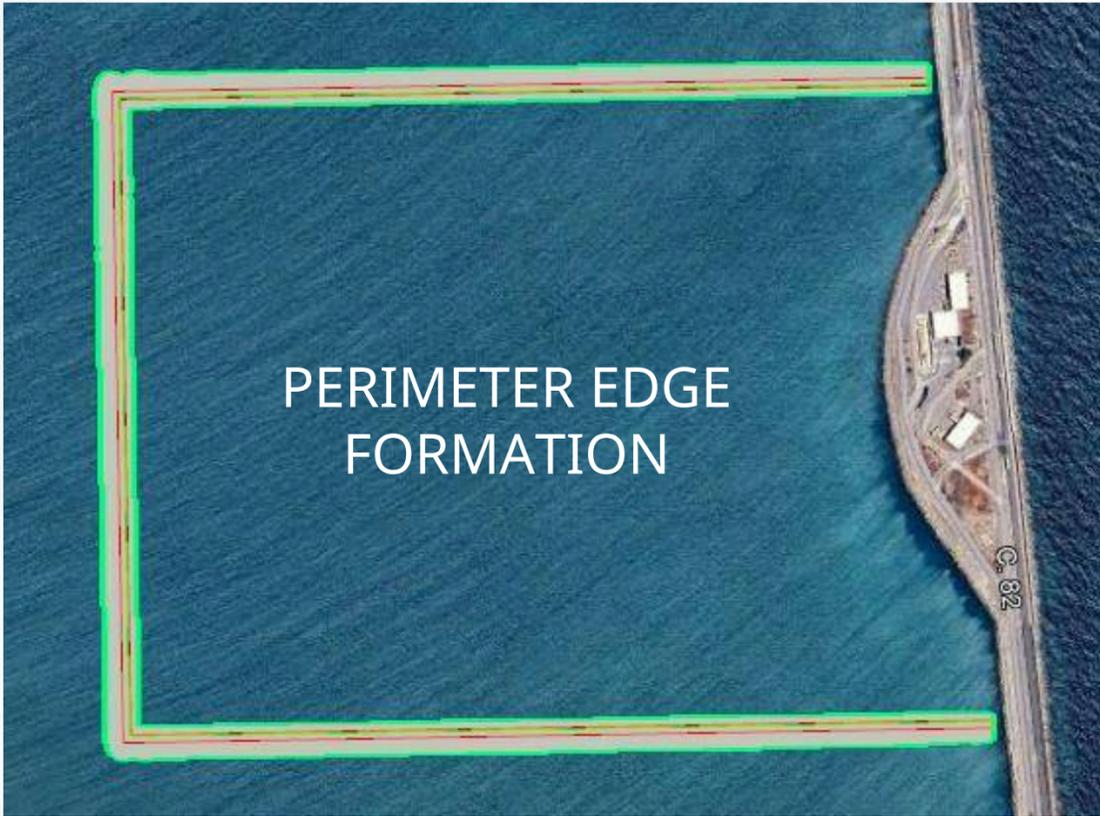


2025
Año de
La Mujer
Indígena

CONSTRUCTION OF CURB AND PLATFORM FILLING



Marina
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PERIMETER EDGE FORMATION

SECONDARY LAYER BASED ON ROCK FROM 60 TO 90 Kg.
GEOTEXTILE, PAVITEX OR SIMILAR OF 400 gr/m².

DREDGED MATERIAL

DREDGED MATERIAL

SECONDARY LAYER BASED ON ROCK FROM 60 TO 90 Kg.
GEOTEXTILE, PAVITEX OR SIMILAR OF 400 gr/m².

CORAZ ARMOUR BASED ON SLOTTED CUBES WEIGHING 920 Kg.

GEOTEXTILE, PAVITEX OR SIMILAR OF 400 gr/m².

ARMOUR BASED ON SLOTTED CUBES WEIGHING 920 Kg.

