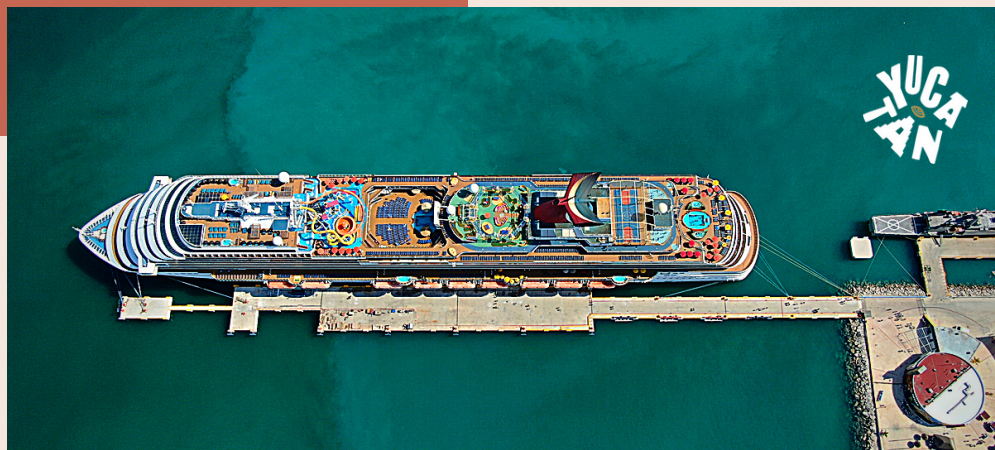


# YUCATÁN Cruise Newsletter



## Buzzing into spring...

Welcome back!! On this occasion we are happy to share with you the Yucatan Tourism Board's work along with the Port of Progreso as part of a joint effort and exhibit manning the "Ports of Mexico" booth at Seatrade Cruise Global 2023, which took place March 28-30 in Fort Lauderdale, Florida.

It was great to meet and speak with executives from the various cruise lines and reconnect with our FCCA friends and tour operators. As well, we were able to establish new relationships with participants from all over the world.

During several successful work meetings, we were able to demonstrate to the visitors to our booth, the positive changes we have made in the port's infrastructure and related tourism services.

In addition, we were happy to show these same visitors our commitment to constantly improve and upgrade the port of Progreso and efforts to make the destination one of the passengers' favorite ports of call, for the various cruise lines that include us in their itineraries.

In this 22nd edition of the Newsletter, we will update you on the latest efforts being made by the companies, institutions, stakeholders, and the various levels of government involved in the promotion and administration of Progreso, to present a fresh, modern, and functional destination. We hope you enjoy this newsletter!

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### AUTHORITIES



← FOR INFORMATION ABOUT TOURIST SERVICES IN THE AREA OF PROGRESO, YUCATAN



# Port of Progreso New Products



## SELFIE SEGWAY

Local tour operators in Progreso are constantly looking for new and innovative ideas to create fun experiences for the cruise passengers that visit our port. An example of this is a new, guided tour by Segway, which takes place along Progreso's extended boardwalk. This experience takes two and a half hours and covers 2.6 kilometers (1.6 miles), stopping for photo ops at several spots along the route, as well as noteworthy locations along the way.

Enjoy your visit to Progreso with this tour operated by Aviomar Aventours.



## NEW ARRIVALS TO PORT OF PROGRESO

On February 15th, Progreso welcomed Sea Cloud Cruises' Sea Cloud Spirit for the first time. It is one of the largest sailing ships in the world, and the first with an elevator.

Yucatan Tourism Board and local authorities welcomed her and the cruise ships' captain and officers with a ceremony where gifts and commemorative plaques were exchanged.





# Port of Progreso News

## SEATRADE 2023

### Highlights

Everyone knows that Seatrade Cruise Global is the largest showcase for everyone involved in the cruise industry. The 2023 edition took place at Broward County Convention Center in Fort Lauderdale, Florida.

On this occasion we joined 4 destinations to be part of the Ports of Mexico stand, featuring the Port of Chiapas, Port of Ensenada, Puerto Mágico (Puerto Vallarta) and of course, Port of Progreso, Yucatan. After the inaugural ribbon cutting, with the participation of special guests like Mexico’s ambassador and the CEO of FCCA, Michele Paige as well as other dignitaries, all the ports participated enthusiastically in the promotion of each destination.



There are increasing challenges for all ports that receive cruise ships, especially when it comes to ship’s sizes and capacities, which are becoming greater each year. For this reason we consider it important to update the work that is carried out in Progreso.

On this occasion we had the support of the General Director of ASIPONA Progreso, Admiral Jorge Carlos Tobilla Rodriguez, as well as the mayor of Progreso, Julián Zacarías, both of whom attended some of the meetings with cruise industry executives that took place during the 3 days of exhibition.



Representatives of all the participating ports were able to hold meetings with executives, establish relationships with new contacts from other countries and share experiences and business models with one another.

After being absent for many years, Mexico successfully reappeared on the show floor. With our participation we want to set a precedent for future editions of Seatrade with a united front as a country destination.

TOUR OPERATORS



TRANSPORTATION





# Port of Progreso

## Carnaval in Yucatan



Progreso celebrated Carnaval for the first time since shutting down for COVID. The festivities stretched out over two weeks with ceremonies, concerts, and parades that saw Progreso receive around 800 thousand people. Most events and parades were nighttime events, except for the traditional "Batalla de las Flores" (Battle of the Flowers) that invaded the boardwalk on the last day of Carnaval parades.



This year, this last daytime parade coincided with the arrival of the Carnival Breeze, which required special operations that needed to be coordinated between local authorities and Carnival to facilitate transit of cruise passengers from the cruise terminal and avoid delays.



## THE PORT IN NUMBERS

2022's first trimester saw a general increase in the number of passengers visiting Port of Progreso, compared to the same period last year:

The top 6 destinations in the state of Yucatan saw a total of 22,295 passengers jointly, with most preferring to spend the day at the beach.

