



YUCATÁN Cruise Newsletter



Autumn leaves...



We are just a few steps from the end of 2022 and are happy to report a productive year for the cruise industry in the Port of Progreso, Yucatan. With more relaxed global health and security protocols, the number of passengers has finally recovered to pre-pandemic levels and tourism infrastructure is 100% capacity once again, with the addition of some new restaurant options on the Traditional Malecón, our boardwalk, as well as a new attraction: the Meteorite Museum.

The Yucatan Tourism Board was able to participate in PAMAC 2022, aboard the MSC Davina, where we had the opportunity to meet with various cruise line executives, as well as carry out joint activities with other representatives of the industry. Also, while you are reading this month's Newsletter, we will be attending the 28th FCCA Annual Cruise Conference in the Dominican Republic with a full agenda and ready to work.

At the same time, we have started a training program in the Port of Progreso. Our first session was the "Vendor Excellence" workshop provided by the Aquila Center for Cruise Excellence to 44 service providers. We will continue with other courses and workshops for this year.

These activities and efforts will improve the service and tourist facilities in the Port of Progreso, continuing to make it an outstanding and constantly-improving destination for our cruise industry guests. In this 18th edition of the Newsletter, we want to update you on the efforts being made by the companies, institutions and the various levels of government involved. We hope you enjoy it.

YUCATAN.TRAVEL



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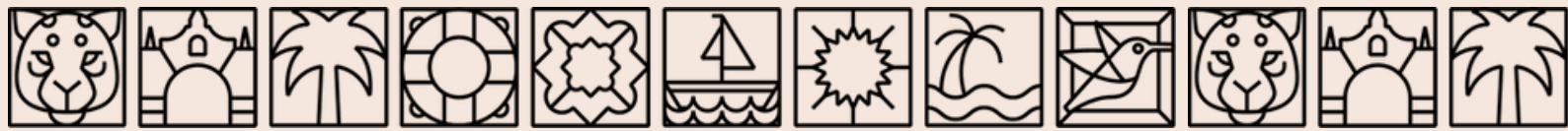
Progreso
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FOR INFORMATION ABOUT TOURIST SERVICES IN THE AREA OF PROGRESO, YUCATAN



Port of Progreso News



TOURIST SERVICES TRAINING

At the beginning of October we received a visit from global instructor Ambra Attus representing the Aquila Cruise for Excellence program, from the Dominican Republic, to impart the "Vendor Excellence" professionalization workshop to a group of tourist services providers here in Port of Progreso . More than 40 participants received the training as part of the Yucatan Tourism Board's commitment to provide the necessary tools that continue to promote the destination's image.

In addition to this workshop, everything is in place to provide local suppliers with another course this November. the Yucatan state government is committed to support and train tourism service providers to constantly improve the quality of the services offered.



OUTSTANDING PARTICIPATION OF SSA MEXICO

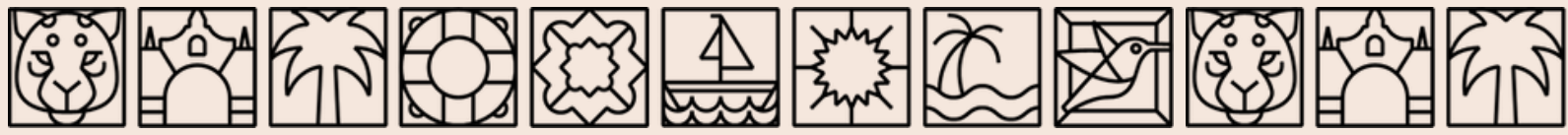
In the Port-Mexico International Maritime Forum

SSA Mexico, the entity that manages Port of Progreso's cruise terminal, participated in the International Maritime Forum this past September.

The consortium proudly showcased the different strategies implemented to support their employees and communities during the long months without cruise activity, and the solidarity showed to their tenants by offering them economic reprieve on rent, which has enabled the commercial spaces to continue to not only survive, but thrive.