RELLENO CON MATERIAL PRODUCTO DE DEAGADO

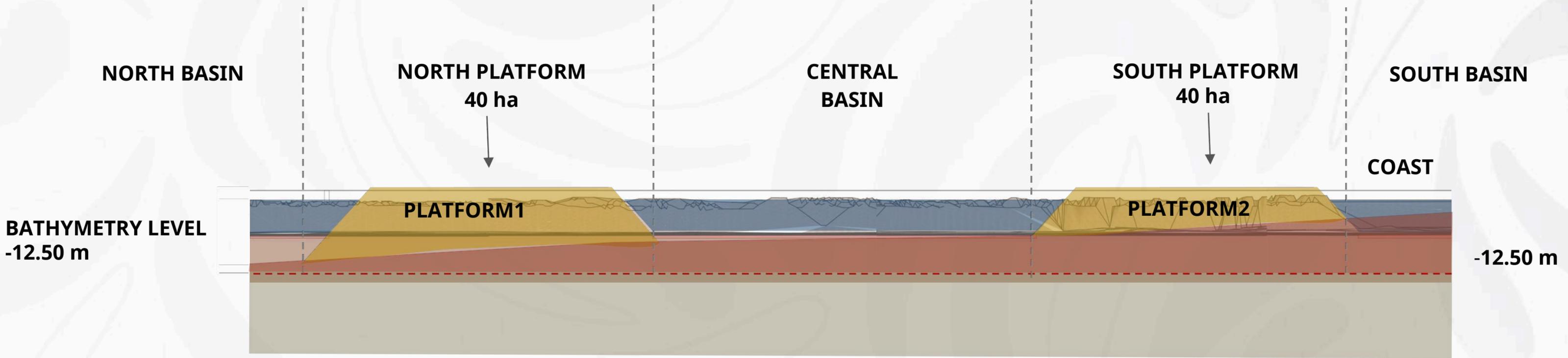


Breakwater Type

PLATFORMS 40 HECTARES EACH.



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2025
Año de
**La Mujer
Indígena**

PORT OF PROGRESOS OVER PASS



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Beltway: 82nd Street, Progreso, Yucatán.

Connection to the Administración del Sistema Portuario Nacional (**ASIPONA**) facilities in **Progreso** and to federal highway MEX-261 (Progreso-Mérida).

Modernization of roads and public areas is underway. The ongoing construction of a new overpass across the Port of Progreso will greatly improve traffic flow. Once completed, this project will benefit cruise passengers and tourists by providing a smoother travel experience.

Total length:
2.39 km.
Type:
Elevated Viaduct.

Load capacity
380 TO 400 ton.

Lane width:
3.50 meters.
Design speed:
40 km/h.



2025
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La Mujer
Indígena

PORT OF PROGRESOS OVER PASS



Marina
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North Access.



South Access.



Aerial view of the North Access "Libramiento Progreso".

