

CRUISE NEWSLETTER

24

PORT OF PROGRESO

YUCATAN, MEXICO. AUGUST 2023,

SUN, SAND, AND THE LONGEST PIER IN THE WORLD!



Step into the enchanting world of the vibrant Port of Progreso, Yucatan, where the warm embrace of summer awaits you, and excitement fills the air. We are thrilled to share the latest news: we have achieved a remarkable feat by setting a new Guinness World Record that will undoubtedly leave you in awe.

We would like to introduce you to the Yucatan Cruise Committee, the driving force behind all that Progreso can offer you. But that's just the beginning! Brace yourself for an array of unforgettable experiences waiting to be discovered. Picture yourself basking in the glorious sun on Pig Beach, where friendly and adorable pigs eagerly anticipate making your day truly exceptional. For those seeking exclusive indulgence, our private beach club awaits, where pristine shores, turquoise waters, and impeccable services beckon you to unwind and create cherished memories.

Come, be part of the magic that is the Port of Progreso, Yucatan, where every moment is a celebration of life. Embrace the warmth of our hospitality and savor the delights that await you. We invite you to enjoy our 24th newsletter edition, a gateway to a world of wonder and unforgettable experiences.

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WORLD'S LARGEST JETTY-PIER







Just in time for Progreso's 152nd-anniversary celebrations, the port has been recognized as having the world's longest jetty-pier, certified by Guinness. The pier extends 8,018.98 linear meters or 26,308.72 feet into the warm waters of the Gulf of Mexico.

The Progreso pier, first built in 1872 as a wooden structure, reached its current length by the end of the 1980s upon the completion of two modernization and renovation projects. It recently celebrated over 80 years of continuous use.

The certificate presentation ceremony was hosted by Progreso's mayor, a representative from Guinness, along with state and federal authorities, and featured the unveiling of a commemorative plaque.

To commemorate this important milestone and as a background for the presentation ceremony, the slogan "El Muelle más largo del Mundo " (The Longest Pier in the World) was installed in giant letters on the Traditional Malecon (boardwalk) with a view of the pier itself and is now an excellent photo opportunity for visitors.



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AUTHORITIES









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IN THE AREA
OF PROGRESO
YUCATAN



PROGRESO CRUISE COMMITTEE

In November 2008, the Yucatan State Cruise Committee (Tourism) was created at the Port of Progreso. Proposed by the Yucatan Tourism Board, the objective of this committee is to serve as an open forum to discuss and work proactively in matters related to the arrival of cruise ships and their passengers to the Port of Progreso.

For this purpose, all work is carried out in coordination with the different authorities and private entities involved, all striving to improve the reception of and attention to, visiting tourists. The Director of the Port Authority (ASIPONA Progreso) has been designated Chairman of this committee.

Cruise Committee meetings are held as needed with no less than two per year, Special or extraordinary events can elicit the designation of special workgroups, as in the case of Carnaval operations since 2022. Traffic limitations due to urban improvements and construction have prompted the committee to maintain a busier than normal schedule.







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PIG BEACH PROGRESO

As the story of the attraction goes, 6 Vietnamese piglets were found abandoned and in poor condition on or near the beach, and subsequently rescued by the Progreso's municipal Ecological Police.

Progreso Since then. welcomed and. with the creation of their own private beach, afforded them a safe and stable environment in a place where thev are appreciated by thousands of visitors who value the work done by those who care for them.

Located 15 minutes from the port, Pig Beach is open from 8 am to 6 pm. Access to the beach is free and there are toilets and showers available, as well as snack bars and a souvenir shop where visitors can spend a pleasant day.



SERGIO'S BEACH HOUSE



Welcome to the new Beach House in Progreso. If you're looking for a beach getaway in a less crowded space, check out Sergio's Beach House, which offers an amazing buffet, delicious drinks, and the amazing service they're known for.

Located 20 min. from the port on the beaches of Chelem, this beach club was created by Sergio's Tours as a way of giving a plus to its tourist package services offered to cruise passengers.

MI CASA ES SU CASA!!



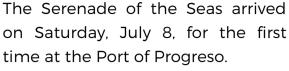








FIRST CALL OF SERENADE OF THE SEAS





Serenade of the Seas is a Radianceclass cruise ship operated by Royal Caribbean International (RCI). Entered into service in 2003, the ship was built at the Meyer Werft shipyard in Papenburg, Germany, registered and is in Nassau, Bahamas. She completed her maiden voyage on August 25 of that year.



The ship was the first Royal Caribbean cruise ship to visit Alaska since 2019; her first trip there departed from Seattle, Washington on July 19, 2021.

A protocol ceremony was held with the exchange of plagues between Captain Kjell Nordmo with the local authorities.



Regarding the movement of passengers and the arrival of cruise ships at the Port of Progreso, it has remained constant during the last 3 months. We are taking advantage of the fact that there are few scheduled arrivals to begin construction improvements in the city and provide maintenance in various areas of the port.

PORT OF PROGRESO IN NUMBERS

The top 6 destinations in the state of Yucatan saw a total of 49,415 passengers jointly in this 7 months period, with most preferring to spend the day at the beach.

























