

YUCATÁN[®]

CRUISE NEWSLETTER

PORT OF PROGRESO



Welcome to Edition 37 of the Yucatán Cruise Newsletter!

The Yucatán is currently experiencing a significant increase in investment, with numerous ongoing projects that demonstrate the government’s commitment to the growth of this region, particularly in the cruise sector. A crucial part of these efforts is our continued collaboration with leaders in the cruise industry. A notable example of this was the State Governor’s recent meeting with major cruise line representatives, just days before our participation in the FCCA Annual Conference & Trade Show held in San Juan, Puerto Rico.

Additionally, in this edition, you will read about our successful partnerships aimed at promoting skills training and encouraging sustainability initiatives. By working together with our stakeholders, we can amplify our impact and drive meaningful change in our communities.

As we approach the Day of the Dead, celebrated in Yucatan during the last week of October each year, our cities are coming alive with our rich traditions and culture.

The Yucatán Tourism Board Team

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To access previous numbers, visit:



STRENGTHENING RELATIONSHIPS

Yucatan Governor Joaquín Díaz Mena traveled to Miami to strengthen collaboration with the cruise industry and discuss the state's port expansion and modernization projects. He met with representatives from major cruise lines, port authorities and industry stakeholders to review progress on the dredging of the navigation channel, which will enable the Port of Progreso to receive larger vessels.

The Governor was accompanied by Secretary of Tourism Diario Flota Ocampo, Undersecretary for Sustainable Tourism Development Raul Paz Noriega, and Undersecretary of Investment, Economic Development, and Financing Roger Gongora García. All participants reaffirmed their commitment to ongoing communication and cooperation.



SOURCE: YUCATAN TOURISM BOARD

31ST. FCCA ANNUAL CONFERENCE

Following these successful meetings, Undersecretary Raul Paz of the Yucatan Tourism Board participated actively in the 31st FCCA

Conference and Trade Show in Puerto Rico. He took part in over six meetings with various executives, using this opportunity to connect with colleagues from across the industry.



HANAL PIXAN 2025

The Hanal Pixán festivities in Yucatán, which are associated with the famous Day of the Dead celebration in Mexico, have commenced. These celebrations feature a variety of activities, including lively parades, costume contests, music events, solemn marches from the cemetery, and altar presentations. The events take place every night from October 25th to November 2nd.



SOURCE: YUCATAN TOURISM BOARD



A HELPING HAND

The Centro de Atención Múltiple #14 in the Port of Progreso, a local school specialized in supporting children with special needs, recently received a generous donation of two smart-TVs. These donations aim to provide visual learning and stimulation for students who require it to enhance their learning process. The donation was made by Claudine Pohl, the founder and CEO of Lemoneight, who is well-regarded in the community for her commitment to welfare.

Claudine's contribution will provide vital resources and programs that improve the learning environment for students with diverse abilities. Her philanthropic spirit not only inspires others to give back, but it also underscores the importance of inclusivity in education, ensuring that every child has the opportunity to thrive.



SOURCE: YUCATAN TOURISM BOARD

TOUR OPERATORS



SHUTTLE OPERATOR



WORKING TOGETHER FOR SUSTAINABILITY

Maritime Procurement Services, #TIDE and Port of Progreso Municipal government teamed up last month to organize a beach cleaning event in honor of International Beach Cleaning Day. The collaborative effort, which includes enthusiastic participation from the crew of the Carnival Breeze, aimed to promote environmental awareness and foster community spirit.

Together, they removed almost a hundred pounds of debris and plastic waste, helping to preserve the natural beauty of the Port of Progreso's beach. In addition to the cleanup, MPS and #TIDE also donated a sculpture by the artist Cesar Menchaca, made from repurposed plastic waste removed from the oceans. This initiative strengthens the bond between the cruise ship crews and the local community, showcasing a shared commitment to sustainability



SOURCE: MPS #TIDE.EARTH

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ADMINISTRACIÓN DEL SISTEMA PORTUARIO NACIONAL
MARINA



PROGRESO
AYUNTAMIENTO 2024 - 2027



SSA Marine México

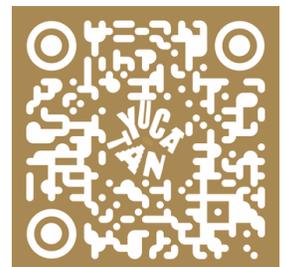


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SINCE 2019

SOURCE: MPS YUCATAN TOURISM BOARD



TOURIST SERVICES
INFORMATION IN THE
AREA OF PROGRESO
YUCATAN



MARITIME PROCUREMENT SERVICES



OCEAN MATERIAL

2025 WORKSHOPS

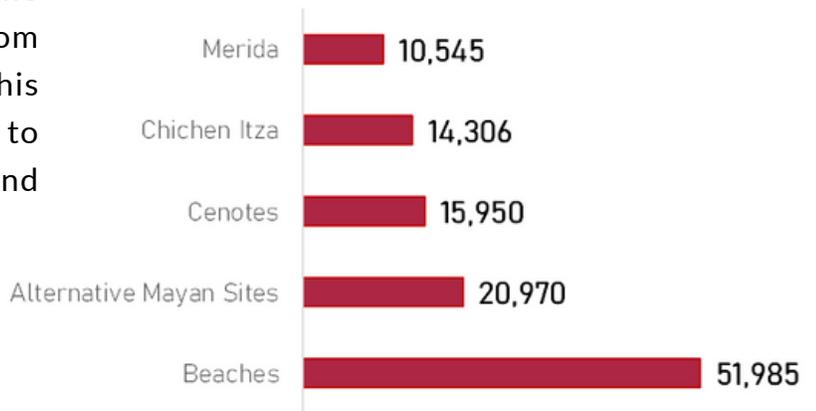
Almost 90 people participated in this year's round of professionalization workshops offered to all cruise industry shareholders in the community by the Yucatan Tourism Board and Lemoneight Consulting. This year's workshops: "Service and Excellence", allowing participants to better connect with clients, and "Better Sales Techniques", providing the skills for local vendors to improve their sales, were well received by the participants. Together, these sessions equipped attendees with valuable tools to improve customer satisfaction and foster positive relationships.



PORT OF PROGRESO IN NUMBERS

About to enter the busiest season of the year, Port of Progreso has registered so far a total of 112 cruise ships calls, with 345,621 passengers visiting Yucatan.

Together, the top five tour destinations in Yucatan receive a third of the passengers who arrive to the Port of Progreso. From January to September of this year, this amounted to almost 114 thousand passengers.



** Data sourced from the Yucatan Tourism Board statistical database.