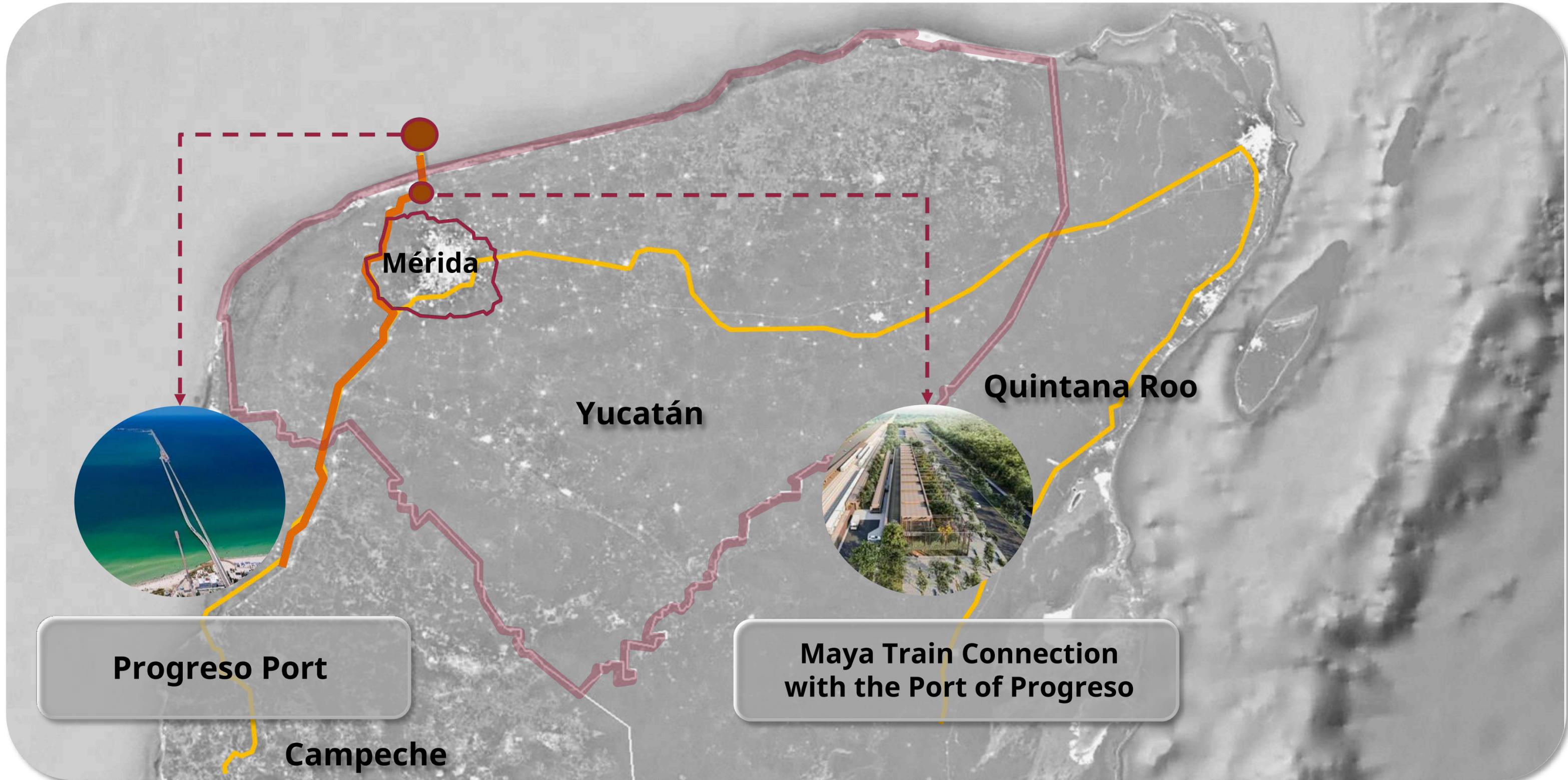


2025
Año de
**La Mujer
Indígena**

RAILWAY LOGISTICS CARGO TERMINAL



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Mérida

Yucatán

Quintana Roo

Campeche

Progreso Port

**Maya Train Connection
with the Port of Progreso**

RAILWAY LOGISTICS CARGO TERMINAL



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Total Length -Railway Branch.
51.84 km.



Port of Progreso



Progreso Cargo Terminal.



Train Maya.



2025
Año de
La Mujer
Indígena



Campeche

Mérida,
Yucatán.

