



AUTHORITIES



Gobierno del Estado

SEFOTUR
SECRETARÍA DE FOMENTO TURÍSTICO



SUSTAINABLE INFRASTRUCTURE IN YUCATAN

Tide Ocean (MPS) LLC, a collaboration between Maritime Procurement Services (MPS) and Tide Ocean SA, has donated to the Port of Progreso its first sustainable basketball court, as part of its efforts to counteract ocean-bound plastic pollution.

This initiative is part of a larger action plan aimed at transforming plastic waste that would otherwise end up in the ocean into sustainable and lasting resources that benefit the communities in Yucatan.



**YUCATAN
FCCA
PLATINUM
MEMBER
SINCE 2019**

URBAN DEVELOPMENT IN PORT OF PROGRESO

The population growth of the Port of Progreso has caused an increase in demand for urban and commercial services, which has led to the transformation of public spaces. One of the latest projects that reflects this trend is the construction of a new supermarket in the downtown area.

Unfortunately, this means that local artisan merchants will lose their reserved space. However, this project presents the perfect opportunity to upgrade the infrastructure and create a larger and more modern public market that serves the same function as the previous space.



**TOURIST
SERVICES
INFORMATION
IN THE AREA
OF PROGRESO
YUCATAN**



PORTS OF MÉXICO®

@ SEATRADE CRUISE GLOBAL 2024

The Yucatan Tourism team was thrilled to participate in the Seatrade Cruise Global event held in Miami from April 8th to 12th, where we worked alongside Ensenada, Puerto Chiapas, Puerto Vallarta, San Carlos and Rocky Point, fellow Mexican ports all, at the Ports of Mexico Stand.

During the stand's inauguration, we were happy to welcome special guests like Michele Paige, CEO of FCCA, and representatives from MPS, Hutchinson Ports SV, and SSA Marine. We would also like to express our gratitude to Mexican stakeholders Aviomar, Tripping Cool, and Total Gusto, who were present during the event.

Raul Paz Noriega, Technical Secretary for the Yucatan Tourism Board, had the pleasure of representing Yucatan one more time during Seatrade Cruise Global. During this year's event, he had the opportunity to hold **34** productive meetings with cruise line and other industry executives. We continue to work on building strong, collaborative relationships that will benefit the local cruise industry.

Welcome to **ENSENADA** **CHIAPAS** **PUERTO VALLARTA** **ROCKY POINT & SAN CARLOS** **YUCATÁN**



TOUR OPERATORS

Aiomar
ADVENTOURS

explora
TOURS

TOTAL GUSTO | TOTAL GUEST SATISFACTION TOURS

tripping cool

SHUTTLE OPERATOR

autoprogreso





BUILDING UP FROM THE BASICS

The Yucatan government is committed to supporting local stakeholders by dedicating a portion of its annual budget towards training workshops.

The current set of workshops has already commenced, starting with a 6-week English for Customer Service workshop. This program is tailored to improve communication skills among the locals and bring about a positive impact in the region.

LONDON HOUSE ACADEMY



During the first trimester of 2024, the Port of Progreso welcomed 26 cruise ships, bringing 74,609 passengers to the Yucatan region. This represents a 7.1% increase compared to the equivalent period from the previous year, ahead of an expected yearly increase of 27% in tourists arriving to Yucatan by cruise.

PORT OF PROGRESO IN NUMBERS

The top six destinations in Yucatan together received an average of one-third of the total passengers who arrived by cruise ships during the first three months of the year, with most choosing to spend their day at the beach.