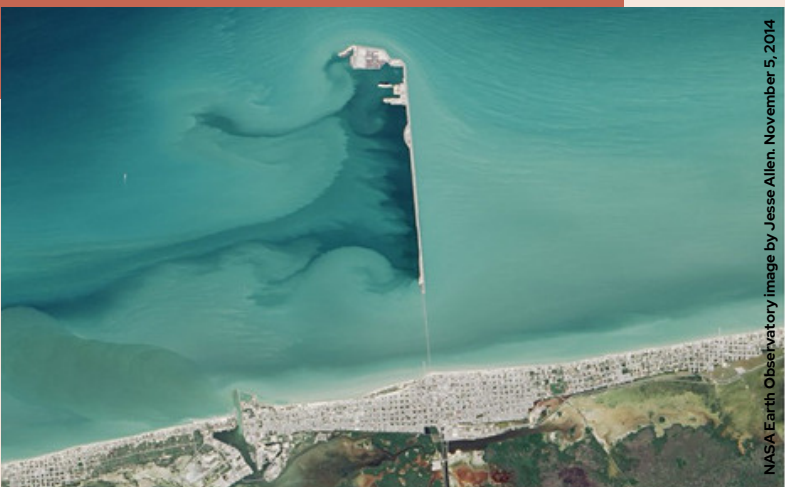
Their community outreach programs and the temporal repurposing of employees have helped return both cruise ship terminals to normal operations efficiently.





Port of Progreso

The Pier



Moreno et. al. / Ingeniería 8-1(2004) pg. 61-66

The Port of Progreso's first pier was built of wood in 1872. After 20 years, the city built two more such structures.

During the 1920s, the local government started negotiations with the federal government for the modernization of the area, which led to the construction of a new pier. The construction started in 1937 by a Danish company with a technique that minimized the use of steel to prevent corrosion. Completed in 4 years, the pier only measured a little over 2 kilometers (1.2 miles), and over time, the first section has been absorbed into the city itself.

That first section of the pier, with its iconic arched structure, was innovative when it was built and has solidly stood the test of time despite being made with what today are considered inferior materials. In 1945, train tracks were added to facilitate the movement of containers for the then-dyingsisal industry, but these were abandoned and replaced with more modern transporting systems (trucks) in 1984.

The construction of a second section began in 1985 and lasted four more years. It extended the pier, doubling its length, in order to reach deeper waters and thereby increase its capacity to receive larger cargo vessels.

After the 60th anniversary of the original construction, an inspection determined that signs of wear could be observed and in 2014 the federal government approved the construction of a new 2.5 km-long access road parallel to the original pier, to alleviate the stress on the older section.

Last year, Port of Progreso's pier celebrated its 80th anniversary. It is now the oldest steel-reinforced concrete structure on the continent. The pier in its current form, described by many as the longest pier in the world, is 6.5 kilometers long (4 miles) and while it received approximately 140 cruise ships annually before the COVID-19 pandemic, the pier's main function is still to serve as a point of entry for cargo vessels to the region.



TOUR OPERATORS



TRANSPORTATION





Port of Progreso

Yucatan Tourism Board at PAMAC - FCCA



Business and relationship development reached full speed on the high seas last September 11-15 aboard MSC Davina, with FCCA's Platinum Associate Member Advisory Council Cruise Summit (PAMAC) event, designed to initiate mutually beneficial agreements through a series of meetings to discuss everything from industry trends and regional issues to promotion of partner-specific products and themes, as well as unique networking opportunities to further foster bilateral partnerships.

In addition to the long-standing PAMAC meeting, the Yucatan Tourism Board and the entire group met to discuss operations and the latest developments, and the Platinum partners presented points of interest to the panel of cruise lines executives who led the meeting.

THE PORT IN NUMBERS

From January to September 2022, Port of Progreso welcomed 154,037 passengers in 72 arrivals, as shown:



The top 6 destinations in the state of Yucatan saw a total of 51,410 passengers in total from January to September 2022, with most preferring to spend the day at the beach.