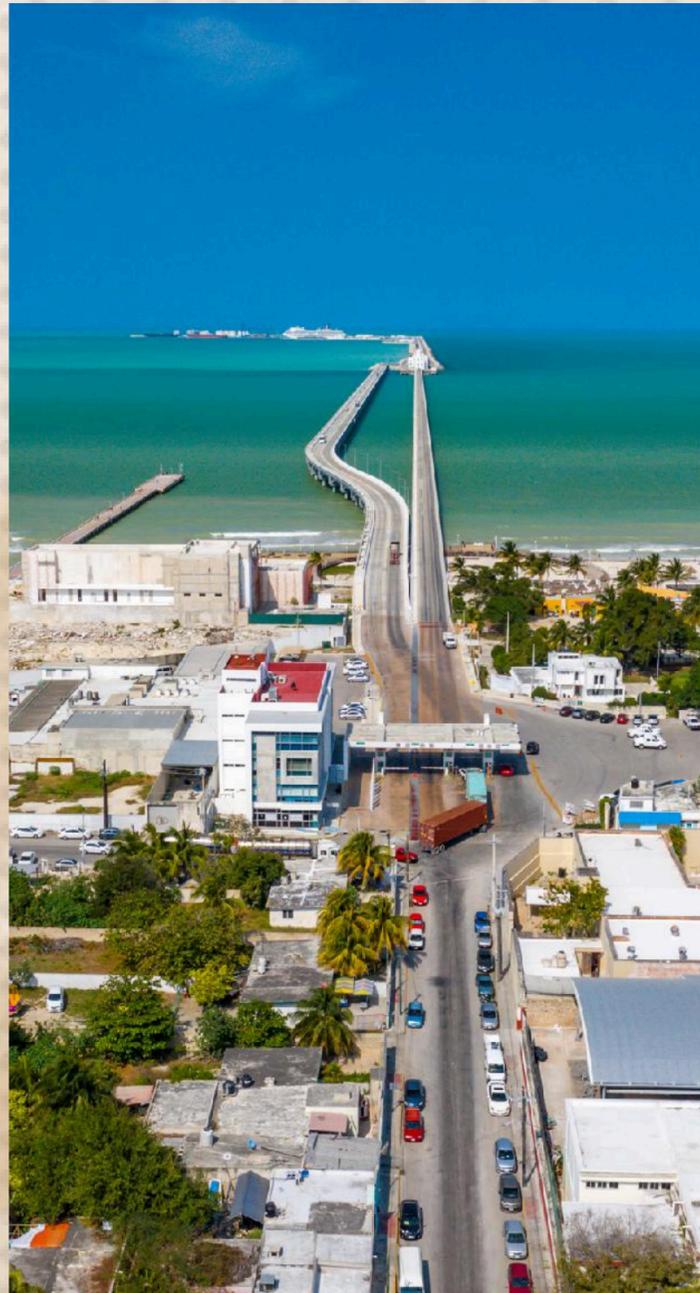
Quintana Roo



MEET
PROGRESO



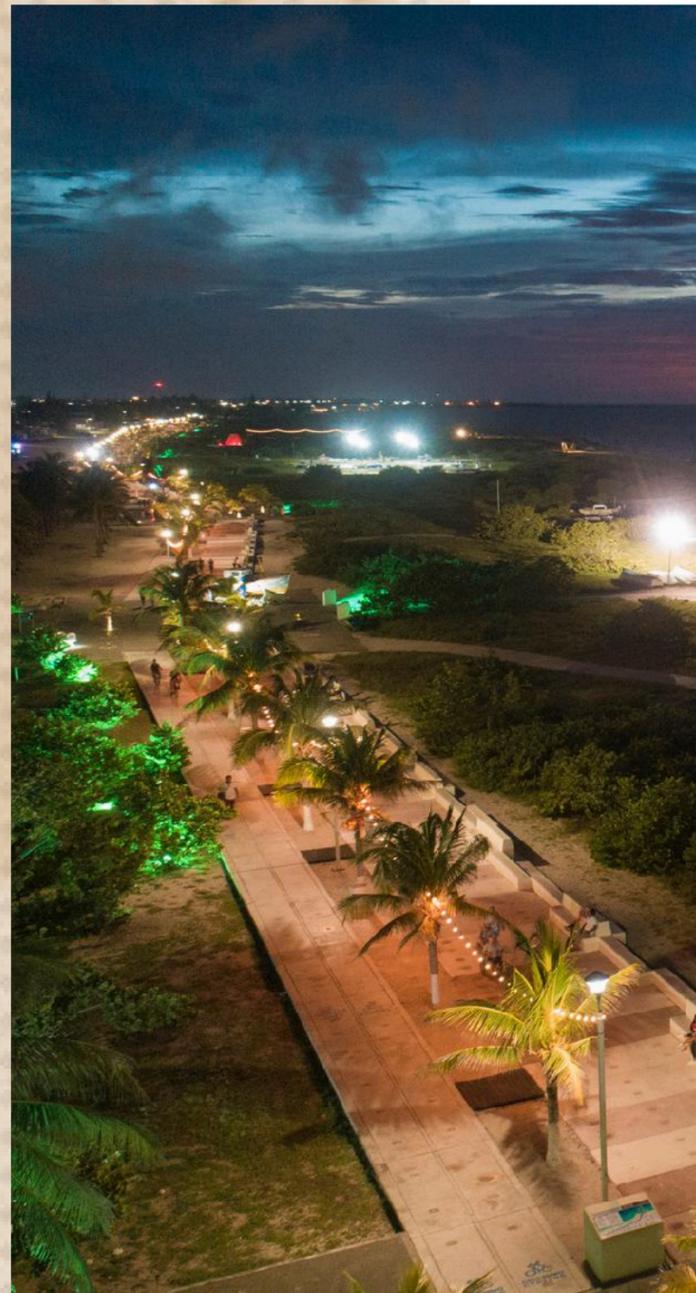
THE WORLD'S LONGEST PIER



Last July, the Port of Progreso snagged a remarkable spot in the Guinness World Records for having the longest pier in the world, stretching over 8.010 km.



INTERNATIONAL MALECON



Prepare to be wowed! With a hefty investment in image enhancement, this boardwalk has doubled its length and added a treasure trove of photo-worthy hotspots and must-see spots!

METEORITE MUSEUM



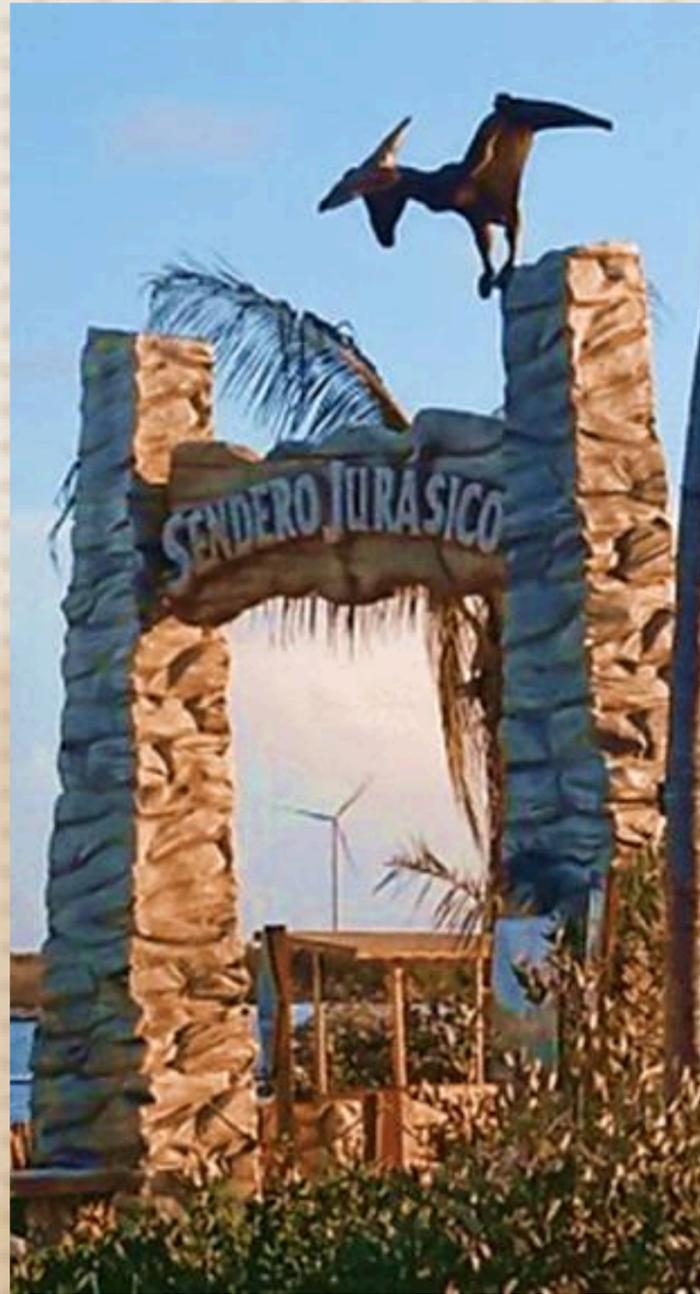
If you're keen on more prehistoric action, check out the Meteorite Museum a chilled-out spot right by the beach, perfect for a laid-back but interesting experience.

EL CORCHITO ECOPARK



Get up close and personal with our fuzzy and feathered neighbors, and soak up the lush greenery of Port of Progreso's very own El Corchito Natural Reserve.

JURASSIC TRAIL



Take a journey through time and discover the prehistoric significance of Chicxulub and its meteorite. The Jurassic Trail is a wild ride of fun and learning, packed with moving dinosaurs and a flamingo sanctuary.

ISLA COLUMPIOS



If you're itching to explore the wild wonders of nature, then look no further than this cluster of petite islands. Here, you can hop into a charming little boat, paddle a kayak, and take on a host of other fun outdoor escapades.

LOVE
YUCATAN



YUCATAN

AND THE MAYAN WORLD

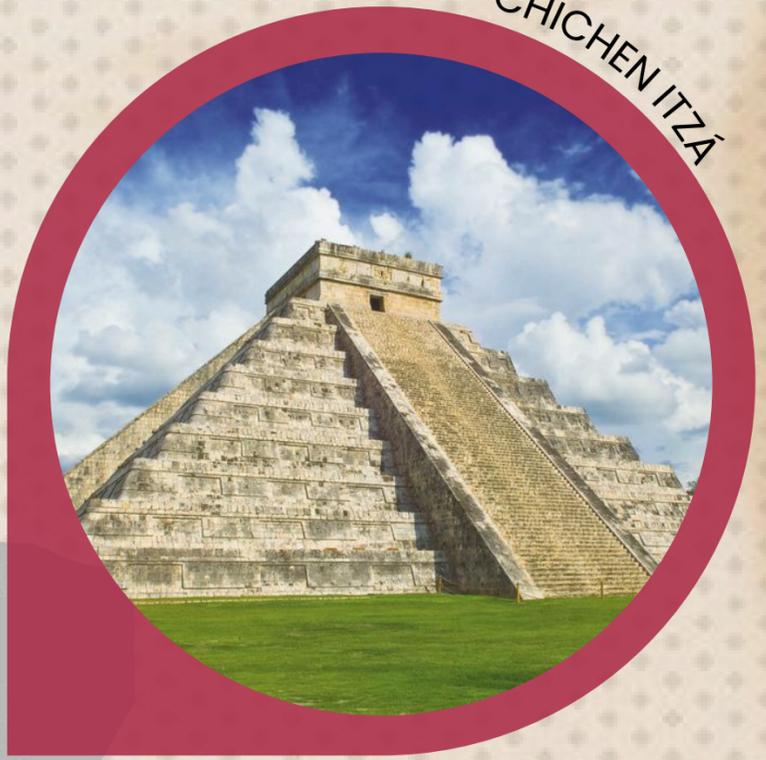
The Yucatan Peninsula is an ideal starting point to explore the Mayan World in Mexico. It boasts several historically significant and recognized Mayan sites. Among them, Chichen Itza and Uxmal are two of the largest Mayan cities in the region.



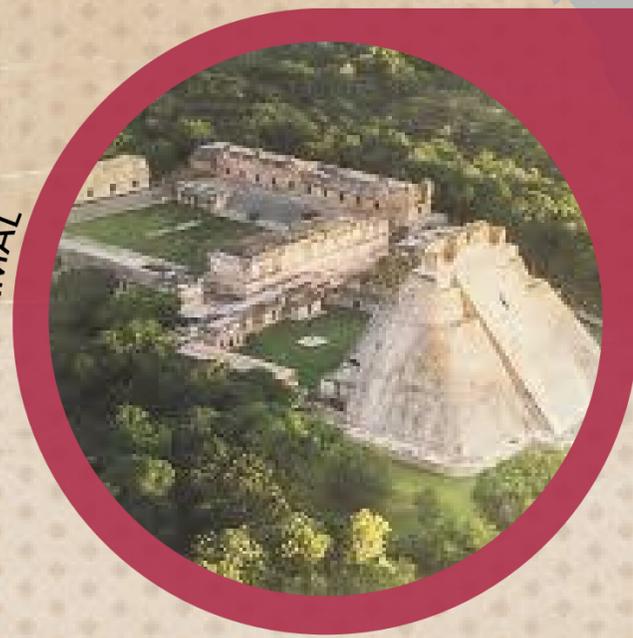
X'CAMBO



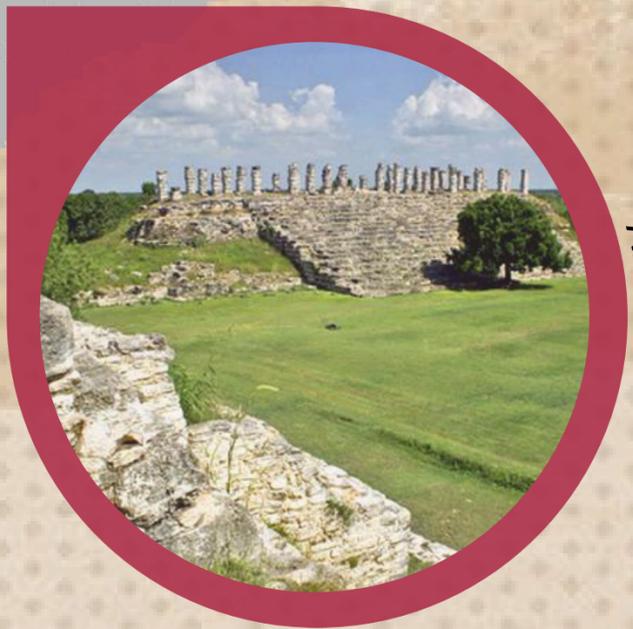
CHICHEN ITZÁ



UXMAL



AKE



YUCATAN

AND THE COLONIAL CITIES

Yucatan is also home to many Pueblos Magicos, towns brimming with culture and history, proudly showcasing our heritage, stunning architecture, and delicious cuisine.

Beautiful Merida, Yucatan's capital city, is located 40 kilometers from the Progreso's Cruise Terminal.



HACIENDAS

AND ECOTOURISM

For those looking for a taste of nature, Yucatan is the destination. The Port of Progreso can open the door for you into a wild world of natural wonders. Be witness to the diversity and magnificence that Yucatan has to offer.





TOUR SERVICE PROVIDERS

The Port of Progreso is well-prepared to welcome all cruise passengers with four major tour operators and a transporter, featuring over 35 tour packages and options.

Moreover, it provides countless tourist attractions, offering ample opportunities to create unique and exciting tours and experiences.



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RENACIMIENTO MAYA

YUCATÁN

GOBIERNO DEL ESTADO | 2024 ♦ 2030

SEFOTUR

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SETY

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Y TRABAJO DE YUCATÁN

THANK YOU

April 2025